

1 FOOD AND DRUG ADMINISTRATION
2 CENTER FOR DRUG EVALUATION AND RESEARCH
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7 JOINT MEETING OF THE PSYCHOPHARMACOLOGIC DRUGS AND
8 DRUG SAFETY AND RISK MANAGEMENT ADVISORY COMMITTEES
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10
11 Thursday, October 16, 2014

12 8:00 a.m. to 4:00 p.m.
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17 FDA White Oak Campus
18 White Oak Conference Center
19 Building 31, The Great Room
20 Silver Spring, Maryland
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P R O C E E D I N G S

Call to Order

Introduction of Committee

DR. PARKER: Good morning. I think it's 8:00. I am Ruth Parker, and I am the acting chair today of this group. And I'd like to welcome everyone. I'd also like to remind everyone to please silence your cell phones, smartphones, other devices if you have not already done so. And I'd like to identify the FDA press contact, Jenny Haliski. Thank you, Jenny, for waving at us.

I'd like to now go around the table and let everyone introduce themselves into the microphone if you don't mind. And we'll start with you, Dr. Michelson. Thank you.

DR. MICHELSON: Hi. I'm David Michelson from Merck. I'm the industry rep.

DR. SAXON: Andrew Saxon. I'm an addiction psychiatrist at the VA and the University of Washington in Seattle.

DR. MARDER: Steve Marder. I'm from UCLA and the VA Greater Los Angeles. And I'm a

1 psychiatrist.

2 DR. EMERSON: Scott Emerson, professor of
3 biostatistics at University of Washington, Seattle.

4 DR. AUGUSTSON: Eric Augustson, program
5 director, National Cancer Institute, tobacco
6 control research branch.

7 DR. MORRATO: Elaine Morrato. I'm an
8 epidemiologist in health services research in the
9 Department of Health Systems, Management, and
10 Policy at the Colorado School of Public Health.

11 DR. MALARCHER: I am Ann Malarcher. I'm a
12 senior scientist, focusing on cessation, of the
13 Office of Director, Office on Smoking and Health at
14 CDC.

15 DR. BUDNITZ: I am Dan Budnitz from the
16 Division of Healthcare Quality Promotion and
17 Medication Safety program at CDC.

18 MR. BYRD: Christopher Byrd, patient
19 representative from Orlando, Florida.

20 DR. PERRONE: I'm Jeanmarie Perrone. I'm
21 professor of emergency medicine and medical
22 toxicology from the University of Pennsylvania.

1 DR. GERHARD: Tobias Gerhard,
2 pharmacoepidemiologist from the Rutgers Ernest
3 Mario School of Pharmacy.

4 DR. ERSTAD: Brian Erstad, professor and
5 head, University of Arizona College of Pharmacy.

6 DR. PARKER: Ruth Parker, professor of
7 medicine, pediatrics, and public health, Emory
8 University.

9 MS. BHATT: Good morning. I'm Kalyani
10 Bhatt. I'm with the Division Advisory Committee
11 Consultants Management.

12 DR. PICKAR: I'm David Pickar, associate
13 adjunct professor of psychiatry at Johns Hopkins
14 and Uniformed Services, former branch chief,
15 intramural NIMH.

16 DR. BATTISTI: I'm John Battisti, specialty
17 in neuropharmacology with Inventive Therapeutics
18 Institute and associate professor.

19 DR. GRIEGER: Tom Grieger, psychiatrist with
20 the Maryland Department of Health and Mental
21 Hygiene.

22 DR. ROUMIE: Christianne Roumie, internal

1 medicine, pediatrics, Vanderbilt University and
2 staff physician at the National VA.

3 DR. RIMAL: I'm Reggie Rimal. I'm professor
4 in the School of Public Health, George Washington
5 University.

6 DR. CHEN: Natasha Chen. I'm an
7 epidemiologist from the Division of Epidemiology,
8 Center for Drug Evaluation and Research, FDA.

9 DR. STAFFA: Judy Staffa, director, Division
10 of Epidemiology, Center for Drugs at FDA.

11 DR. IYASU: Yeah. My name is Solomon Iyasu.
12 I am the director of the office of
13 pharmacovigilance and epidemiology at the Centers
14 for Drugs.

15 DR. BULL: Bob Bull, deputy director, Office
16 of Surveillance and Epidemiology, Center for Drugs.

17 DR. WINCHELL: Celia Winchell. I'm the
18 medical team leader for addiction products in the
19 Division of Anesthesia, Analgesia, and Addiction
20 Products.

21 DR. RACOOSIN: Judy Racoosin. I'm the
22 deputy director for safety in the Division of

1 Anesthesia, Analgesia, and Addiction Products.

2 DR. PARKS: Good morning. I'm Mary Parks,
3 deputy director, Office of Drug Evaluation II.

4 DR. JENKINS: Good morning. I am John
5 Jenkins. I'm the director of the Office of New
6 Drugs in CDER.

7 DR. PARKER: Ms. McCarthy, if you would,
8 introduce yourself as well.

9 MS. MCCARTHY: Elizabeth McCarthy. I'm a
10 psychotherapist, Royal Oak, Michigan.

11 DR. PARKER: Thank you all very much.

12 For topics such as those being discussed at
13 today's meeting, there are often a variety of
14 opinions, some of which are quite strongly held.
15 Our goal is that today's meeting will be a fair and
16 open forum for discussion of these topics, and
17 those individuals can express their views without
18 interruption.

19 Thus, as a gentle reminder, individuals will
20 be allowed to speak into the record only if
21 recognized by the chairperson. We look forward to
22 a productive meeting.

1 In the spirit of the Federal Advisory
2 Committee Act and the Government in the Sunshine
3 Act, we ask that the advisory committee members
4 take care that their conversations about the topic
5 at hand take place in the open forum of the
6 meeting.

7 We are aware that members of the media are
8 anxious to speak with the FDA about these
9 proceedings. However, FDA will refrain from
10 discussing the details of this meeting with the
11 media until its conclusion. Also, the committee is
12 reminded to please refrain from discussing the
13 meeting topic during breaks or lunch. Thank you.

14 Now, I will pass it to my colleague, Kalyani
15 Bhatt, who will read the conflict of interest
16 statement.

17 **Conflict of Interest Statement**

18 MS. BHATT: Good morning. The Food and Drug
19 Administration is convening today's joint meeting
20 of the Psychopharmacological Drugs Advisory
21 Committee and the Drug Safety and Risk Management
22 Advisory Committee under the authority of the

1 Federal Advisory Committee Act, FACA, of 1972.
2 With the exception of the industry representative,
3 all members and temporary voting members of the
4 committee are special government employees, SGEs,
5 or regular federal employees from other agencies
6 and are subject to federal conflict of interest
7 laws and regulations.

8 The following information on the status of
9 this committee's compliance with federal ethics and
10 conflict of interest laws, covered by but not
11 limited to those found at 18 U.S.C., Section 208,
12 is being provided to participants in today's
13 meeting and to the public.

14 FDA has determined that members and
15 temporary voting members of these committees are in
16 compliance with the federal ethics and conflict of
17 interest laws. Under 18 U.S.C., Section 208,
18 Congress has authorized FDA to grant waivers to
19 special government employees or regular federal
20 employees who have potential financial conflicts
21 when it is determined that the agency's need for a
22 particular individual's services outweighs his or

1 her potential financial conflict of interest.

2 Related to the discussion of today's
3 meeting, members and temporary members of these
4 committees have been screened for potential
5 financial conflicts of interest of their own, as
6 well as those imputed to them, including those of
7 their spouses or minor children, and for purposes
8 of 18 U.S.C. Section 208, their employers.

9 These interests may include investments,
10 consulting, expert witness testimony, contracts,
11 grants, CRADAs, teaching, speaking, writing,
12 patents and royalties, and primary employment.

13 Today's agenda involves discussion of the
14 safety data from observational studies and the
15 meta-analysis of randomized controlled clinical
16 trials that have been conducted since the original
17 signal of serious, neuropsychiatric adverse events
18 with Chantix, varenicline tartrate tablets,
19 NDA 21928, Pfizer, Incorporated, emerged.

20 The committee will also discuss whether any
21 actions needs to be taken with regards to how the
22 risk is described in product labeling.

1 This is a particular matters meeting, during
2 which specific matters related to Pfizer's NDA will
3 be discussed. Based on the agenda for today's
4 meeting and all financial interests reported by the
5 committee members and temporary members, no
6 conflict of interest waivers have been issued in
7 connection with this meeting.

8 To ensure transparency, we encourage all
9 standing committee members and temporary members to
10 disclose any public statements that they have made
11 concerning the product at issue.

12 With respect to FDA's invited industry
13 representative, we would like to disclose that
14 Dr. David Michelson is participating in this
15 meeting as a non-voting industry representative,
16 acting on behalf of regulated industry.
17 Dr. Michelson's role at this meeting is to
18 represent industry in general and not any
19 particular company. Dr. Michelson is employed by
20 Merck and Company.

21 We would like to remind members and
22 temporary members that if the discussions involve

1 any other products or firms not already on the
2 agenda for which an FDA participant has a personal
3 or imputed financial interest, participants need to
4 exclude themselves from such involvement, and their
5 exclusion will be noted for the record.

6 FDA encourages all other participants to
7 advise the committee of any financial relationships
8 they may have with the firm at issue. Thank you.

9 DR. PARKER: One remark to everyone. It's a
10 little pronunciation. It's varenicline. I did
11 confirm that. I had to ask a few times, but I've
12 got the final word on it. So we can all say that
13 and try to remember it, varenicline, not
14 varenicline [clyne]. And it's Chantix with a C-H,
15 not with an S.

16 So if you'd like to practice, we can, but I
17 just wanted to get the record straight on that.
18 It's varenicline and it's Chantix. But it's okay
19 if we struggle with that, but that is the clarity
20 for the record.

21 So we'll now proceed with Dr. Racoosin with
22 introductory remarks. Thank you.

1 **FDA Introductory Remarks and Regulatory History**

2 **Judith Racoosin**

3 DR. RACOOSIN: Good morning, Dr. Parker,
4 members of the Psychopharmacologic Drugs Advisory
5 Committee, Drug Safety and Risk Management Advisory
6 Committee, invited guests. Thank you for your
7 participation in this important meeting.

8 We're here today to discuss a labeling
9 supplement submitted by Pfizer in April of this
10 year. In the cover letter for the submission,
11 Pfizer stated the following:

12 "Since 2009, more reliable data on the
13 neuropsychiatric safety of Chantix have become
14 available, including meta-analyses of placebo-
15 controlled clinical trials and data from
16 observational studies comparing varenicline to
17 other smoking cessation pharmacotherapies. As
18 presented in this submission, these data do not
19 support an association between treatment with
20 Chantix and serious neuropsychiatric events."

21 In support of this assertion, Pfizer
22 submitted the meta-analyses of randomized

1 controlled trials and their review of the
2 observational studies mentioned in the cover
3 letter.

4 This slide lists Pfizer's proposed labeling
5 changes submitted in the labeling supplement. I
6 have highlighted in red the changes we'll be
7 focusing on today, specifically the removal of the
8 boxed warning on serious neuropsychiatric events.

9 Over the past several months, the FDA team
10 reviewed the data from the randomized controlled
11 trial meta-analyses and observational studies and
12 concluded that some of the information could be
13 added to varenicline labeling in the warning about
14 serious neuropsychiatric events, so that
15 prescribers would have a full picture of what
16 meta-analysis and observational studies have been
17 conducted to enhance the understanding of
18 varenicline-associated serious neuropsychiatric
19 adverse events.

20 So why did FDA convene this advisory
21 committee meeting? First, there is limited
22 precedent for determining whether or when to remove

1 a boxed warning. And FDA believes that there is
2 some additional data that we need before making
3 such a decision.

4 Pfizer is coming close to completing a
5 randomized controlled trial, required by FDA, that
6 is designed to measure the incidence of serious
7 neuropsychiatric adverse events with varenicline
8 compared to other smoking cessation products and
9 placebo. Pfizer anticipates submitting the final
10 study report about one year from now.

11 FDA believes that the findings of this
12 randomized controlled trial are essential to better
13 understanding the association between varenicline
14 and serious neuropsychiatric adverse events and
15 that we shouldn't make a decision about the boxed
16 warning until we have that data in hand.

17 However, because Pfizer believes the
18 collection of observational and meta-analytic data
19 are alone sufficient to support removal of the
20 boxed warning, we're bringing this issue to the
21 committee for discussion.

22 FDA fully appreciates that smoking cessation

1 is an important public health goal and that
2 varenicline has been demonstrated in clinical
3 trials to be an effective aid to smoking cessation.
4 You will hear more about the regulatory rationale
5 for the use of a boxed warning later this morning.
6 In the case of varenicline, the boxed warning was
7 placed because neuropsychiatric adverse events are
8 a serious adverse event that can prevented or
9 reduced in frequency or severity by appropriate use
10 of the drug.

11 FDA believes that the determination of
12 whether the boxed warning should be removed hinges
13 on the scientific evidence available to assess the
14 association between varenicline exposure and
15 serious neuropsychiatric adverse events, not on the
16 efficacy of the drug.

17 Next, I will summarize the regulatory
18 history of the safety issue. It's important to
19 remember that when a new safety issue emerges in
20 the postmarketing period, that the understanding of
21 the event evolves over a period of time as cases
22 are reported to the drug manufacturer and to the

1 FDA. With accumulating information, FDA is better
2 able to make an assessment about relatedness to
3 drug exposure.

4 The European Medicines Agency first alerted
5 FDA to the concern about suicidality with
6 varenicline in May of 2007, about a year after FDA
7 approval. Through the remainder of 2007 and into
8 2008, FDA reviewed adverse event reports submitted
9 to FDA's adverse event reporting system as well as
10 submissions from Pfizer, describing case reports
11 that they had received.

12 As FDA's evaluation of the cases progressed
13 and the level of concern regarding the association
14 increased, the placement of labeling language about
15 the association became more prominent, moving from
16 adverse reactions to warnings and precautions, and
17 culminating with the addition of a boxed warning in
18 July of 2009.

19 With the passage of the FDA Amendments Act
20 in September of 2007, FDA was granted additional
21 postmarket safety authorities. Two of these were
22 implemented for varenicline in May of 2008. First,

1 a risk evaluation and mitigation strategy, or REMS,
2 was required, including a medication guide, or
3 MedGuide, with patient-friendly language describing
4 the risk of neuropsychiatric adverse events with
5 varenicline.

6 We also implemented a postmarketing
7 requirement that stated that Pfizer needed to
8 conduct a postmarketing clinical study or trial of
9 Chantix to assess the known serious risk of
10 neuropsychiatric symptoms, including changes in
11 behavior, agitation, depressed mood, and suicidal
12 thoughts or actions.

13 This slide shows the number of unique
14 patients receiving dispensed prescriptions for
15 smoking cessation products through U.S. outpatient
16 retail pharmacies from 2006 to 2013. The IMS
17 Health Total Patient Tracker was used to obtain the
18 nationally-estimated number of patients receiving
19 dispensed prescriptions for Chantix, Zyban, generic
20 and brand, NICOTROL inhaler, and NICOTROL nasal
21 spray through U.S. outpatient retail pharmacies for
22 the years 2006 through 2013. Chantix was approved

1 in mid-2006.

2 Note that this slide only includes products
3 labeled for smoking cessation, so it does not
4 include products that may be used off-label, such
5 as Wellbutrin SR or XL or generic bupropion
6 products. This slide also shows the timing of the
7 implementation of the labeling changes and
8 postmarket safety authorities that I have
9 described.

10 The decline of varenicline prescriptions
11 from a peak of about 3.9 million prescriptions in
12 2007 followed the placement of the warning
13 statement and implementation of the REMS. As is
14 shown on the slide, the decline in sales preceded
15 the placement of the boxed warning in July of 2009.

16 All risk evaluation and mitigation
17 strategies, or REMS, are required to have
18 assessments performed at specific intervals.
19 Results from the first two REMS assessments for
20 varenicline are available.

21 The assessment plan included an evaluation
22 of patients' understanding of the serious risks of

1 Chantix via survey. The results were similar for
2 the 18-month and 3-year assessments. About 70 to
3 80 percent of patients surveyed correctly
4 identified potential risk of neuropsychiatric
5 symptoms with Chantix use in the three survey items
6 pertaining to these symptoms.

7 In June of 2009, FDA issued further guidance
8 for the postmarketing requirement through extensive
9 internal discussion. It was determined that only a
10 randomized controlled trial would be suitable to
11 evaluate the risk of neuropsychiatric adverse
12 events with varenicline because the outcome could
13 not be reliably detected in the coded data, such as
14 the types that would be available for observational
15 studies.

16 FDA recommended the trial be a large
17 randomized, double-blind active and placebo-
18 controlled trial with treatment arms including
19 varenicline, bupropion, nicotine replacement
20 therapy, and placebo. It should compare the risk
21 of clinically significant neuropsychiatric adverse
22 events, including but not limited to suicidality.

1 An additional goal would be to determine
2 whether individuals with a prior history of
3 psychiatric disorders are at a greater risk for
4 development of clinically significant
5 neuropsychiatric adverse events compared to
6 individuals without a prior history of psychiatric
7 disorders.

8 The primary endpoint for the postmarket
9 required trial was custom crafted to capture the
10 scope of neuropsychiatric adverse events that have
11 been reported by patients taking varenicline. A
12 certain severity of symptoms is required for some
13 symptoms because of the recognition that some
14 neuropsychiatric symptoms occur with smoking
15 cessation.

16 The primary endpoint is a composite of the
17 following events: the occurrence of at least one
18 treatment-emergent severe adverse event of anxiety,
19 depression, feeling abnormal, or hostility, or the
20 occurrence of at least one treatment-emergent
21 moderate or severe adverse event of agitation,
22 aggression, homicidal ideation, delusions,

1 hallucinations, paranoia, psychosis, mania, panic,
2 suicidal ideation, suicidal behavior, or completed
3 suicide.

4 Interim analyses of the randomized
5 controlled trial results were planned to ensure an
6 adequate number of outcome events were observed.
7 In order to move ahead with the plan for a total of
8 8,000 patients randomized with 2,000 per treatment
9 arm, the blinded outcome incidence needed to be
10 greater than or equal to 3.5 percent in these
11 interim analyses.

12 The first interim analysis occurred at about
13 half enrollment, when 4,000 patients completed the
14 week 20 visit. The incidence of the blinded
15 primary endpoint was about 4 percent. The second
16 interim analysis occurred at about three-quarters
17 enrollment, when 6,000 patients had completed the
18 week 20 visit. The incidence of the blinded
19 primary endpoint was 4.5 percent.

20 This study completed enrollment of all 8,000
21 patients this past summer, and Pfizer anticipates
22 submitting the final study report in the third

1 quarter of 2015.

2 I have just given FDA's overview of the
3 regulatory history regarding neuropsychiatric
4 adverse events with varenicline. I want to review
5 the remaining presentations you will hear today.

6 Next, there will be an FDA overview of
7 guidelines and regulations regarding boxed warnings
8 and warning statements. The next presentation will
9 be Pfizer's presentation. Following that, there
10 will be an FDA presentation of the clinical
11 perspective on neuropsychiatric adverse events
12 associated with varenicline, then the FDA
13 evaluation of the Pfizer-conducted meta-analyses
14 and FDA's review of the observational studies
15 submitted by Pfizer.

16 Following these presentations and the open
17 public hearing, we will ask you to consider the
18 evidence presented today and make a recommendation
19 about how best to describe the risk of
20 neuropsychiatric adverse events in varenicline
21 labeling. Your response to our questions, and
22 especially your discussions that will form the

1 foundations for those responses, will be critical
2 to us as we consider how to approach any additional
3 regulatory actions for varenicline.

4 Before we move on to the day's
5 presentations, I'd like to preview the questions
6 we'll be discussing later. The first is a
7 discussion question. Please discuss how you weigh
8 the evidence contributed by the randomized
9 controlled trial meta-analyses, observational
10 studies, and spontaneous case reports when
11 evaluating the risk of serious neuropsychiatric
12 adverse events and patients taking varenicline.

13 The next question is a voting question and a
14 discussion question. Based on the data presented
15 on the risk of serious neuropsychiatric adverse
16 events with varenicline, what would you recommend?
17 A, removal of the box-warning statements regarding
18 risk of serious neuropsychiatric adverse events, B,
19 modification of the language in the boxed warning,
20 or, C, retain the current boxed warning statements
21 and reassess once the ongoing postmarketing
22 randomized controlled trial designed to capture

1 serious neuropsychiatric adverse events is
2 completed.

3 That would be followed with an explanation
4 of the rationale for your answer and discussion of
5 any additional actions you think the agency should
6 take regarding the risk of serious neuropsychiatric
7 adverse events with varenicline.

8 Thank you again for your participation in
9 this important meeting. We look forward to the
10 discussions.

11 **FDA Presentation - Eric Brodsky**

12 DR. BRODSKY: Good morning. Welcome to the
13 Washington, D.C. area, and welcome to the FDA's
14 White Oak campus. I'm Eric Brodsky from the SEALD
15 labeling team in the Office of New Drugs.

16 So one of the tasks for this advisory
17 committee meeting is to provide recommendations to
18 the FDA about how to communicate in labeling the
19 possible risks of serious neuropsychiatric events
20 associated with varenicline; so more specifically,
21 as Dr. Racoosin stated, whether to remove the boxed
22 warning, whether to modify the boxed warning, or to

1 retain the boxed warning and wait for the results
2 of the 8,000-patient postmarketing trial that will
3 be available in about a year.

4 Thus, it is useful to provide a regulatory
5 framework by the regulatory requirements and the
6 guidance recommendations for the warnings and
7 precautions section and the boxed warning sections
8 of the prescribing information.

9 Today, I will talk about the requirements
10 for the prescribing information and, as I stated,
11 the regulatory requirements and the guidance
12 recommendations for the warnings and precautions
13 section, and the boxed warning sections of the
14 prescribing information.

15 Specifically, I will review the criteria
16 outlined in the warnings and precautions
17 section -- sorry, the warnings and precautions
18 guidance criteria to include a boxed warning. I
19 will also discuss possible reasons for removing a
20 boxed warning. Finally, I will provide an example
21 of when a boxed warning was removed.

22 So the prescribing information is geared for

1 the healthcare provider. It's written for the
2 healthcare provider, and it must contain a summary
3 of the central scientific information needed for
4 the safe and effective use of a drug. It must be
5 informative and accurate, and it must not be
6 promotional, false, or misleading.

7 The prescribing information is a living
8 document, and it changes all the time. It must be
9 updated when new information becomes available that
10 causes the labeling to become false, inaccurate, or
11 misleading.

12 So the warnings and precautions section
13 should describe serious or clinically significant
14 adverse reactions that occur with a drug or risks
15 that are expected to occur.

16 For the purposes of labeling, adverse
17 reactions or untoward events that are associated
18 with the drug with a possible causal relationship
19 to the drug, and for the purposes of labeling,
20 serious adverse events are adverse events that are
21 life-threatening, result in hospitalization,
22 prolonged hospitalization, significant disability,

1 a fatality, or a congenital abnormality, each
2 warning and precautions section should include a
3 succinct description of the clinically significant
4 adverse reaction, or serious adverse reaction, or
5 risk, and should include the description of the
6 adverse reaction or risk: who's at risk, what
7 happens to these patients or the outcome, the
8 estimate of the risk or the adverse reaction rate,
9 and steps to prevent, monitor, or manage the
10 adverse reaction, if known.

11 According to the regulations, the FDA may
12 require a boxed warning for certain
13 contraindications or serious warnings, particularly
14 those that may lead to death or serious injury.
15 For the purposes of labeling, a contraindication is
16 a situation or subpopulation in which the risk
17 always outweighs the benefit. One must not use the
18 drug.

19 According to the regulations, the boxed
20 warning section must be the first section in the
21 full prescribing information. It also must be
22 surrounded by a physical box, a single black line,

1 which surrounds the warning information.

2 According to the warnings and precautions
3 guidance, typically, boxed warnings are used for
4 three situations.

5 Adverse reactions that are so serious in
6 proportion to potential benefit that it is
7 essential to be considered in assessing the risks
8 and benefits of using a drug.

9 Number two, there's a serious adverse
10 reaction that can be prevented or reduced in
11 frequency or severity by appropriate use of the
12 drug. So situations of appropriate use would be
13 potentially a contraindication, a limitation of
14 use, avoiding the use of a drug with a concomitant
15 medication, a dosage modification, or monitoring.
16 So this is the reason why the varenicline boxed
17 warning was inserted.

18 Another typical reason a boxed warning is
19 included, according to the warnings and precautions
20 guidance, is that the drug is approved with a
21 restriction for use, so restrictions to assure safe
22 use because the drug can only be safely used if

1 distribution or use is restricted.

2 So for example, if a product is approved
3 within an ETASU, an element to assure safe use,
4 with a restricted distribution under risk
5 evaluation and mitigation strategies, that warning
6 is included in the boxed warning.

7 Now, those are the three typical reasons a
8 boxed warning is included. However, the guidance,
9 the warnings and precautions guidance, states other
10 reasons can be used to include a boxed warning. So
11 there is some flexibility about the inclusion
12 criteria for a boxed warning.

13 Other reasons include to highlight a warning
14 that is especially important to a prescriber or
15 potentially if there's a drug that poses a
16 risk/benefit considerations that are unique among
17 drugs in the class. For example, if a drug is
18 potentially a second-line agent because of a safety
19 reason, this may be a reason to highlight that in
20 the boxed warning.

21 So with respect to removal of boxed
22 warnings, there's no law, no regulation, no

1 guidance that specifically has rules for removing a
2 boxed warning. However, if the criteria for a
3 boxed warning, as I discussed, as outlined in the
4 warnings and precautions guidance, are no longer
5 present, it is reasonable to assume that
6 potentially one could remove a boxed warning.

7 So boxed warnings are typically not commonly
8 removed. More commonly, they are modified to be
9 consistent with PLR recommendations, the warnings
10 and precautions guidance. However, when boxed
11 warnings have been removed, typically, the criteria
12 are no longer met.

13 So I'm going to provide one example of when
14 a boxed warning was removed. Rosiglitazone, a
15 medication approved for type 2 diabetes with diet
16 and exercise, is a specific example. In June of
17 2007, there was a retrospective published
18 meta-analysis of 42 controlled trials, mostly of
19 six-month duration, that showed a potential
20 increase of myocardial infarction associated with
21 rosiglitazone over comparators metformin and
22 sulfonylureas.

1 Later in that year, the myocardial
2 infarction boxed warning was added to the
3 prescribing information for rosiglitazone because
4 the myocardial infarction was felt to be so serious
5 in proportion to the benefit of the drug, and MI
6 potentially could be prevented by appropriate use
7 of the drug.

8 I should note this was the second boxed
9 warning for this product, so the MI boxed warning
10 was added in addition to the congestive heart
11 failure boxed warning.

12 Subsequently, RECORD, which was a
13 prospectively designed cardiovascular outcome
14 trial, which compared the cardiovascular safety of
15 rosiglitazone to comparators metformin and
16 sulfonylurea, was completed in 2009. These results
17 were presented at an advisory committee in 2010.
18 The results were challenged. This resulted in FDA
19 requiring a re-analysis, a re-adjudication of the
20 outcome trial to assess the myocardial infarction
21 signal.

22 So after re-adjudication of RECORD, the MI

1 rate was not significantly increased in the
2 rosiglitazone group compared to the active
3 controls, metformin and sulfonylurea. So
4 essentially, the results from RECORD contradicted
5 or were inconsistent with the results from the
6 meta-analysis. Because of that, the criteria for
7 the boxed warning were no longer met, so the
8 myocardial infarction boxed warning was removed.
9 Thank you.

10 DR. PARKER: Thank you.

11 Both the Food and Drug Administration and
12 the public believe in a transparent process for
13 information gathering and decision making. To
14 ensure such transparency at the advisory committee
15 meeting, FDA believes that it is important to
16 understand the context of an individual's
17 presentation.

18 For this reason, FDA encourages all
19 participants, including the sponsor's non-employee
20 presenters, to advise the committee of any
21 financial relationships that they may have with the
22 firm at issue, such as consulting fees, travel

1 expenses, honoraria, and interest in the sponsor,
2 including equity interest and those based upon the
3 outcome of the meeting. Likewise, FDA encourages
4 you, at the beginning of your presentation, to
5 advise the committee if you do not have any such
6 financial relationships.

7 If you choose not to address this issue of
8 financial relationships at the beginning of your
9 presentation, it will not preclude you from
10 speaking.

11 We will proceed now with the sponsor's
12 presentations. Thank you.

13 **Industry Presentation - Christopher Wohlberg**

14 DR. WOHLBERG: Thank you, Dr. Parker.

15 Good morning. My name is Christopher
16 Wohlberg. I'm the safety group head for global
17 innovative pharma at products at Pfizer. I'd like
18 to thank the advisory committee members and the FDA
19 for allowing us an opportunity to present the
20 current data regarding the neuropsychiatric safety
21 of varenicline.

22 During our presentation today, we will

1 briefly review events leading up to the boxed
2 warning on the Chantix label, which was based on a
3 safety signal arising from postmarketing reports of
4 serious neuropsychiatric events. We agree with the
5 division that postmarketing reports regarding
6 serious neuropsychiatric events constituted a
7 safety signal in 2007 and 2008.

8 However, the aggregate data now available
9 from 18 randomized clinical trials and
10 4 independently conducted observational studies do
11 not appear to validate that concern. We will show
12 you these results today, and we will show you how
13 the results of these studies and meta-analyses
14 thereof have recently been incorporated into the
15 Chantix label.

16 In light of the data to be presented today
17 and based on the 2011 FDA guidance regarding the
18 use of boxed warnings, the currently available
19 evidence is inconsistent with such a warning. The
20 key issue for this committee to decide is whether
21 the risk of serious neuropsychiatric events shall
22 also remain as a boxed warning, the highest level

1 of warning available to the FDA.

2 We believe that the recent revisions to
3 section 5.1, the warnings and precautions section
4 of the label, are adequate and sufficient to
5 describe the emergence of serious neuropsychiatric
6 events in patients who are quitting smoking.

7 Our presentation will consist of three
8 parts. Following my introductory presentation,
9 Dr. Samuels will describe how the safety signal
10 derived from postmarketing reports was assessed
11 with additional randomized clinical trials and,
12 further, where and how the results of these studies
13 and additional analyses have been added to the
14 Chantix warnings and precautions section.

15 Dr. Robert West from the Department of
16 Epidemiology and Public Health, University College
17 London, will describe how the results of four large
18 independent observational studies are convergent
19 with the results from these clinical trials.

20 We know health consequences of smoking and
21 tobacco use are clear. Smoking kills. Virtually
22 every organ system in the body can be affected by

1 smoking, as shown in this graphic from the Surgeon
2 General's report.

3 Cigarette smoking causes more than 480,000
4 deaths per year in the United States, and that's
5 about 1 in 5 deaths. Smoking causes more deaths
6 each year than HIV, illegal drug use, alcohol use,
7 motor vehicle accidents, and firearm-related deaths
8 combined. About 80 percent of COPD cases and
9 90 percent of lung cancer cases are caused by
10 smoking. And finally, more than 10 times as many
11 U.S. citizens have died prematurely from smoking
12 cigarettes than have died in all of the wars fought
13 by the United States in its entire history.

14 As described in the Chantix boxed warning,
15 the health benefits of quitting smoking are
16 immediate and substantial. Within 24 hours,
17 decreases in blood pressure and pulse rate are
18 noted. Within one year, the excess risk of
19 cardiovascular disease is cut in half. And after
20 10 to 15 years, quitting smoking results in
21 substantial decreases in the risk of lung cancer,
22 stroke, and coronary artery disease.

1 Varenicline was developed specifically to
2 target the receptors thought to be responsible for
3 the addictive properties of nicotine. Nicotine
4 receptors are widely distributed in the brain, and
5 one of these, a subtype known as the alpha 4 beta 2
6 receptor, located in the ventral tegmental area, is
7 thought to be responsible for the craving and
8 reward mechanisms of nicotine mediated by phasic
9 dopamine release in the nucleus accumbens.

10 Varenicline is a partial agonist, that when
11 compared to nicotine has a higher binding affinity
12 to the alpha 4 beta 2 receptor, yet produces less
13 dopamine release. This partial agonism may allow a
14 smoker to get some, but not all of the pleasurable
15 effects of nicotine, which reduces some of the
16 reward associated with smoking and mitigates some
17 of the withdrawal effects when a smoker tries to
18 quit. Further, through occupancy of the alpha 4
19 beta 2 receptor, varenicline also inhibits the full
20 agonist effect of nicotine during a relapse.

21 At therapeutic concentrations, which range
22 from approximately 20 to 60 nanomolar, varenicline

1 is highly selective for the alpha 4 beta 2 receptor
2 and does not appreciably bind to receptors that are
3 thought to play a role in psychiatric disorders
4 shown in the bottom right half of the slide.

5 Varenicline may bind, to some degree, on
6 other nicotinic acetylcholine receptors at
7 therapeutic concentrations. And this may provide
8 an explanation for the effects seen on sleep, as
9 the cholinergic system is involved in both rapid
10 eye movement sleep as well as cortical arousal.

11 If the pharmacology of varenicline does not
12 suggest a risk of neuropsychiatric events, are
13 there other potential explanations for the
14 emergence of these events?

15 In 2004, the results of the National
16 Epidemiologic Survey on Alcohol and Related
17 Conditions was published in the Archives of General
18 Psychiatry. The 12-month prevalence of Axis I and
19 Axis II disorders was found to be increased in
20 nicotine-dependent adults compared to those not
21 dependent on nicotine. The primary Axis I
22 diagnoses included drug and alcohol use disorders,

1 major depression, and anxiety disorders.

2 Personality disorders, shown in the bottom row,
3 were the most common Axis II diagnoses in a survey
4 of 43,000 adults in the general population.

5 In addition, smokers are also more likely to
6 experience suicidal ideation and behavior, even
7 when controlling for depression. The incidence of
8 suicidal ideation by smoking status was estimated
9 using data from the Baltimore Epidemiologic
10 Catchment Area follow-up study.

11 This is a longitudinal community cohort
12 study with 23 years of follow-up. Face-to-face
13 structured interviews were designed to identify
14 incident cases of mental disorder, defined by DSM
15 criteria, and were conducted in 1981, '82, '93, and
16 2004.

17 This slide shows the age-adjusted incidence
18 of first-ever occurrence of suicidal ideation among
19 current smokers shown in purple, former smokers in
20 blue, and never-smokers in orange. The bars on the
21 left depict the incidence among those with no
22 history of depression. The bars on the right show

1 the incidence among those with a history of
2 depression.

3 Among both groups, current smokers have the
4 highest risk of suicidal ideation relative to
5 former and never-smokers. The increased risk of
6 suicidal ideation among smokers remains after
7 controlling for a prior history of depression.

8 Also, consider that quitting smoking is
9 commonly associated with withdrawal symptoms.
10 These symptoms shown on this slide are described in
11 DSM-V and include irritability, frustration or
12 anger, anxiety, difficulty concentrating, increased
13 appetite, restlessness, depressed mood, and
14 insomnia.

15 Withdrawal symptoms may occur in
16 approximately half of the smokers who quit for two
17 or more days. The average duration of these
18 withdrawal symptoms is two to three weeks, but as
19 reported by Weinberger, et al., the duration of
20 withdrawal symptoms may be prolonged in patients
21 who have major depression and/or alcohol or
22 substance abuse, and this interaction is stronger

1 in women.

2 When studied in an uncontrolled manner,
3 increased reporting of events that are commonly
4 seen in the population being studied is termed
5 indication bias. I'll examine other biases
6 inherent in case reports later, but it's important
7 to begin considering that these biases can have
8 significant impacts on our ability to determine
9 causality, as we'll now explore.

10 This slide compares some of the
11 characteristic strengths and weaknesses of the
12 three major sources of safety data. They all
13 differ in the degree of diversity in the patient
14 population, whether or not the incidence rates can
15 be estimated, the availability of comparator
16 groups, and the typical quality of information
17 received.

18 Although each are different, each source of
19 safety information plays a critical role in
20 understanding the safety profile of the medication,
21 and postmarketing data can be useful in identifying
22 new safety signals that may not have been

1 previously observed.

2 As you will see, we will devote most of this
3 presentation to clinical safety data, and as we
4 review that information, it would be helpful to
5 keep these key pharmacovigilance definitions in
6 mind.

7 The Counsel for International Organizations
8 of Medical Sciences, or CIOMS, working group 4,
9 defines a safety signal as a report or reports of
10 an event with unknown causal relationship to
11 treatment that is recognized as worthy of further
12 exploration and continued surveillance. Signals
13 generate hypotheses to be tested with more rigorous
14 methods, including randomized clinical trials,
15 observational studies, and that the biases and
16 limitations can be controlled in both of these
17 types of data.

18 As described in the FDA final rule,
19 published in 2010, an adverse event, the next row,
20 is an untoward medical occurrence associated with
21 the use of a drug in humans, whether or not
22 considered drug related. Moving on, a suspected

1 adverse reaction is any adverse event for which
2 there is a reasonable possibility that the drug
3 caused the adverse event.

4 Reasonable possibility means that there is
5 evidence to suggest a causal relationship between
6 the drug and the adverse event. CIOMS working
7 group 6 suggested that reasonable possibility
8 should mean that there are facts, evidence, or
9 arguments to support a causal association with the
10 drug.

11 Finally, an adverse reaction is a subset of
12 all suspected adverse reactions for which there is
13 a reason to conclude that the drug caused the
14 event. These definitions are relevant specifically
15 to the appropriate use of a boxed warning, as you
16 can see, by considering the FDA's 2011 guidance on
17 the topic.

18 Boxed warnings are the highest level of
19 warning and are typically reserved for the most
20 serious adverse reactions. There are several
21 scenarios, as you've heard already, that are listed
22 in this FDA guidance, published in October 2011, in

1 which boxed warnings are generally described as
2 appropriate. These scenarios describe serious
3 adverse reactions and the need to appropriately
4 select and/or monitor patients.

5 As you can see, the definition of adverse
6 reaction is very relevant to the consideration of
7 the appropriate use of a boxed warning. These
8 warnings generally are used when there is reason to
9 conclude that there is a causal association between
10 the drug and the event.

11 In contrast to boxed warnings, the guidance
12 regarding warnings and precautions allows for
13 descriptions of adverse reactions and other
14 potential safety hazards where a causal
15 relationship need not have been definitively
16 established between the drug and the event.

17 We agree with the FDA that all smokers who
18 are attempting to quit should be monitored for the
19 emergency of serious neuropsychiatric events, but
20 as we will show you, the data do not support
21 including such a warning in a box.

22 At the time that the FDA approved Chantix in

1 2006, the understanding of varenicline safety
2 profile was primarily derived from phase 2 and 3
3 clinical trials. These data were limited in
4 certain respects by the small number of patients
5 with a history of psychiatric diagnoses who are
6 allowed to participate in those trials.

7 The clinical database available in 2009
8 included 10 placebo-controlled trials and over
9 3,000 patients who had been treated with
10 varenicline, as shown on the left side of the
11 slide. The information on the right half of the
12 slide will be the subject of Dr. Samuels's and
13 Dr. West's presentation today.

14 A meta-analysis was conducted of these 10
15 placebo-controlled trials, available in 2009. The
16 slide shows the risk ratio for the MedDRA
17 high-level group terms in the psychiatric system
18 organ class. With the exception of sleep
19 disturbance and disorders, all of the 95 percent
20 confidence intervals included one, and the overall
21 risk ratio for emergence of psychiatric symptoms
22 was 1.02.

1 Following varenicline's approval,
2 spontaneous reports of neuropsychiatric events
3 received during the first years of launch raised
4 concerns about the emergence of serious
5 neuropsychiatric events in patients treated with
6 varenicline. We agreed with FDA that these reports
7 constituted a safety signal.

8 Like all products in our portfolio,
9 postmarketing safety is assessed for these products
10 on an ongoing basis. And the methods and frequency
11 of surveillance for varenicline are shown on this
12 slide. We consider postmarketing pharmacovigilance
13 to be a very important component of understanding
14 product safety, and these reports may generate
15 safety signals for events that were not identified
16 during clinical trials, particularly those that are
17 rare.

18 For instance, varenicline's spontaneous
19 reports receive early after market introduction
20 were used to identify and confirm a signal for
21 hypersensitivity reaction and severe skin
22 reactions. However, as we discussed earlier, all

1 data sources have their inherent limitations
2 including postmarketing spontaneous reports.

3 Some of these include adverse event
4 recognition. It's not required that causality be
5 established in order to report an event.

6 Underreporting is commonly known to occur. There
7 is indication bias, as I have already described.

8 There are other reporting biases inherent in
9 postmarketing reports. And then there's the
10 estimation of exposure, in which it is generally
11 impossible to know the true incidence of events
12 from postmarketing data.

13 Based primarily on postmarketing reports,
14 FDA implemented a boxed warning in July of 2009.
15 As indicated here, several events involving media
16 publicity, regulatory announcements, and label
17 revisions occurred during the period over which
18 adverse reporting increased.

19 For example, in early September 2007, the
20 fatal shooting of a musician in Texas who was
21 taking varenicline was highly publicized in the
22 media. Subsequent to this, FDA and European Health

1 Authority communications and announcements about
2 varenicline labeling revisions occurred, as
3 indicated in the boxes.

4 Based on their close temporal relationship,
5 we believe that these events contributed to the
6 increase seen in postmarketing reporting in serious
7 neuropsychiatric adverse events beyond the baseline
8 level seen prior to September 2007. As noted in
9 the FDA briefing document, this is an example of
10 stimulated reporting.

11 Shown here is the current boxed warning for
12 Chantix. At the time that the boxed warning was
13 added to the label, the FDA indicated that the
14 intent was to encourage close monitoring of
15 patients and not to discourage use of smoking
16 cessation products.

17 However, Bradford and Clay recently
18 published an article examining the impact of boxed
19 warnings on utilization in which they examine
20 prescribing patterns for non-steroidal pain
21 medications as an example. They found that even
22 when controlling for various sources of

1 information, boxed warnings still had a significant
2 impact on prescribing.

3 Additionally, the combination of media
4 attention and regulatory actions led to a
5 differential impact on prescribing, with those
6 products receiving the negative media attention
7 showing the greatest decline in utilization. And
8 in fact, those that did not, even though the boxed
9 warning was uniform, saw an increase in
10 prescribing.

11 More specifically, warnings regarding
12 serious neuropsychiatric events have changed the
13 prescribing behaviors for smoking cessation
14 products in the U.K. Huang, et al. reported in BMC
15 this month about the pattern of usage of smoking
16 cessation products using association-rule mining to
17 analyze data on prescribing patients among
18 approximately 480,000 patients in a thin database.
19 The authors found that varenicline was most
20 commonly prescribed in heavy smokers aged 31 to 60
21 years who are otherwise healthy and sometimes in
22 patients with COPD.

1 They further note, although both BMF and
2 NICE guidelines suggest that the risks of smoking
3 cessation aids are best managed by monitoring and
4 not by non-use, concerns regarding adverse events
5 have resulted in decreased utilization in patients
6 with depression, anxiety, psychotic disorders, and
7 dementia.

8 The authors concluded, since continued
9 smoking carries a more substantial health risk for
10 the great majority of these individuals, this
11 practice may be counterproductive to individual and
12 public health.

13 In addition to an impact on prescribing
14 patterns and as shown on this slide, perceptions
15 regarding drug risk may impact how adverse events
16 are reported. Dr. Prochaska, present today on our
17 panel, described how serious adverse events from
18 three randomized studies of in-patients with mental
19 illness are reported.

20 In these trials of NRT, nicotine replacement
21 therapy, in patients with serious mental illness,
22 over 3,500 serious adverse events were reported in

1 1280 patients treated with NRT. None of these SAEs
2 were considered related, including 39 deaths, of
3 which there were 9 suicides and 3 homicides. And
4 although all of these events were reported to the
5 DSMP, none were reported by the investigators to
6 FDA.

7 However, there were a few patients in these
8 same NRT studies who reported taking varenicline
9 prior to hospitalization. Because of the perceived
10 risks of varenicline, reporting of these events was
11 discussed in each case with a treating clinician,
12 even if the patient was not enrolled in the NRT
13 study.

14 Furthermore, in a separate, small study,
15 17 patients involving varenicline, 2
16 hospitalizations were reported as serious cases by
17 investigators to the FDA, even though one was a
18 prescheduled hospital admission that would not
19 typically meet criterias in SAE. This differential
20 pattern of reporting is termed notoriety bias.

21 As noted on this slide, there has been a
22 general trend of increased adverse event reporting

1 of all types over time. As concluded by the
2 authors, all things being equal, a drug marketed in
3 more recent years is more likely to have cases that
4 mention it. As it applies to comparisons of
5 products over time, this is termed temporal bias.

6 When there's a general increase in reporting
7 over time, this should not affect
8 disproportionality assessments. However, non-
9 random increases in reporting in the absence of
10 stratification could impact disproportionality
11 results for the products approved at different
12 times.

13 Since the boxed warning, utilization of all
14 smoking cessation products has decreased, as noted
15 in the FDA briefing document, but the impact on
16 varenicline utilization was greater than for OTC
17 products. Now, does this matter?

18 A network analysis was conducted by the
19 Cochrane Group, demonstrating that in comparison to
20 other monotherapies, varenicline was statistically
21 superior to placebo, bupropion, and nicotine
22 replacement therapy.

1 This slide shows the odds ratio for
2 successful quitting. Point estimates to the right
3 of 1 favor the index drug, the first drug listed,
4 over the comparison drug or the second drug listed.
5 It can be seen that the odds ratio for varenicline
6 is statistically superior to placebo, bupropion,
7 and NRT in this analysis, while bupropion and NRT
8 had essentially an equal chance of successful quit
9 attempts. Because varenicline is the single-most
10 effective smoking cessation, warnings about its
11 risks that are not supported by the available
12 evidence may have unintended consequences.

13 Achieving abstinence from smoking is the
14 single most important thing that we can do for our
15 patients. And given the substantial benefits of
16 quitting smoking, it's reason to estimate the
17 incremental benefit of varenicline compared to
18 treatment alternatives on health outcomes. The
19 benefits of smoking cessation on outcomes model is
20 one way to estimate the impact of differential
21 efficacy on smoking-related morbidity and mortality
22 outcomes.

1 This model simulates the health outcomes of
2 a hypothetical cohort of adult smokers who make a
3 single attempt to quit smoking either unaided or
4 with varenicline, bupropion, or NRT. The entire
5 cohort is assumed to use the same intervention for
6 the attempt and the resulting impacts on smoking-
7 related morbidity and mortality from four smoking-
8 related conditions, COPD, cancer, coronary artery
9 disease, and cerebral vascular disease are then
10 compared.

11 The results of these comparisons with
12 varenicline are presented here in a cohort size of
13 1 million smokers who attempt to quit. The top
14 three rows estimate the two-year and lifetime
15 impact on mortality while the bottom three rows
16 show the impact on excess smoking-related
17 morbidity.

18 The results of this model support the
19 intuitive conclusion that the most effective aid to
20 smoking cessation presents the best opportunity to
21 reduce the health burden of smoking.

22 As noted by Dr. Evins, also on our panel

1 today, in her commentary in the American Journal of
2 Psychiatry, case reports and postmarketing
3 pharmacovigilance reports are critical sentinels
4 that identify adverse events possibly associated
5 with medical treatments in a real-world practice,
6 not seen in carefully selected samples and
7 randomized controlled trials that could change the
8 risk-to-benefit assessment of treatment and general
9 practice. But because of reporting bias,
10 confounding, multiple reporting and uncertain
11 denominator inherent in these reports, controlled
12 trials are essential to determine whether a causal
13 association exists.

14 I have shown examples of indication bias,
15 temporal bias, and notoriety bias in this
16 introduction. The factors can be minimized with
17 appropriate clinical trial design and corrections
18 in observational studies. Safety concerns raised
19 by the postmarketing reports that led to the boxed
20 warning were evaluated utilizing additional
21 randomized clinical trials in large, independent
22 observational studies.

1 Dr. Lawrence Samuels will now present the
2 results of the randomized controlled clinical trial
3 safety data.

4 **Industry Presentation - Lawrence Samuels**

5 DR. SAMUELS: Good morning. My name is
6 Lawrence Samuels. I'm the medical affairs Chantix
7 lead for Pfizer.

8 As previously noted, the boxed warning
9 regarding neuropsychiatric events on the Chantix
10 label was based on a safety signal from
11 postmarketing reports. Since the addition of the
12 boxed warning, controlled clinical trial data and
13 observational data have been generated to test this
14 hypothesis of whether neuropsychiatric events are
15 causally related to varenicline.

16 In my presentation, I will review the data
17 from controlled clinical trials, and Dr. West will
18 follow and present the results from independently-
19 sponsored observational studies.

20 We believe that the totality of data that
21 will be reviewed with you today will show that
22 there is a convergence of evidence from placebo-

1 controlled studies, meta-analyses, and
2 observational studies that is remarkably consistent
3 and shows no evidence of an increased risk of
4 neuropsychiatric adverse events, other than sleep
5 disorders, in smokers treated with varenicline
6 compared with smokers treated with placebo or other
7 smoking cessation pharmacotherapies.

8 This slide provides an overview of the
9 clinical trial program for Chantix, broken down by
10 the time frame when the studies were conducted.
11 The middle rows are the 8 clinical studies that had
12 been completed since 2009, when the boxed warning
13 was added.

14 The studies are listed using abbreviated
15 study names as well as the Pfizer study number, and
16 in referring to these studies, I will use these
17 abbreviated names or study numbers. The number of
18 subjects in each study by treatment group is shown
19 in the middle column, and the column on the right
20 shows the acronyms for the psychiatric scales that
21 were included in the studies to assess
22 neuropsychiatric events.

1 There is a total of 18 Pfizer-sponsored
2 placebo-controlled studies that include more than
3 5,000 varenicline-treated subjects compared to
4 almost 3,500 placebo patients.

5 Among the studies conducted since 2009 are
6 two studies that enrolled subjects with past or
7 current psychiatric diagnoses, one in subjects with
8 major depressive disorder and one in patients with
9 schizophrenia or schizoaffective disorder. Five
10 studies highlighted here included the use of the
11 Columbia Suicide Severity Rating Scale to assess
12 suicidal ideation and/or behavior. This scale is
13 widely used and has been recommended by the FDA as
14 well as other international organizations.

15 Meta-analyses of neuropsychiatric adverse
16 events from 18 studies and a meta-analysis of
17 suicidal ideation and behavior using the Columbia
18 Suicide Severity Rating Scale from five studies has
19 also been conducted.

20 In addition to the completed studies, as
21 mentioned earlier, there is a large
22 neuropsychiatric safety study, Pfizer study 1123,

1 that is currently ongoing. This study was designed
2 in collaboration with the FDA to assess
3 neuropsychiatric safety of varenicline versus
4 placebo, NRT patch, bupropion in smokers with and
5 without psychiatric disorders, and this study is
6 expected to read out in third quarter of 2015.

7 There will be a total of 8,000 subjects
8 entered into the trial, 2,000 subjects in each of
9 the four treatment groups. Of the 2,000 subjects
10 in each group, 1,000 will have a diagnosis of
11 psychiatric disorder and 1,000 will not. The
12 primary endpoint, which was presented earlier, is a
13 composite of moderate to severe neuropsychiatric
14 adverse events.

15 At this time, the enrollment is complete and
16 there have been two interim analyses conducted, the
17 first at 50 percent of enrollment and the second
18 interim analysis, which included data from
19 75 percent or about 6,000 randomized subjects,
20 which was completed earlier this year. This
21 interim analysis was blinded for the sponsor, but
22 unblinded for the independent data monitoring

1 committee.

2 Following completion of the interim
3 analysis, the data monitoring committee, which
4 reviewed actual and projected neuropsychiatric
5 adverse event rates for each of the four treatment
6 arms to establish if the planned sample size of
7 8,000 was sufficient, they recommended to continue
8 the study to the original target of 8,000 subjects.
9 The blinded rate of primary neuropsychiatric
10 adverse events of the primary endpoint of the total
11 population was 4.5 percent.

12 Now, the results of this study will be
13 important in further characterizing the psychiatric
14 safety of varenicline. However, we believe that
15 the currently available data, which will be
16 presented to you today, are sufficient to address
17 whether a boxed warning is appropriate for
18 varenicline.

19 I'll start by reviewing the results from the
20 two clinical studies that assess varenicline and
21 the treatment of smokers with a psychiatric
22 disorder. In the first study, published by

1 Anthenelli, et al., in the Annals of Internal
2 Medicine, varenicline was studied in smokers with
3 major depressive disorder. The population included
4 smokers with current or past diagnoses of
5 depression who are on stable antidepressant
6 treatment or had a successfully-treated depressive
7 episode in the previous two years.

8 Now, in this study, about 70 percent of the
9 population were on a stable antidepressant
10 treatment. This randomized double-blind placebo-
11 controlled study included several psychiatric
12 scales to assess the neuropsychiatric safety of
13 varenicline, including scales to measure
14 depression, anxiety, and suicidal ideation, and
15 behavior.

16 This table lists the number of subjects with
17 psychiatric adverse events that occurred at a rate
18 greater than or equal to 1 percent in either of the
19 treatment groups. Adverse events that were
20 reported in this study were coded to MedDRA, and
21 this slide lists the adverse events within the
22 psychiatric disorder system organ class. The high-

1 level group terms are shaded in gray, and the
2 preferred terms are listed under their respective
3 high-level group terms.

4 The most common psychiatric adverse events
5 were sleep disorders, shown on the top line, which
6 primarily includes abnormal dreams and insomnia.
7 The rate of sleep disorders was higher in the
8 varenicline group versus the placebo group. This
9 increase in sleep disorders is consistent with what
10 we had previously seen in varenicline studies in
11 smokers without a psychiatric disorder.

12 The incidence of other psychiatric adverse
13 events, including anxiety disorders, depressed mood
14 disorders, or other mood disorders were generally
15 similar between the two treatment groups. Suicidal
16 ideation or behavior was actually higher in the
17 placebo-treated group, 5 patients versus zero in
18 the varenicline group.

19 Personality disorder, which primarily
20 includes hostility, was higher in the varenicline
21 patients versus placebo. And the next slide
22 provides additional information regarding these 5

1 hostility events. Of the 5 hostility events, 3
2 were mild, 2 were moderate, none were serious, none
3 resulted in a discontinuation from treatment. Four
4 of these events occurred during the treatment
5 period and there was no pattern of onset or
6 duration.

7 Results from the psychiatric rating scales
8 measuring depression and anxiety are shown on this
9 slide. This slide shows the mean change from
10 baseline for the MADRS rating scale on the left,
11 which measures symptoms of depression, and the
12 HAM-A rating scale on the right, which measures
13 anxiety symptoms. For both scales, positive
14 changes indicate more symptoms and negative changes
15 indicate improvement.

16 The baseline scores for both the MADRS and
17 the HAM-A scales were similar between varenicline
18 and placebo, and they showed that depression
19 symptoms and anxiety symptoms were generally mild.
20 For both depression symptoms and anxiety symptoms,
21 the results show that there were actually slight
22 improvements over the 12-week treatment period in

1 both varenicline and placebo patients. And the
2 mean depression and the mean anxiety changes from
3 baseline were actually similar between the
4 varenicline and placebo treatment groups.

5 This slide shows the results using the
6 Columbia Suicide Severity Rating Scale. As shown
7 on the top line, about a third of the subjects in
8 this trial had a previous lifetime history of
9 suicidal ideation or suicidal behavior.

10 During the treatment period, outlined in
11 green, the rate of suicidal ideation or behavior
12 was similar between the varenicline and the placebo
13 groups. The rates of suicidality were similar
14 between the treatment groups also during the post-
15 treatment period, that is more than 30 days after
16 the last dose of treatment.

17 We also studied varenicline in smokers with
18 schizophrenia or schizoaffective disorder. And the
19 objective of this trial, which was published by
20 Williams, et al., in the Journal of Clinical
21 Psychiatry, was to assess the neuropsychiatric
22 safety of varenicline in this patient population.

1 This was a randomized 2 to 1, varenicline to
2 placebo, double-blind placebo-controlled study that
3 included psychiatric rating scales to measure
4 schizophrenia symptoms as well as the Columbia
5 Suicide Severity Rating Scale to assess suicidal
6 ideation and behavior.

7 All subjects that were entered into this
8 trial were diagnosed using a structured clinical
9 interview. This study included 84 subjects treated
10 with varenicline and 43 treated with placebo. Now,
11 because of the relatively small size of this trial,
12 the psychiatric adverse events that are shown on
13 this slide are shown by preferred terms that were
14 reported in two or more subjects.

15 As shown in the top line, the overall rate
16 of psychiatric adverse events in the varenicline
17 group was 36.9 percent versus 32.6 percent in the
18 placebo group. There were some differences in
19 certain adverse events between these groups. For
20 example, auditory hallucination and insomnia
21 occurred at a higher rate in the varenicline group,
22 whereas abnormal dreams, anxiety, and depression

1 occurred at a higher rate in the placebo group.
2 The rate of suicidal ideation was similar between
3 the two groups.

4 There was one suicide attempt by a
5 varenicline-treated patient who had a lifetime
6 history of similar attempts, and I will address
7 this issue of varenicline and suicidal ideational
8 behavior when I present the results of the meta-
9 analyses in a few moments.

10 Results of the PANSS rating scale using
11 total score are shown on this slide. This rating
12 scale measures the severity of schizophrenia
13 symptoms. As shown on the graph on the left, the
14 mean total scores at baseline were comparable
15 between varenicline and placebo and reflect an
16 average rating corresponding too mild symptoms.

17 Over the 12-week treatment period as well as
18 the follow-up period up to week 24, the total PANSS
19 score remained stable with modest decreases
20 observed in both groups, indicating no worsening of
21 psychiatric symptoms.

22 As shown on the right, each of the subscales

1 for positive symptoms as well as negative symptoms
2 are shown, and they show similar ratings scores
3 between varenicline and placebo.

4 Results of the Columbia Suicide Severity
5 Rating Scale are shown here in this slide. The top
6 line shows that there was actually a higher
7 proportion of subjects that were assigned to the
8 varenicline group who had a lifetime history of
9 suicidal ideation or behavior. Despite this
10 imbalance, the incidence of suicide-related events
11 was similar between the two treatment groups during
12 the treatment period, as shown in the green box.

13 As shown on the last line of the table,
14 there was a high proportion of subjects in the
15 varenicline group that reported suicidal ideation
16 or behavior after the end of treatment, that is
17 more than 30 days after the last treatment dose,
18 compared to placebo. And we believe this is a
19 result of the imbalance of patients with a lifetime
20 history of suicidality that were assigned
21 originally to the varenicline treatment group.

22 Of these 8 subjects in the varenicline group

1 that answered yes in the post-treatment follow-up,
2 all were for suicidal ideation and 7 of the 8 did
3 have a lifetime history of suicidal ideation.

4 Now, given the strengths and limitations of
5 these studies, we can conclude that there was
6 actually no worsening of either schizophrenia
7 symptoms or depression symptoms in the varenicline
8 group versus placebo group, as measured by
9 psychiatric scales. In addition, there was a
10 similar proportion of subjects in the varenicline
11 and placebo groups who reported suicidal ideation
12 or behavior, as assessed by the Columbia Suicide
13 Severity Rating Scale.

14 Now, with this data, in patients with
15 psychiatric illness, the Chantix label has been
16 updated and no longer states that the safety and
17 efficacy of Chantix in such patients has not been
18 established. As shown here, the label now reads,
19 "Limited safety data are available from
20 postmarketing smoking cessation studies in two
21 patient groups, patients with major depressive
22 disorder and patients with schizophrenia or

1 schizoaffective disorder."

2 Now, to address the limitation of the size
3 of individual studies, meta-analyses of placebo-
4 controlled studies were conducted to further
5 evaluate the neuropsychiatric safety of
6 varenicline. And I will review the results of a
7 meta-analysis of psychiatric adverse events in 18
8 placebo-controlled studies as well as a meta-
9 analysis of 5 placebo-controlled studies that
10 assess suicidal ideation and behavior using the
11 Columbia Suicide Severity Rating Scale.

12 A meta-analysis of psychiatric adverse
13 events, which were coded to the high-level group
14 terms within the psychiatric disorders system organ
15 class, was conducted, as I stated, based on 18
16 placebo-controlled studies. There was a total of
17 5,072 varenicline subjects and 3,449 placebo
18 subjects that were included in this analysis. And
19 this analysis includes two of the studies, as I
20 just presented, that included patients with a
21 diagnosis of a psychiatric disorder.

22 In this slide, the number of patients with

1 adverse events, included in the psychiatric system
2 organ class, are listed by high-level group term in
3 descending order by frequency within the
4 varenicline group. Risk ratios and 95 percent
5 confidence intervals are shown for the high-level
6 group terms in the right-hand column. For risk
7 ratios, a confidence interval that includes 1 means
8 that there is no significant difference between the
9 two treatment groups.

10 The high-level group terms listed or
11 highlighted are those where the confidence interval
12 did not include 1. Sleep disorder, highlighted in
13 yellow, was the most frequently-recorded adverse
14 event.

15 Also, it was the only psychiatric adverse
16 event that was higher in the varenicline group
17 versus placebo and the confidence interval did not
18 include 1, suggesting varenicline is associated
19 with an increased risk for sleep disorders. It
20 should be noted that sleep disorders are also
21 associated with nicotine as well as nicotine
22 withdrawal.

1 Suicidal behavior, highlighted in purple,
2 was lower in the varenicline group, and the
3 confidence interval did not include 1. This
4 finding supports, however, the conclusion that
5 varenicline does not increase the risk of suicidal
6 ideation or behavior.

7 Additional information regarding varenicline
8 and suicidality will be discussed further when I
9 present the results of the meta-analysis of five
10 studies that included the Columbia Suicide Severity
11 Rating Scale.

12 Now, for the other psychiatric adverse
13 events, the risk ratios were actually similar
14 between varenicline and placebo, and the 95 percent
15 confidence interval included 1, meaning there was
16 no difference between varenicline and placebo-
17 treated subjects.

18 Personality disorders, which does not
19 represent an Axis II diagnosis but is a MedDRA term
20 that includes adverse events of aggression and
21 hostility, was numerically higher in the
22 varenicline group, although the confidence interval

1 did include 1. And I'll come back to this
2 observation in a moment.

3 This slide shows the high-level group term
4 events from the previous slide in terms of time to
5 first onset by study week, and the data are
6 presented for varenicline-treated subjects as
7 placebo-adjusted rates, subtracting out the placebo
8 rates. The results are consistent with that shown
9 in the previous slide and show that only sleep
10 disorders are increased above zero.

11 In addition, there was no temporal pattern
12 of emergent events with the exception of sleep
13 disorders, which largely occurred during the first
14 four weeks of treatment.

15 Now, as described earlier, there was a
16 numerically higher rate of personality disorders
17 and disturbances in the varenicline group, although
18 the confidence interval did include 1, and I want
19 to review with you what we know about this
20 observation.

21 Now, as shown in the next slide, the
22 difference was driven in large part by difference

1 in hostility events. This slide shows the
2 preferred terms that are included in the
3 personality disorder high-level group term. And as
4 shown here, both varenicline and placebo had
5 similar rates of aggression, .2 percent. There
6 were 6 events of hostility in the varenicline group
7 versus 1 event in the placebo group.

8 Now, of these six events, five were from the
9 depression study, which I discussed earlier. In
10 order to look at the clinical relevance of the
11 events of hostility, which occurred across the 18
12 clinical studies, we conducted a meta-analysis
13 using the standardized MedDRA query, or SMQ, to
14 look at all the adverse event terms, which are
15 similar to hostility.

16 This slide shows the risk differences for
17 the hostility aggression SMQ. And I show the risk
18 difference rather than risk ratio in order to show
19 all the studies, even those that have zero events
20 in one of the treatment groups.

21 As seen here, hostility was higher in the
22 depression study, that is Pfizer study 1122,

1 highlighted in yellow. It was lower in Pfizer
2 study 1028, one of our pivotal trials, highlighted
3 in purple. In all the other studies, as well as in
4 the overall analysis on the bottom line, there was
5 no evidence of increased risk of hostility versus
6 placebo.

7 This slide shows the results of the meta-
8 analysis of all combined psychiatric adverse
9 events, excluding sleep disorders and disturbances,
10 which is, as I mentioned earlier, a known adverse
11 event associated with varenicline. The middle
12 columns show the absolute number of events and
13 incidence rates for the endpoint as measured for
14 each treatment group.

15 The risk ratio and 95 percent confidence
16 intervals are shown on the right-hand column. The
17 top line shows the results for any psychiatric
18 adverse event other than sleep disorders and shows
19 that there was no increased risk of psychiatric
20 adverse events for varenicline versus placebo, with
21 a risk ratio of 1.01 and a confidence interval that
22 includes 1, indicating no significant difference

1 between treatment groups.

2 Now, in an analysis of the same data, but
3 restricted to the psychiatric adverse events with a
4 severity rating of moderate or severe, also showed
5 no difference between varenicline and placebo, with
6 a risk ratio of .90 and a 95 percent confidence
7 interval that included 1. That's on the second
8 line.

9 An analysis of the psychiatric adverse
10 events was also conducted by psychiatric history of
11 the subject, as shown in the last two lines. While
12 the incidence of psychiatric adverse events was
13 higher in patients with a history of psychiatric
14 disorder, the results show that there was no
15 difference in psychiatric adverse events between
16 varenicline and placebo in subjects either with or
17 without a history of psychiatric disorder, with a
18 risk ratio of approximately 1 in both of these
19 groups.

20 Now, we also conducted a meta-analysis of
21 these 18 studies using the same composite endpoint
22 of psychiatric adverse events that will be used in

1 the ongoing neuropsychiatric safety study,
2 study 1123. And the results are shown here for all
3 patients and by history of psychiatric disorder.

4 The number of events and subject years are
5 shown for both treatment groups and the risk ratios
6 are shown in the column on the right. Consistent
7 with the previous analyses, there was no increased
8 risk of psychiatric adverse events for varenicline
9 in the overall analyses. In addition, there was no
10 evidence of increased risk of psychiatric adverse
11 events with varenicline in either patients with or
12 without history of psychiatric disorder.

13 The best information we have available to
14 approximate the study, study 1123, is the 18-study
15 meta-analysis. And as mentioned earlier, we know
16 that the blinded rate for the composite endpoint in
17 study 1123, at the second interim analysis, was
18 4.5 percent.

19 Now, this blinded study is randomized
20 equally across treatments and has planned to
21 enrolled equal numbers of patients with and without
22 psychiatric history. Now, in our own existing

1 18-study analysis, if it was distributed in the
2 same way, the projected overall rate of the
3 composite endpoint for the 18 studies is
4 4.2 percent, which is very similar to that found in
5 the interim analysis for study 1123 at the second
6 interim analysis.

7 Results from the meta-analysis of 18 studies
8 has recently been added to the Chantix label and
9 includes the information that's on this slide. The
10 label states that 5,072 Chantix patients were
11 included in the analysis and that some had
12 psychiatric conditions. And it goes on to state
13 that the results showed a similar incidence of
14 common psychiatric adverse events in patients
15 treated with Chantix compared to patients treated
16 with placebo.

17 A meta-analysis of five studies that
18 included the Columbia Suicide Severity Rating
19 Scale, as I mentioned earlier, was conducted to
20 assess the effects of varenicline on suicidal
21 ideation and behavior. A five-study cohort that
22 included 1130 subjects treated with varenicline,

1 777 subjects treated with placebo, and included two
2 studies with patients with psychiatric disorder was
3 conducted. The outcome measure was responses for
4 suicidal ideation and/or suicidal behavior as
5 reported on the Columbia Suicide Severity Rating
6 Scale.

7 Results from this meta-analysis are shown
8 here. On the left-hand side, the number of events,
9 the number of subject years, and the incidence rate
10 per 100 subject-years is shown for varenicline and
11 placebo.

12 On the right is the forest plot of the risk
13 ratio with the 95 percent confidence interval. And
14 as shown on the bottom line, the estimate of the
15 risk ratio for varenicline versus placebo during
16 treatment was .79, and the 95 percent confidence
17 interval included 1, showing that there was no
18 increased of suicidal ideation or behavior with
19 varenicline.

20 Now, the findings from this meta-analysis
21 have also been included in the recently-updated
22 Chantix label. As I have highlighted here, the

1 label states that the results show no increase in
2 the incidence of suicidal ideation and/or behavior
3 in patients treated with Chantix compared to
4 patients treated with placebo, with a risk ratio of
5 0.79, as shown on table 1, which I'll show on the
6 next slide.

7 The label also notes that 48 of the
8 55 patients who reported suicidal ideation or
9 behavior were from the schizophrenia and depression
10 trials. And here is the table that I referred to a
11 moment ago. So this is the information that's
12 currently added to the Chantix label.

13 Now, as we mentioned, the boxed warning
14 states that there are changes in behavior,
15 hostility, agitation, depressed mood, and suicide-
16 related events, as well as worsening of pre-
17 existing psychiatric illness have been reported in
18 patients taking Chantix.

19 Now, results from the meta-analysis of 18
20 studies as well as the meta-analysis of suicidal
21 ideation and behavior in five studies, these
22 results are now included in the Chantix label,

1 which validates the importance of this information
2 in characterizing the safety profile of
3 varenicline.

4 So based on the results from the clinical
5 studies as well as the meta-analyses, we can
6 conclude the following, that there's no evidence of
7 worsening of pre-existing psychiatric illness with
8 varenicline, as measured by psychiatric scales in
9 subjects with schizophrenia or schizoaffective
10 disorder or major depressive disorder; that there's
11 no evidence of an increased risk of psychiatric
12 adverse events with varenicline other than sleep
13 disorders, as shown in the meta-analysis of 18
14 placebo-controlled studies.

15 There's no evidence of increased risk of
16 psychiatric adverse events with varenicline in
17 patients with or without a history of psychiatric
18 disorder, as shown in the meta-analysis of 18
19 studies. And there's no evidence of an increased
20 risk of suicidal ideation or behavior using the
21 Columbia Suicide Severity Rating Scale with
22 varenicline versus placebo.

1 So in sum, the data from placebo-controlled
2 studies do not support an increased risk of
3 neuropsychiatric events in Chantix-treated
4 patients. Thank you.

5 I'd now like to introduce Dr. Robert West,
6 who will review the results from large
7 observational studies. Thank you.

8 **Industry Presentation - Robert West**

9 DR. WEST: Thank you. Good morning. My
10 name is Robert West, and I am director of tobacco
11 research at University College London. I've been
12 researching smoking cessation for more than
13 30 years, and I undertake a wide range of studies
14 in the area, including clinical trials, large
15 population surveys and cohort studies, and analysis
16 of clinical data. And in my work, I've been
17 addressing many of the issues that come up in
18 interpreting evidence in large observational
19 data sets.

20 Thank you very much for allowing me the
21 opportunity to present the independent
22 observational study data here. My declaration of

1 competing interests is shown on this slide. I am
2 receiving a fee for doing this, but obviously the
3 fee will be going to my research program.

4 In pursuit of the aim of establishing
5 whether neuropsychiatric adverse events occurring
6 in people who are using or who have recently used
7 Chantix probably reflects a causal association or
8 probably does not, you've heard that clinical trial
9 data shows similar, serious neuropsychiatric event
10 rates in Chantix and placebo conditions.

11 To complement these studies, a number of
12 independent investigators have used large
13 observational data sets to compare the
14 neuropsychiatric adverse event rate in smokers
15 using Chantix compared with nicotine replacement
16 therapy, which can be presumed to carry no excess
17 risk for these people, and bupropion, where no
18 increased risk has been demonstrated, but where one
19 is suspected.

20 Five major studies of this kind have been
21 published. These studies were conducted in a broad
22 selection of populations from U.K. primary care

1 patients, the entire population of Denmark, the
2 U.S. Military Health System, which includes active
3 duty and retired military and their dependents, and
4 the USVA, which includes U.S. veterans, and
5 eligible family members, and survivors.

6 The second study of primary care patients in
7 the U.K. is an extension of the earlier one
8 involving more cases and additional statistical
9 analysis, so I am not going to consider the earlier
10 one here. The Danish study compares varenicline
11 with bupropion, which is suspected might cause
12 neuropsychiatric adverse events. And in the case
13 of the VA study in the U.S., we only have summary
14 information.

15 Now, the design of the studies is broadly
16 similar. They estimate the rates of occurrence of
17 designated neuropsychiatric events in patients who
18 have received a prescription for Chantix versus one
19 or more comparators, and the choice of comparators
20 is designed to ensure maximum comparability of
21 factors other than medication choice.

22 These population-based observational studies

1 had large sample sizes, including approximately
2 10,000 to 30,000 patients treated with varenicline
3 and include patients with and without a history of
4 psychiatric disease treated with varenicline in
5 routine clinical practice. The authors of the
6 study recognized that there may be factors
7 influencing the choice of medication that could be
8 related to the risk of neuropsychiatric adverse
9 events.

10 In particular, it's possible that patients
11 prescribed varenicline would have a lower
12 pre-existing risk of neuropsychiatric adverse
13 events. And this could happen if, for example,
14 clinicians were reluctant to prescribe varenicline
15 to smokers who had a history of psychiatric
16 disease. Therefore, the studies needed to assess
17 the extent of such possible bias and to adjust for
18 it statistically.

19 I'm going to focus on the two studies
20 comparing varenicline with NRT for which detailed
21 information is available. Then I'm going to begin
22 with the Clinical Practice Research Database, or

1 CPRD, study in the U.K., which is conducted by Kyla
2 Thomas and colleagues.

3 This is the largest and involves the most
4 thorough test of the hypothesis by virtue of a
5 range of sensitivity analyses and the most powerful
6 tests of causal associations possible with
7 observational data, that is to say, propensity
8 score matching and use of what are known as
9 instrumental variables.

10 Propensity score matching can provide better
11 statistical control over potential confounders than
12 multiple regression methods by matching people in
13 each of the groups on a range of variables that
14 could affect the outcome.

15 Use of an instrumental variable is
16 potentially even more efficient if one can identify
17 a variable that has a strong association with the
18 risk factor, in this case, the use of varenicline
19 versus NRT, and no conceivable association with the
20 outcome except through that exposure variable. If
21 it turns out that it has an observed association
22 with the outcome, then this provides evidence that

1 the association between the exposure variable and
2 the outcome is causal.

3 The CPRD study used the disposition of the
4 prescribing GP and not the particular choices
5 around his patient, this particular patient, to
6 describe varenicline versus another smoking
7 cessation medication as the instrumental variable
8 using each of the last seven prescriptions.

9 Now, it turns out that this had a very
10 strong association with the individual case
11 prescription, but I would argue and the authors
12 argue that there's no plausible direct impact on
13 suicide and self-harm for that instrumental
14 variable in that particular patient. And in fact,
15 they demonstrate minimal associations with relevant
16 confounding variables.

17 This form of analysis has quite an extensive
18 history in pharmacoepidemiology since its
19 introduction by Alan Brookhart in 2007. This slide
20 shows more details about the methods, and the study
21 was published in the British Medical Journal, and
22 the conclusions were clear. The authors

1 concluded -- and I quote -- "There is no evidence
2 of an increased risk in suicidal behavior in
3 patients prescribed varenicline or bupropion
4 compared with those prescribed nicotine replacement
5 therapy. These findings should be reassuring for
6 users of smoking cessation medications."

7 When interpreting their findings, it's
8 important to note that the authors went to
9 considerable lengths to address the issue of
10 possible confounding. With the instrumental
11 variable analysis, they reported that the
12 instrumental variable had shown itself to be
13 strongly related to group assignment, that is to
14 say, varenicline versus NRT, but there was no
15 evidence of an association with suicide and self-
16 harm.

17 Moreover, when they did a statistical test
18 as to whether the imputed risk difference
19 associated between varenicline, and suicide, and
20 self-harm through the instrumental variable was
21 different from the conventional regression model
22 assessing risk difference in this case, they found

1 no evidence for such a difference.

2 So while the standard regression found a
3 very slightly reduced rate for varenicline versus
4 NRT, and the instrumental variable analysis showed
5 a very slightly increased rate, this represented a
6 marginal shift which was well within the error
7 variance.

8 The authors also very clearly tested
9 carefully the association between instrumental
10 variable, an index made from the seven prior
11 prescriptions, and possible confounding variables,
12 and found that while there was a very small
13 increase, small association for alcohol misuse,
14 this was marginal compared with the association
15 with the index prescription.

16 In view of this, while it's just about
17 conceivable that there may have been residual
18 confounding with unmeasured variables, the authors
19 of the study have told me -- and I agree with
20 them -- that this must be considered exceptionally
21 unlikely.

22 Now, I've been in correspondence with the

1 study statistician, and he makes what I think is a
2 very telling point. And if I may, I'll quote,
3 "Also note that in the instrumental variable
4 analysis, we found no evidence that varenicline
5 increased the likelihood of suicidal self-harm.
6 This means that if there is a confounder of the
7 instrument outcome association, it would need to be
8 a precise size to offset the hypothesized adverse
9 effects of varenicline.

10 "If the effect of the confounders were even
11 slightly too big, we would have found a protective
12 effect of varenicline, so I do not find it
13 plausible that residual confounding could explain
14 why we didn't find an effect in our instrumental
15 variable results."

16 He also comments, "A reduced likelihood of
17 sicker patients being prescribed varenicline would
18 not affect our instrumental variable results. As
19 long as the patients' comorbidities were not
20 associated with their GP's preferences, the IV
21 results should be unbiased." He goes on to say,
22 "If sicker patients were less likely to visit GPs

1 who frequently prescribe varenicline, our
2 instrumental variable results could be biased
3 downwards, but we found little avoidance of this."

4 Again, as with confounding, the selection
5 effect would have to be a very specific size to
6 offset the hypothesized adverse effect.

7 The authors also looked at a subsample of
8 those who had been prescribed varenicline for the
9 first time, reducing the risk of bias from
10 inclusion of patients who had shown themselves to
11 be tolerant to varenicline's side effects and the
12 results were identical.

13 The authors went further and examined a
14 range of follow-up points. And they found no
15 evidence at any follow-up point or any difference
16 between them. Thus, the parameters were similar,
17 whether one looked at the time period when patients
18 were taking the medication and long after they'd
19 stopped taking it.

20 It's also important to note that the authors
21 examined whether there was any suggestion of an
22 interaction with a previous psychiatric history and

1 they found none. And they looked for an
2 interaction with time before versus after the media
3 publicity, which began in 2008, to assess whether
4 any channeling of sicker patients away from
5 varenicline following the media reports and label
6 changes might have led to confounding, and they
7 found no evidence for one.

8 So in my view, the CPRD study was the most
9 thorough and rigorous examination of the hypothesis
10 that varenicline causes an increase in suicide and
11 self-harm rates that is possible to conduct in an
12 observational study. Not only did the study not
13 find a statistically significant increase, it
14 actually found no hint of an increase in risk.

15 There was some comment in the British
16 Medical Journal following the Thomas study that
17 even with propensity score matching, there remained
18 an apparent benefit of varenicline on all-cause
19 mortality, which was showing residual confounding.

20 But it's essential to keep in mind that,
21 even if this were the case, this was for mortality
22 and not for neuropsychiatric events. These are

1 quite separate and unrelated outcomes. And so in
2 my opinion, to infer that there is residual
3 confounding for neuropsychiatric events wouldn't be
4 correct. In any case, the instrumental variable
5 analysis supported a lack of association between
6 varenicline and these neuropsychiatric outcomes and
7 addressed the issue of residual confounding by
8 unmeasured factors.

9 So the conclusion from the Thomas study, I
10 think, must be as the authors state and was
11 accepted by the BMJ's peer-review process, which is
12 that it showed no evidence for an association
13 between varenicline use and suicide and self-harm
14 or indeed, although I have not discussed this, the
15 endpoint of initiation of treatment for depression.

16 If we now turn to the Military Health System
17 study, or the Meyer study, this was also a very
18 well-conducted study that made excellent use of the
19 data available. It used routinely-collected data
20 to establish whether receipt of a prescription for
21 varenicline was associated with hospital admission
22 for a neuropsychiatric event. And it, too, used

1 propensity score matching, and the observed hazard
2 ratio was found to be close to 1.

3 A potential limitation is that the outcome
4 measure was not corroborated with patient notes,
5 but I think it's very difficult to see how this
6 could have created a bias that would actually alter
7 the hazard ratio.

8 With the other two studies, we see the same
9 pattern of results, and in fact the pattern of
10 findings is exactly what one would expect from a
11 random variable that had no association with
12 serious neuropsychiatric adverse events.

13 I have to stress this. In multiple studies,
14 using a variety of methods and populations with
15 various outcome measures that have looked in every
16 possible way to see whether an association can be
17 found between varenicline use and serious
18 neuropsychiatric events and to address issues of
19 possible confounding, no such association can be
20 found. To argue, then, that such data in some way
21 to be discounted relative to spontaneous,
22 uncorroborated reports of incidence doesn't seem to

1 me to be reasonable.

2 There does remain the question as to
3 whether, even with these very large samples, there
4 is sufficient statistical power to detect the size
5 of effects suggested by the spontaneously reported
6 cases in the postmarketing database.

7 But note that, by detect here, we're talking
8 about achieving a 95 percent confidence, a near
9 certainty that there is an effect of varenicline.
10 And it also has to be -- it's also been suggested
11 that even with the very large samples involved,
12 there remains a remote possibility that varenicline
13 does have a small effect. And that may be true and
14 goes to the issue of whether it's appropriate to
15 include a warning.

16 However, as I understand it, that's not
17 really what the boxed warning is taken to mean.
18 The boxed warning is taken to me that it's probable
19 that there's a causal association between
20 varenicline use and serious neuropsychiatric
21 events. And to test this hypothesis, we need a
22 slightly different approach.

1 To assess this directly, we can calculate
2 what are known as Bayes factors, also known as
3 likelihood ratios, to see whether the data supports
4 the hypothesis of a difference of, let's say, up to
5 a 50 percent increase in hazard ratio, more than
6 they support the hypothesis of no difference.

7 Bayes factors are now widely used for
8 hypothesis testing because they capture the key
9 parameter in which one is interested with a single
10 number that takes account of effect size and
11 statistical power. The Bayesian analysis lays out
12 what is essentially the same information as I have
13 shown you, but in a way that more clearly addresses
14 the issue of interest.

15 So a Bayes factor of more than 1 favors the
16 hypothesis of at least some increase. In this
17 case, I'm going to test the increase of between
18 naught and 50 percent in serious neuropsychiatric
19 events, given the data, while a Bayes factor of
20 less than 1 favors the hypothesis of no increase.

21 So with the help of my statistician
22 colleagues, I have tested the hypothesis of no

1 increase in risk -- sorry, no difference in the
2 serious neuropsychiatric event rate compared with
3 nicotine replacement therapy and the hypothesis
4 that there's a difference of somewhere between
5 naught and 50 percent increase in risk, with no
6 reason to favor any figure in between, i.e., what's
7 known as a uniform distribution.

8 The results in general, as you can see from
9 this slide, favor the hypothesis of no increase.
10 Now, I have tested a range of different alternative
11 hypotheses, naught to 50 percent, non-uniform
12 distributions, and the results remain essentially
13 the same.

14 Note that even with the Military Health
15 System study, where the point estimate was actually
16 slightly higher for varenicline, it's still, if
17 anything, slightly more likely that there's no
18 increase in risk, and there's an increase of up to
19 50 percent. And the reason for that is that the
20 increase found was so close to zero.

21 So to sum up the findings from the
22 observational data, they tell me that while we

1 could obviously never completely rule out the
2 possibility that varenicline is associated with an
3 increase in neuropsychiatric events, the data point
4 more strongly towards there being no increase than
5 to even a small increase, which I have defined as
6 up to 50 percent on a very low baseline rate.

7 I think it's worth saying that I have shared
8 these conclusions with a number of colleagues,
9 including Dr. Thomas and Dr. Neil Davies, the
10 statistician involved in her study, and they concur
11 with this conclusion. The studies all have
12 limitations, but they address the issue from
13 different angles and different populations, and
14 they also have some considerable strengths.

15 One can always argue that the outcome
16 measures used in the observational studies are
17 somehow not the right ones or that they lack
18 precision, but when it comes to serious
19 neuropsychiatric events and deaths associated with
20 these, I think such an argument is hard to sustain,
21 given the multiple data sources that have been
22 used.

1 So in my view and that of colleagues with
2 whom I have discussed this, and clearly the view of
3 the reviewers and the editors of the journals in
4 which the findings have been published, the
5 observational data are highly relevant to the issue
6 we're considering here. And as I understand it,
7 the boxed warning is intended to mean that
8 varenicline probably increases the risk of
9 neuropsychiatric events, but the observational data
10 are telling us that it probably doesn't.

11 Now, I'd like to turn finally to my
12 perception of the public health considerations and
13 why I think removing the box so that the label more
14 accurately reflects the state of evidence is
15 actually a matter of urgency.

16 Everyone in this room will be aware how
17 important it is for smokers to stop in order to
18 protect their health. However, it's one thing to
19 know this and it's another to be aware of all the
20 implications. Evidence from longitudinal studies
21 makes it clear how urgent it is for smokers to stop
22 because once they reach their mid-30s, it's no

1 exaggeration to say that the evidence tells us that
2 for every day of continued smoking, smokers of the
3 kind that we're dealing with here lose an average
4 of six hours of life expectancy. Every month loses
5 a week and every year loses three months.

6 In the next six months, I estimate, that on
7 the basis of the CDC statistics, that some
8 8 million U.S. smokers will try to quit. And there
9 can be no doubt that many if not most of these
10 would have their chances of success dramatically
11 improved if they were to use this drug,
12 varenicline, rather than trying to go cold turkey
13 or indeed using other available medicines.

14 If even a tiny proportion of these are put
15 off using or denied access to varenicline because
16 they or their clinician has misinterpreted the
17 evidence on neuropsychiatric side effects, there
18 will be literally thousands of personal tragedies
19 that could have been avoided.

20 We rightly regard every single human life as
21 precious. Avoidable deaths resulting from errors
22 in public health are just as important in those

1 resulting from clinical mishaps. Just because we
2 don't know who the individuals concerned are,
3 obviously, doesn't mean that they're avoidable
4 deaths or any of the less tragic.

5 In public health, every decision has to be
6 judged in terms of the costs and benefits. And in
7 my view, the cost of delaying the kind of label
8 change being requested would be considerable. I
9 appreciate the dilemma faced by the FDA, given the
10 lack of precedent, but to leave a misleading boxed
11 warning in the label is not, in my view, the safe
12 option. It's the risky option. Thank you very
13 much for your attention.

14 DR. WOHLBERG: Thank you, Dr. West.

15 As we have been showing you, the findings
16 from these observational studies were also included
17 in the recently updated Chantix label.
18 Interpretive statements regarding the result are
19 highlighted in yellow on the next slide.

20 Although limitations of these studies are
21 clearly described, the current text highlights the
22 lack of increased risk compared to NRT in the MHS

1 and the VA studies, compared to bupropion in the
2 Pasternak study of emergency department visits or
3 in-patient admissions, and compared to NRT for the
4 risk of fatal and non-fatal self-harm in the Thomas
5 CPRD study.

6 We agree with the division that
7 postmarketing reports regarding serious
8 neuropsychiatric events constituted a safety signal
9 in 2007 and 2008. However, the aggregate data, now
10 available from 18 randomized clinical trials in 4
11 independently conducted observational studies, do
12 not appear to validate that concern.

13 To reiterate, the current control data
14 consistently show no evidence of an increased risk
15 of serious neuropsychiatric events when compared to
16 placebo, bupropion, or NRT.

17 There is no evidence of increased risk of
18 psychiatric adverse events with varenicline versus
19 placebo in subjects with schizophrenia, or
20 schizoaffective disorder, or major depressive
21 disorder;

22 No evidence of increased risk of psychiatric

1 adverse events with varenicline versus placebo in a
2 meta-analysis of 18 placebo-controlled studies;

3 No evidence of increased risk of suicidal
4 ideation or have with varenicline versus placebo in
5 a meta-analysis of five studies using the Columbia
6 Suicide Severity Rating Scale;

7 No evidence of increased risk of self-harm
8 with varenicline versus NRT and observational
9 studies; and no evidence of increased risk of
10 hospitalization for psychiatric diagnoses with
11 varenicline versus NRT or bupropion in these
12 observational studies.

13 Again, while each source of data has its
14 strengths and limitations, the control data
15 suggests that there is no increased risk of serious
16 neuropsychiatric events in patients treated with
17 varenicline compared to patients treated with these
18 comparators. These conclusions are especially
19 robust given the hierarchy of evidence and the
20 convergence of results between clinical trials and
21 the observational studies.

22 That brings us to the question of how to

1 fairly and accurately label Chantix. When warning
2 about the risk of serious neuropsychiatric events
3 will remain in the label, the key issue for this
4 committee to decide is whether the risk of serious
5 neuropsychiatric events shall remain as a boxed
6 warning.

7 Put another way, you are essentially being
8 asked to give an opinion on whether the evidence
9 supports a causal association between varenicline
10 and serious neuropsychiatric events and thus the
11 inclusion of the most stringent and highest level
12 of warning available to the FDA.

13 Within the clinical trials and observational
14 studies presented today, the rates of serious
15 neuropsychiatric events in patients taking
16 varenicline are similar to NRT, yet Chantix has a
17 black-boxed warning, while NRT is sold over the
18 counter.

19 We agree that patients quitting smoking
20 should be monitored. However, continued inclusion
21 in a boxed warning sends a message that is not
22 supported by contemporary data. That message can

1 lead to fewer smokers achieving the important
2 health benefits of smoking cessation. Allow me
3 again to quote Dr. Evins, "It's time to unring the
4 alarm bell on varenicline." Thank you.

5 **Clarifying Questions to Industry**

6 DR. PARKER: We'll have five minutes for
7 clarifying questions. I'm going to give you that
8 as a forewarning. And I am saying that because I
9 know at least one person who wants to get up, and
10 move, and maybe go somewhere. So let me ask the
11 committee if there are clarifying question. I'm
12 going to ask that you raise your hand, and also
13 place your card on its side, and be certain that
14 Ms. Bhatt gets your name on the queue.

15 Remember to state your name for the record
16 before you speak, and please direct your questions
17 to a specific presenter, and keep them brief and
18 focused if you're at all able to. Thank you very
19 much. And we first have Dr. Morrato. Thank you.

20 DR. MORRATO: Thank you. This is Elaine
21 Morrato. Thank you for the presentation. I had
22 just two quick questions to clarify case

1 ascertainment as it relates to assessing causality
2 as well as the strength or quality of the evidence
3 that you've provided.

4 So the first question relates to the case
5 reports. In reading the briefing material, I was
6 really struck by findings related to dechallenge
7 and rechallenge evidence, that there was a
8 consistent time to serious neuropsychiatric onset
9 and that the studies that the FDA have done have
10 been outside the window of the stimulating
11 reporting. So that suggests to me these are not
12 random adverse events. And I am wondering -- you
13 did not touch on the case report findings from that
14 standpoint.

15 Do you have comment?

16 DR. WOHLBERG: Thank you very much. This is
17 an important question and one that comes up all the
18 time. For consistency in everybody's
19 understanding, let me define dechallenge and
20 rechallenge so that we can frame this.

21 A positive dechallenge would be cessation or
22 reduction in symptoms in the absence of other

1 therapeutic measures after discontinuing a drug. A
2 rechallenge or positive rechallenge would be
3 reemergence of those symptoms with re-introduction
4 of the drug and no other therapeutic measure.

5 So when we look at the cases in which we
6 have information about dechallenge and rechallenge,
7 which is a very small percentage of cases,
8 unfortunately, we do see cases of positive
9 rechallenge.

10 Typically, what we see, though, is that in
11 at least as many and sometimes twice as many cases,
12 the information is available where the rechallenge
13 is negative. And when we actually look at these
14 cases and look at the case details, sometimes the
15 information is not quite consistent with the
16 observation of a positive rechallenge. So while we
17 do see it, oftentimes, we do not.

18 The other thing to remember is that if we
19 were talking about a blood pressure medication
20 where you can objectively measure the blood
21 pressure and the changes that are observed with
22 discontinuation and reintroduction of the drug,

1 there's an objective measure.

2 But in the case of varenicline, we are
3 treating patients for smoking cessation in a
4 population where we've shown you the occurrence of
5 these events in the population and the occurrence
6 of events with withdrawal, so that these are
7 episodic and may actually represent reemergence of
8 those symptoms.

9 Maybe to give you a little bit more
10 information about how that may have clinical
11 implications, let me have Dr. Evins provide some
12 perspective on that.

13 DR. EVINS: Thank you. Good morning. My
14 name is Eden Evins. I'm a psychiatrist at Mass
15 General Hospital in Harvard Medical School. And I
16 direct the MGH Center for Addiction Medicine, and I
17 am a member of the schizophrenia clinical and
18 research program. I have worked for nearly 20
19 years to test safety and efficacy of smoking
20 cessation treatments in those with or without
21 psychiatric illness and treatments for
22 schizophrenia, particularly negative symptoms and

1 cognitive dysfunction.

2 This is a great question, and in a number of
3 cases, we see positive rechallenge. And when we
4 look closely, it becomes quite understandable. In
5 one of the cases in the Pfizer database, I found a
6 case in which citalopram, the person's
7 antidepressant medication, was discontinued
8 concurrently with both challenges of varenicline.
9 And while this seems to be questionable clinical
10 practice, I'm told this happens all the time.

11 What we see clinically much more commonly is
12 people will go on varenicline. They'll have
13 success. They'll quit smoking. They'll experience
14 nicotine withdrawal symptoms, particularly people
15 with a high severity of dependence. And they'll
16 have irritability, or anxiety, or symptoms that
17 feel intolerable.

18 They'll stop the varenicline because they
19 may have misattributed that to varenicline
20 treatment. They'll resume smoking. The AE
21 resolves, and we might be able to convince them to
22 try it again. They try varenicline again. They

1 quit, and they have nicotine withdrawal symptoms.

2 And so here you have a positive rechallenge.

3 In a particular case, in a patient who is a
4 high-functioning VIP patient, actually, at our
5 hospital, she presented to me wanting to quit
6 smoking. She had two previous trials of
7 varenicline only lasting a couple of days because
8 she felt intolerable anxiety, irritability, and
9 felt she couldn't tolerate it. So she wanted to
10 try something else.

11 I tried NRT and bupropion. These didn't
12 help her quit smoking. And so at that point, I sat
13 down with her and actually showed her the data,
14 showed her the AE events with varenicline, but also
15 the high AE events with placebo, and let her know I
16 would follow her carefully, and I think changed her
17 expectations somewhat, such that she tolerated a
18 trial of varenicline and she quit smoking. And she
19 stayed on for about six months, and she's still
20 quit today.

21 To me, that really illustrates this
22 expectation bias. So she had a positive

1 rechallenge on two occasions, but then with some
2 education and change in her expectations from what
3 she had heard from the media and understood from
4 the black-boxed warning, she tolerated the
5 medication.

6 I hope that's helpful.

7 DR. MORRATO: Yes.

8 DR. PARKER: So it's 10:00, and
9 unfortunately, we've got several people who have
10 clarifying questions they'd like to pose, but we
11 are at our break time. So what I'm going to
12 do -- we've got the names on the list. I'm going
13 to ask Dr. Emerson to state his question, and let's
14 answer that. And then we'll move to the break, and
15 we'll convene after that. We have your names in
16 the queue. I'm sorry that the time has run short
17 for this.

18 Dr. Emerson, thank you.

19 DR. EMERSON: So these are really just two
20 very short questions. The first is related to
21 slide M-94, where you regarded that it was
22 inconsistent with the FDA guidance regarding a

1 boxed warning, yet you only listed the first of the
2 three reasons that the FDA stated. Is it Pfizer's
3 opinion that only the first obtains for a boxed
4 warning?

5 Then my second question is just a quick one
6 for Dr. West. He spoke so fervently in favor of
7 the observational data, I just wanted to make
8 certain that he felt that that would outweigh any
9 results that we had in the clinical trial that's
10 currently ongoing.

11 DR. WOHLBERG: Maybe we'll have Dr. West
12 answer the second part of the question first.

13 DR. WEST: Thank you. Yes. Well, I think
14 the thing about this is we're building a picture.
15 It's like building a jigsaw. And you take the
16 observational data on its own. That tells you one
17 story because it addresses limitations of the
18 clinical trial data. The clinical trial data
19 clearly address limitations of the observational
20 data.

21 I mean, it's probably easier for me to say
22 this than for Pfizer to say this, but I think that

1 when you look at the numbers involved and you look
2 at the history, not only of the observational data,
3 but also the clinical trial that's been
4 accumulated, it just seems highly -- and you look
5 at the event rates that we already know what they
6 are with the interim analysis, with the study, it
7 seems highly improbable to me that there would be a
8 change in the overall picture.

9 But I wouldn't want to say that the
10 observational data trump anything. I don't think
11 any type of data trumps any other data. I think
12 we're building a picture. But what's really
13 remarkable to me is how consistent that picture is
14 with the highest quality data available, where you
15 actually have a comparator.

16 So dose that answer your question?

17 DR. WOHLBERG: I think that's really what
18 we've been saying, that the convergence of the
19 results leads to the greatest strength of the
20 results from the trials and the observational
21 studies.

22 As far as the first question that you

1 raised, can I see M-14 shown? The conclusions
2 obviously were summarizing, but these are the three
3 typical uses. The FDA also described two other
4 scenarios. The third instance on this slide
5 applies to restricted distribution, which is not
6 applicable to the Chantix scenario.

7 So we have the first two options, and in the
8 second case, remember that the guidance, which is a
9 guidance, does have some overlap between the boxed
10 warning and the warnings and precautions section.

11 So if I can have M-15? There is the ability
12 in warnings and precautions to describe other
13 potential safety hazards that are serious or
14 otherwise clinically significant because they have
15 implications for prescribing decisions or patient
16 management. Part of that patient management can
17 include monitoring.

18 So there is an overlap. The question is,
19 how severe is the risk to warrant labeling in
20 warnings and precautions versus a boxed warning?
21 And what we've said today is that we think that the
22 available evidence is inconsistent with a boxed

1 warning, based on the data that we have right now.
2 And that data is convergent between clinical trials
3 and observational studies.

4 DR. PARKER: So I spoke incorrectly. Our
5 break actually starts at 10:10, so we've got a
6 couple others in the queue. Let me call on them.
7 My apologies for that. Dr. Marder?

8 DR. MARDER: Yes. I had a question for
9 Dr. West about how representative the
10 private-practice patients are when it comes to
11 people with serious mental illness. I mean,
12 they're seen in primary practice. Are we able to
13 see the risk in people with more severe, unstable
14 illnesses?

15 DR. WOHLBERG: I'll have Dr. West comment,
16 but then I'd also like to have Dr. Prochaska maybe
17 provide some additional insights. Dr. West?

18 DR. WEST: As you probably know, in the
19 British system, with the National Health Service,
20 essentially, the general practitioners are the
21 gatekeepers. They basically treat everybody and
22 then send people off to specialists.

1 What's very remarkable about the data coming
2 from the Thomas study is -- well, I guess it's not
3 remarkable, but it looks very representative of the
4 general population of patients that they see. If
5 you look at the history, for example, of treatment
6 for depression, history of other psychiatric
7 diagnoses in that population, then the rates are
8 high. It's in the region of 40 percent or so, for
9 example, for depression.

10 So I think it would be reasonable to say
11 that, in terms of their psychiatric history, they
12 are highly representative. The CPRD database, as
13 you may know, it's a very well-respected database
14 precisely because it does capture so well the kind
15 of sample of the national population.

16 DR. WOHLBERG: Perhaps the reason for having
17 Dr. Prochaska elaborate a little bit is because she
18 does do studies in patients with pretty significant
19 mental illness, so I'd like to hear her comments.

20 DR. PROCHASKA: Thank you. I'm Dr. Judith
21 Prochaska from Stanford University in the
22 Department of Medicine and was asked to disclose

1 any conflicts of interest. I am a principal
2 investigator on an investigator-initiated research
3 award from Pfizer. And that was mentioned by
4 Dr. Wohlberg earlier with the non-psychiatric
5 hospitalized smokers.

6 The question was about how representative
7 the observational data are relative to smokers that
8 are out there in practice. I can speak -- one of
9 the reasons that I'm here today is because I do
10 extensive research with smokers with serious mental
11 illness, recruited from the hospital setting. And
12 we do, as you saw, see a number of serious adverse
13 events that occur when people are going through the
14 process of quitting smoking, but also more so just
15 that process of dealing and struggling with a
16 chronic mental illness.

17 In terms of the observational data, as you
18 heard from Dr. West, it does have -- included
19 people with mental illness, but also really
20 importantly, the clinical trial data that have come
21 to light since the time that the boxed warning was
22 put on, that varenicline now has been studied in

1 individuals with clinical depression; that it has
2 been studied now in multiple trials with
3 individuals with schizophrenia, showing both
4 efficacy as well as no signal for serious adverse
5 events.

6 DR. WOHLBERG: Maybe very quickly,
7 Dr. Evins, as a treating psychiatrist, you can
8 probably address the clinical aspects of this.

9 DR. EVINS: Dr. Evins from Mass General
10 Hospital. And Steve, I share your concern that big
11 observational studies often may include people with
12 some psychiatric illness, but not many with severe
13 mental illness. I agree with you.

14 But what's come to light is trials by Hong,
15 Shim, Weiner, Evins, and in addition to the
16 Williams trial in schizophrenia, placebo-controlled
17 trial, which show actually improvement in cognitive
18 function in some of the endophenotypes associated
19 with schizophrenia, but a very clean safety profile
20 in terms of PANS scores, BPRS scores, as well as
21 spontaneously reported adverse events. There's
22 also recently the Chengappa trial in treated

1 bipolar patients.

2 So we are gathering a database. And there
3 was recently, actually just this month, a
4 meta-analysis of the schizophrenia trials showing
5 no increase in discontinuation from AEs, for
6 all-cause, and only an increase in sleep disorder
7 and nausea, but no increase in depression,
8 irritability, the neuropsychiatric adverse events
9 that we are concerned about here.

10 DR. PARKER: Dr. Gerhard?

11 DR. GERHARD: My question is for Dr. West.
12 And I apologize that I can't speak and look at you
13 at the same time. Regarding the observational
14 studies, one of the main concerns obviously is that
15 the types of events that we are talking about here
16 are very likely to be incompletely captured in both
17 claims and medical record data.

18 Could you speak for a moment to the
19 direction of the bias that that would induce and to
20 what extent some of these sensitivity analyses or
21 some of the methodological approaches that you
22 talked about, whether they would address these

1 concerns?

2 DR. WOHLBERG: The events that were captured
3 are spontaneously reported events. And these are
4 the events that were seen by the patients both in
5 the observational studies as well as in the
6 clinical trials. Some of the studies utilized a
7 Minnesota Nicotine Withdrawal Scale to capture
8 symptoms. Some of them use the Columbia scale, as
9 you've seen, to capture events of suicidality. And
10 then others use what's called a neuropsychiatric
11 adverse event inventory to prompt for those events,
12 sir.

13 DR. GERHARD: Just to clarify, I was talking
14 about the observational studies, not the
15 spontaneous reports or the trials, just
16 specifically the observational data.

17 DR. WOHLBERG: Right.

18 Dr. West, do you have some thoughts on that?

19 DR. WEST: I think that's right in
20 principle. I think, when you come to the more
21 severe end of the spectrum, I think that's likely
22 to be less of an issue. If you look at the kinds

1 of events that are actually covered -- obviously,
2 the Thomas study covered suicide and self-harm,
3 hospitalization for self-harm. These are serious
4 but limited. I didn't talk about it, but also,
5 they looked at treatment for depression as well and
6 clearly didn't find an adverse signal there.

7 The Military Health System study had quite a
8 wide range of events, and that was for
9 hospitalization. And as you may know, or people in
10 this room may know, there was an additional
11 analysis that was done looking at outpatients and
12 found basically, essentially the same issue.

13 So I think the idea that in some way we're
14 really not capturing the full spectrum of the
15 severe end of the adverse events that we could do
16 is probably unlikely. But even if that were the
17 case, I think the question is, can we come up with
18 a plausible way in which that would differentially
19 affect the groups that are being compared. And I'm
20 not sure that I can.

21 One probably can come up with something, but
22 it would be struggling, I think. So I think it's

1 really the differential effect that's the key here.
2 And actually, when you look at the rates and things
3 like suicides, the ones that are appearing in the
4 studies are very similar to the rates that you
5 observed in national samples as well.

6 So I think, again, it speaks to the issue
7 that it probably is capturing pretty much what we
8 are looking for. And bear in mind that it's not
9 that the difference between the conditions here is
10 like there but not significant. We're just not
11 seeing it at all. So it would have to be a pretty
12 big bias to overcome that.

13 DR. WOHLBERG: Perhaps one other point is
14 that, while in the primary endpoint for the Thomas
15 study, we're looking primarily at depression, in
16 the hospitalization composite endpoint from that
17 study, agitation and hostility were symptoms that
18 were associated with some of the personality
19 disorders, and that was captured.

20 So we're seeing what was reported. And the
21 Meyers study is another example. We're seeing the
22 discharge summaries from patients with whatever

1 they were discharged with.

2 DR. PARKER: So I'm going to insert one
3 follow-up question to Dr. Emerson. So as I
4 understand it, the request is to remove the
5 black boxed warning. And we have a prototype of
6 what that would look like in the briefing
7 documents. In case you didn't get to almost
8 page 400, it's down in there in our briefing
9 documents. And it shows what it would actually
10 look like in a track-change mode.

11 So what I wanted to understand, based on the
12 current observational and clinical trial data, the
13 request is that that be taken out of a black box
14 and some of that content moved to another section.
15 My question is, once the results of the RCT are
16 available and analyzed in 2015, would it go back in
17 if that analysis were to be compelling?

18 I just want to understand where that sits
19 because, again, that gets back to the question
20 about weighing the results of data.

21 DR. WOHLBERG: It's the question that comes
22 up time and time again, why would we do this, and

1 would you put the box back in. Yes. The answer is
2 yes, if the data supported that. What we believe
3 is that the label should most accurately reflect
4 the current data. The current label with a boxed
5 warning, in our opinion, does not accurately
6 reflect the overall risk of the product.

7 We agree that there should be monitoring.
8 Show FT-13, please. Again, this is from the FDA
9 briefing document. We don't think that these data
10 warrant a boxed warning. We agree that patients
11 who quit smoking have emergence of neuropsychiatric
12 events, but causality is still out. The jury is
13 still out on that. And until we have a clear
14 answer that suggests or concludes that there is a
15 risk, we shouldn't have a boxed warning.

16 DR. PARKER: At this point, we're going to
17 take a break. We'll take a break, and we'll
18 reconvene at -- we'll take a 15-minute break, and
19 we will reconvene at 10:30, at which time we will
20 begin the FDA presentations.

21 We still have a couple folks on the queue.
22 I've got those names. And if we have time later,

1 we'll come back to those clarifying questions.

2 Thank you for your time.

3 (Whereupon, a recess was taken.)

4 DR. PARKER: So let me just let folks know
5 that we continue to have a queue here for some
6 clarifying questions. And I'm going to ask
7 Dr. Pickar, Dr. Morrato, Dr. Roumie to hold on to
8 your questions. And we will hopefully be able to
9 come back and work those in later, but we're going
10 to move forward so that we can try to keep on
11 schedule.

12 I would like to ask the sponsor perhaps over
13 the lunch break, we do have in our background
14 documents the proposed label changes and what they
15 look like in track changes. If you don't mind, if
16 you could get us a couple copies of those that we
17 can circulate around the table for people who don't
18 have access to them electronically. I think it's
19 helpful to see exactly what they would look like,
20 not the ones that have already been agreed upon,
21 but the proposed ones, so that we can actually put
22 our hands on those. We could let those circulate

1 while we're in discussions this afternoon.

2 So we'll now continue with the FDA
3 presentations. Thank you.

4 **FDA Presentation - Celia Winchell**

5 DR. WINCHELL: Good morning. My name is
6 Celia Winchell. I am the medical team leader for
7 addiction products in the Division of Anesthesia,
8 Analgesia, and Addiction Products here at CDER.
9 And I have just learned that I have been
10 mispronouncing the name of this drug for the last
11 10 years. So please forgive me. Old habits die
12 hard.

13 In this presentation, I am going to take you
14 back in time to how we wound up writing the label
15 the way it is today. My remarks will be
16 qualitative only and not quantitative, but I am
17 going to try to trace for you what led us to
18 believe that there was an issue with Chantix.

19 Let's see. First to walk you through the
20 timeline, as you know, Chantix was approved in May
21 of 2006. In the following summer, as you've heard,
22 we heard from colleagues in the European regulatory

1 agency that they were looking into a signal for
2 suicide seen in their postmarketing
3 pharmacovigilance data.

4 Then while we were preparing an information
5 request to Pfizer to ask for more information on
6 this topic, a highly publicized incident occurred,
7 which we've come to call the Carter Albrecht case,
8 involving an episode of bizarre behavior that some
9 people attributed to Chantix. Consequently, we
10 broadened our information request to include both
11 events involving suicidal behavior and events
12 involving aggressive and irrational behavior.

13 This slide shows you what we asked for in
14 that request. We asked for events coded to the
15 MedDRA terms that were in the standardized MedDRA
16 query for suicide and self-injury. That wasn't
17 difficult; additional information, anything we
18 could have about the Albrecht case; and case
19 reports involving adverse events coded to MedDRA
20 terms.

21 We gave a list of ones we could think of at
22 various levels of the hierarchy and asked Pfizer to

1 come up with others as well to try to capture this
2 other type of event, where somebody behaved very
3 unusually in the context of using Chantix and to
4 provide us with a summary and analysis of the
5 cases.

6 Then we received the response. It came in
7 several parts over a period of time, and the
8 submission included 102 suicide-related cases that
9 had been reported to Pfizer from launch through May
10 of '07. And most of these reports were not yet in
11 our own database. We also had 525 case reports,
12 based on the search for aggressive and irrational
13 behavior, which included 119 reports of aggressive
14 behavior, 33 of which involved physical aggression.

15 Pfizer's theory was that the symptoms were
16 explained by smoking cessation itself, unrelated to
17 drug use, and that was a lot of people's theory and
18 maybe even my theory at first. But as I read
19 through the description of the cases, I was struck
20 by several narratives that made a compelling case
21 for drug-relatedness based on timing and other
22 features that I'll go through.

1 Many of the cases that were submitted
2 featured hallmarks of drug-related events, such as
3 the onset of the events, frequently being shortly
4 after the patient started taking Chantix or when
5 the patient titrated up to the full dose. You
6 probably know that the treatment regimen for
7 Chantix begins with a half-milligram once a day,
8 titrates up after a few days to a half-milligram
9 twice a day, and then finally at the end of the
10 week to 1 milligram twice a day. And the patient
11 sets a quit day that's supposed to fall at the end
12 of two weeks of treatment.

13 There are also examples of dechallenge, in
14 which the symptom went away when the drug was
15 discontinued, as we discussed previously, and
16 rechallenge in which a patient whose symptoms had
17 resolved, re-started Chantix, and had the symptoms
18 occur.

19 So as I said, initially, there was the
20 thought that these events could just be caused by
21 quitting smoking. Some of the symptoms like
22 irritability and depressed mood are symptoms that

1 are associated with nicotine withdrawal. But in
2 many cases, the patients hadn't stopped smoking, so
3 nicotine withdrawal seemed less likely.

4 Additionally, just a theoretical
5 possibility -- this is just speculation at the
6 time -- because Chantix is a partial agonist, it
7 could cause withdrawal by displacing nicotine,
8 which is a full agonist, at the receptor. We know
9 from the situation with opioids that when you
10 displace an agonist with an antagonist or a partial
11 agonist -- which again is the onset of intense
12 symptoms of withdrawal that are foreshortened in
13 time compared to spontaneous experience of
14 withdrawal. So that was one speculation that would
15 be drug related.

16 Finally, there were a number of cases in
17 which patients specifically articulated that this
18 was something that had never happened to them
19 before, even during previous attempts to quit
20 smoking. So these patients were familiar with the
21 symptoms of nicotine withdrawal and the experience
22 of quitting smoking, and said that it had never

1 been like this.

2 Other unusual features of the cases that
3 were striking is that patients were reporting
4 unusual symptoms. I saw these across different
5 case reports, and I'll run through a few typical
6 cases that illustrate these features. People
7 couldn't get out of bed. They didn't feel like
8 themselves. A number of people said they felt like
9 a zombie. And of course, they thought of suicide,
10 which isn't commonly reported as part of quitting
11 smoking. And all of these cases were reported
12 before the publicity surrounding Chantix.

13 So here are a few examples. This patient
14 specifically articulated that this was unlike a
15 previous quit attempt. In this, a 36-year-old
16 patient is reported to have experienced a complete
17 personality change, a violent temper going into
18 unnecessary rage, stated, "The brain feels like
19 it's been completely scrambled," and this began
20 around treatment day 14. "The consumer believes
21 this is not due to smoking, as they have given up
22 before and never, ever felt like this."

1 This case illustrates dechallenge and
2 rechallenge, in which a 61-year-old man reported
3 experiencing suicidal thoughts about one week after
4 beginning treatment with varenicline. He stopped,
5 and then he got better. And then he decided to
6 resume treatment. And as he reached the
7 1 milligram BID titration step, he became very
8 depressed, was in bed for 16 hours, and felt like a
9 zombie. And his wife described his behavior as
10 aggressive. He discontinued varenicline a second
11 time, and most of his symptoms resolved, although
12 not all of them. And we don't know whether this
13 patient had quit smoking or not.

14 Here's a case illustrating onset with
15 treatment initiation in a patient who had not quit
16 smoking. This 49-year-old woman reported
17 experiencing suicidal thoughts and trouble thinking
18 and concentrating on day 4 of treatment. She had
19 stopped smoking, and then she went back to smoking.
20 And she was smoking a pack a day.

21 So our colleagues in OSC then reviewed all
22 the cases in our AERS database, what we now call

1 the FAERS database, we then called the AERS
2 database. So either of those terms will refer to
3 our adverse event reporting system, which collects
4 spontaneous reports directly from patients and
5 consumers and from healthcare providers, as well as
6 from manufacturers.

7 So they reviewed the cases in the AERS data
8 and felt that they did suggest an association
9 between varenicline and suicidal events based on
10 these features: positive dechallenge and
11 rechallenge, close temporal relationship between
12 the event and the drug, and occurrence in patients
13 without a psychiatric history.

14 They had reviewed 153 cases. About half had
15 a documented psychiatric history, and about a
16 quarter had a documented lack of psychiatric
17 history, and we didn't know about the rest of them.
18 The median time to onset was less than two weeks.
19 And actually, we had a significant minority of
20 cases actually occur in the context of
21 discontinuing the drug, which is why that's
22 mentioned also in labeling.

1 They then went on to review the cases that
2 involve psychiatric events that didn't involve
3 suicide, again finding a temporal association
4 between Chantix and the events, onset within the
5 first week of treatment, positive dechallenge.

6 In addition, they provided us with reports
7 of data mining, in which they compare the number of
8 reports for a particular drug across the entire
9 database to see whether that drug is
10 overrepresented among cases of that type. Anything
11 over a score of 2 is considered high.

12 In this case, we had scores approaching 20
13 for some very unusual events, more like 7 or 8 for
14 most of them, but unusual events like violence,
15 hostility, psychotic disorder, and terms like
16 emotional disorder.

17 One of the most troubling and compelling
18 features of the case reports is that the cases
19 didn't necessarily involve events that were coded
20 to suicide or self-injury, which is where the story
21 began. And they didn't always involve terms
22 involving aggression or hostility. There were

1 cases where people described a range of symptoms,
2 including perceptual abnormalities, cognitive
3 difficulties, personality change, and a dramatic
4 impairment in their ability to function.

5 These are not necessarily captured using
6 existing MedDRA hierarchical groupings, or SMQs,
7 and they also don't correspond to specific
8 diagnoses such as you would use in an observational
9 study that might use ICD-9.

10 Here are some examples of the terms that are
11 applied when reports of these ill-defined
12 difficulties are received. And you can see they're
13 not all in the psychiatric system organ class. And
14 some of the things that consumers say defy coding.
15 For example, if a consumer reports feeling like a
16 zombie, this is usually coded to feeling abnormal.
17 That's SOC general. If a consumer reports thinking
18 like a zombie, that's coded to thinking abnormal.
19 That's psychiatry. And at least one patient
20 reported walking like a zombie and that was coded
21 to gait, abnormal.

22 One frequent question is, did you see these

1 in the clinical trials? Naturally, the first thing
2 I did in 2007 was to go back and look at the raw
3 data, and I found it was difficult to determine
4 whether we'd seen cases like this or not. There
5 were cases, for example, of agitation, but with no
6 further information to determine whether that event
7 was something of a nature that was being reported
8 in the postmarketing cases. It was hard to know.

9 So the process seems to be that the patient
10 comes in and reports an experience, but the
11 patient's actual words, the patient verbatim
12 report, is not captured in the clinical trial
13 database. It's translated, sometimes literally
14 because these are global studies, into a brief
15 term. It's usually a single word. It might be a
16 couple words by the study staff. And then that
17 term is recorded and, subsequently, that is coded
18 into MedDRA terminology.

19 Given the ill-defined nature of the symptoms
20 that people report, it's easy to imagine different
21 investigators might choose different terms to
22 capture the same phenomena. MedDRA has 30,000

1 preferred terms. If you know COSTART, it had
2 3,000.

3 So they are very, very specific and I have
4 never understood the difference between tension,
5 nervousness, and anxiety. But they are all
6 different terms. Fortunately, those are all in one
7 grouping, but that's not true of all of these.
8 When you're dealing with a symptom like feeling
9 like a zombie, it's easy to imagine. This could be
10 coded very differently by staff at different sites.

11 On this slide, I have shown you a frequent
12 report in the postmarketing cases: can't get out
13 of bed, couldn't get out of bed, couldn't go to
14 work, couldn't function. How would you cope with
15 that? Here are some choices. Or people will
16 report a short temper, "My wife said I had a short
17 temper," lots of ways to code that as well.

18 Just to show you that these reports continue
19 to be received, this graph illustrates in gray the
20 total number of serious adverse event reports over
21 time. They are displayed by the event date as
22 opposed to the reporting date. Sometimes they are

1 not the same.

2 You can see that the peak occurred in 2007,
3 but that the events continue to be reported. The
4 red line represents usage. It's the same data that
5 Dr. Racoosin showed earlier. And on the next
6 slide, I'll show you most of these cases include
7 terms in the psychiatric, neurologic, and general
8 system organ classes.

9 This is the same data. That gray shape is
10 the same. And now it is overlaid with a bar graph
11 showing you the contribution of different SOC's to
12 the total reports. Psychiatric is in blue and
13 nervous is in red. General is in green. Because
14 use is falling, the pattern in the number of
15 reports has to be interpreted with caution, but the
16 contribution of the various SOC's is steady.

17 Just to illustrate that these continue to be
18 reported, this is an example I got in my inbox just
19 a week or so ago, a 39-year-old woman on treatment
20 day 8 reported experiencing forgetfulness,
21 difficulty in understanding, trouble forming
22 sentences, somnolence, nervousness, psychological

1 problems, asthenia, daydreaming, dropped a cup of
2 tea off a balcony, and apparently walked
3 inattentively into traffic. This patient had not
4 quit smoking.

5 So in summary, the clinical presentation of
6 the events encompassed and encompasses a wide
7 spectrum of symptoms. Some of them are relatively
8 easy to describe or to classify, suicide and
9 aggression, but they may be underascertained.

10 You'll see later that spontaneously reported
11 events related to suicide are outnumbered by events
12 solicited using the Columbia Suicide Rating Scale.
13 And that's the reason that we asked Pfizer to
14 include a tool to solicit neuropsychiatric adverse
15 events in the postmarketing trial. It was also
16 used in the depression trial.

17 Some of these events are not readily
18 assigned to a particular preferred term or to a
19 higher level group term in MedDRA, and they don't
20 even fall into the psychiatric system organ class.
21 Our clinical trial data doesn't always capture
22 enough of the patient's report to understand the

1 experience. Diagnostic coding schemes that are
2 used in electronic healthcare databases are not
3 likely to capture these events well because they're
4 not diagnoses.

5 The postmarketing cases offered us a rich
6 narrative with detail about the patient's
7 experiences. And based on review of those cases,
8 in addition to some well-defined phenomena, there
9 also appears to be a syndrome of debilitating
10 symptoms that interfere with people's ability to
11 function in their daily lives. And that appears to
12 be associated with the use of Chantix.

13 **FDA Presentation - Eugenio Andraca-Carrera**

14 DR. ANDRACA-CARRERA: Good morning. My name
15 is Eugenio Andraca-Carrera, and I am a statistical
16 reviewer in the Office of Biostatistics at CDER.
17 And today, I will present findings from our review
18 of the meta-analysis of neuropsychiatric events in
19 clinical trials for varenicline.

20 Here is the outline of my presentation. I
21 will talk about the background for the
22 meta-analysis, then I will talk about the

1 meta-analysis trial database and the subject
2 disposition. I will describe the statistical
3 methods used in all the analyses. And then I will
4 present you the results and conclude with a brief
5 summary. So let's move on to the meta-analysis
6 background.

7 In April of this year, Pfizer submitted to
8 the agency a report of a meta-analysis to evaluate
9 the safety profile of varenicline with respect to
10 three types of adverse events related to
11 neuropsychiatric safety. These events are suicidal
12 ideation or behavior, aggressive behavior and
13 violence, and overall psychiatric events, excluding
14 the sleeping disorders because it is widely
15 accepted that varenicline is associated with
16 sleeping disorders.

17 Adverse events in these three categories
18 were collected through different mechanisms. Some
19 of them were actively collected and some of them
20 were collected through routine reports of adverse
21 events in clinical trials, as I will describe in
22 the next few slides.

1 So the first category of events, suicidal
2 ideation or behavior, was collected through two
3 different mechanisms. The first one was the
4 Columbia Suicide Severity Rating Scale
5 questionnaire or C-SSRS, which was administered in
6 five randomized clinical trials. This instrument
7 was designed at the Columbia University Medical
8 Center to assess suicidality, and it has been
9 validated and used extensively in research and
10 clinical practice.

11 The second way to assess suicidal ideation
12 or behavior was based on routine reports of adverse
13 events in a set of 18 trials. These adverse events
14 were coded to MedDRA preferred terms in the
15 suicidal self-injury Standardized MedDRA Query or
16 SMQ. And preferred terms in an SMQ are validated
17 by a MedDRA advisory panel. And the preferred
18 terms for this particular SMQ are listed here.
19 They include events ranging from mild to severe.

20 The second category of events, those related
21 to aggressive behavior and violence, were studied
22 through preferred terms that belong in the

1 hostility and aggression MedDRA SMQ. This SMQ
2 includes terms such as aggression, anger,
3 hostility, and some others, which are listed here.
4 Again, these events were collected through routine
5 reports of adverse events in the 18 trials.

6 The overall psychiatric events, excluding
7 sleeping disorders, were assessed through adverse
8 events coded in the psychiatric disorders system
9 organ class, or SOC, in MedDRA. A MedDRA system
10 organ class is a high-level collection of terms,
11 which in this particular case includes adverse
12 events related to anxiety, changes in physical
13 activity, depression, personality disorders,
14 suicidality, and other categories which are listed
15 on this slide. Again, these events were collected
16 through routine reports of adverse events in the 18
17 trials and ranged in severity from mild to severe.

18 Finally, the FDA review team conducted
19 analysis on one additional endpoint, which I will
20 refer to as the custom neuropsychiatric endpoint or
21 NPS endpoint. As you have heard earlier today,
22 there is an ongoing trial that is assigned to

1 evaluate the neuropsychiatric safety of
2 varenicline, and this trial is not included in the
3 meta-analysis and is expected to be completed next
4 year.

5 The custom endpoint presented here was based
6 on the endpoint of this ongoing trial. So while
7 this SMQ shown in the previous slide include
8 adverse events of all severities, this NPS endpoint
9 includes specific adverse events of interest that
10 meet a minimum threshold of severity. So for
11 example, it includes only severe events of anxiety,
12 also depression, and it includes moderate or severe
13 events of agitation, aggression, delusions, and
14 others which are listed here.

15 Note that, in the ongoing PMR trial, this
16 endpoint is prespecified and is being actively
17 collected. But in the meta-analysis, the endpoint
18 was constructed based on routine reports of adverse
19 events in the 18 trials.

20 So having described the endpoints, let me
21 describe the trials including the meta-analysis.
22 As you have heard earlier today, the C-SSRS

1 instrument was administered in five clinical
2 trials, which are shown on this slide. And I will
3 refer to this set of trials as the five-study
4 cohort.

5 Two of the trials are highlighted in yellow,
6 which are trials 1072 and 1122, and these are the
7 two trials that have a different inclusion
8 criteria. Trial 1072 enrolled patients with a
9 history of schizophrenia, and trial 1122 enrolled
10 patients with a history of depression. We will see
11 later that these two trials contributed to the
12 majority of the cases of suicidal ideation that
13 were collected in the C-SSRS questionnaire.

14 The complete set of 18 trials in the
15 meta-analysis is shown on this slide. It includes
16 all placebo-controlled studies of varenicline for
17 smoking cessation completed by the cutoff date of
18 September 1st, 2013. It includes the trials in the
19 five-study cohort plus 13 additional trials.

20 There were a total of 5,072 patients
21 randomized to varenicline and 2,449 patients
22 randomized to placebo. Most of the 18 trials had

1 an on-treatment duration of 12 weeks, except for
2 trial 1002, which was shorter, at 6 weeks, and
3 trial 1037, which had a treatment phase of
4 52 weeks.

5 Now, this slide shows the percentage of
6 subjects that completed the randomized treatment
7 phase in each of the 18 trials. The trials with a
8 larger font and highlighted in yellow are the
9 trials in the five-study cohort. The blue crosses
10 show the percentage of patients randomized to
11 varenicline who completed a treatment regimen. The
12 red circles show the percentage of subjects from
13 placebo who completed the treatment regimen.

14 You can see that, overall, patients on
15 varenicline were more likely to complete their
16 treatment regimen than patients on placebo. The
17 two major exceptions are trial 1115 and trial 1072,
18 which are both part of the five-study cohort. And
19 in particular, trial 1072 is the one with patients
20 with a history of schizophrenia.

21 Now, let me describe briefly the statistical
22 methods used in the meta-analysis. All of the

1 analyses discussed in this presentation are based
2 on treatment-emergent events, which are the finest
3 events that occurred while on randomized treatment,
4 plus a window of 30 days after treatment
5 discontinuation.

6 Suicidal ideation or behavior collected on
7 the C-SSRS was analyzed to a percent regression
8 with covariates for baseline history of suicidal
9 behavior, study, and treatment. The other
10 endpoints, which are the SMQs, the overall
11 psychiatric events, and the custom endpoint, were
12 analyzed through Mantel-Haenszel relative risk and
13 risk difference, stratified by trial.

14 In this presentation, I will only show you
15 the results of the relative risk and not the risk
16 difference because they led to some other
17 conclusions. All confidence intervals are shown at
18 the nominal 95 percent confidence interval, not
19 corrected for multiplicity.

20 So here are the results of the
21 meta-analysis. First, I will discuss analysis of
22 suicidal ideation or behavior. And later, I will

1 discuss the results of the other endpoints. So
2 this is a forest plot of suicidal ideation or
3 behavior captured through the C-SSRS questionnaire
4 in the five-study cohort. Remember that this
5 endpoint was prespecified and it was collected
6 prospectively in these five trials.

7 There were 28 patients on varenicline and 27
8 on placebo who reported suicidal ideation or
9 behavior based on this questionnaire. The
10 corresponding estimated relative risk was 0.79 and
11 shows no evidence of increased risk of suicidal
12 ideation or behavior associated with varenicline.

13 The two trials highlighted in yellow is
14 trial 1072, which enrolled patients with a history
15 of schizophrenia, and trial 1122, which enrolled
16 patients with a history of depression. And you can
17 see from this slide that these two trials
18 contributed 48 of the 55 events of suicidal
19 ideation or behavior captured in the C-SSRS. The
20 other three trials contributed only 7 events.

21 So it is unclear, based on this slide,
22 whether these findings can be generalized to a

1 population without a history of schizophrenia or
2 depression.

3 It's also important to note that most of the
4 events captured in the C-SSRS corresponded to
5 suicidal ideation and not to suicidal behavior.

6 This table shows that the C-SSRS captured only two
7 events of suicidal behavior, one on varenicline and
8 one on placebo. And there was 1 additional event
9 of self-injurious behavior captured on placebo.

10 All the other events captured in the C-SSRS
11 instrument corresponded to suicidal ideation.

12 Now, here is a forest plot of the
13 Suicidal/Self-Injury SMQ, which was collected in
14 the 18 trials. The trials in the five-study cohort
15 are highlighted in yellow. And remember that this
16 SMQ is based on adverse events collected through
17 routine reports in these 18 trials.

18 There were 11 events recorded among subjects
19 randomized to varenicline and 14 events among
20 subjects randomized to placebo. The estimated
21 relative risk is 0.45 and shows no evidence of
22 increased risk of suicide or self-injury associated

1 with varenicline.

2 I want to note that this analysis captured
3 fewer events than the C-SSRS instrument, 25 here
4 compared to 55 in the C-SSRS, even though this
5 analysis included 13 more trials. So to look at
6 the difference between the C-SSRS difference and
7 the SMQ, we compare them in the five trials that
8 use both mechanisms to capture information related
9 to suicidal ideation or behavior.

10 So the number of events on the C-SSRS are
11 shown on the first row of the table, and the number
12 of events on the Suicidal/Self-Injury SMQ are shown
13 on the second row. So the comparison of interest
14 here is between the rows, not between the columns.
15 And you can see that the C-SSRS collected many more
16 events, 28 compared to 8 on varenicline, and 27
17 compared to 11 on placebo.

18 What this suggests is that the
19 Suicidal/Self-Injury SMQ, which is based on routine
20 or adverse reporting, may have lacked sensitivity
21 to capture events related to suicidal ideation or
22 behavior in these trials. But this table shows

1 that the larger discrepancy between the C-SSRS and
2 the Suicidal/Self-Injury SMQ was observed in
3 trial 1122, which is a trial that involved patients
4 with a history of depression.

5 In this trial, there were 35 events related
6 to suicidal ideation or behavior captured on the
7 C-SSRS and only 7 captured on the SMQ. And this
8 point is important because the other endpoints that
9 I will discuss in the next few slides were also
10 collected through routine reports of adverse
11 events. And therefore, it is possible that they
12 may also have low sensitivity to capture the events
13 of interest.

14 So now we will discuss these other three
15 endpoints, hostility, psychiatric disorders, and
16 the custom NPS endpoint. Remember that these three
17 endpoints are based on adverse events collected
18 through routine adverse event reporting.

19 In this set of 18 trials, there were 27
20 patients randomized to varenicline and 18 patients
21 randomized to placebo, with adverse events in the
22 Hostility and Aggression SMQ. The incidence rate

1 was approximately 1.8 cases per 100 person-years
2 for both varenicline and placebo. And the
3 estimated relative risk was close to 1 and shows no
4 evidence of increased risk with varenicline.

5 Looking at this SMQ on a more granular
6 level, all adverse events in it were recorded as
7 either aggression, anger, or hostility. And there
8 was not a clear difference between subjects
9 randomized to varenicline or placebo.

10 The next endpoint is the psychiatric
11 disorder system organ class, and this endpoint
12 includes a wide range of adverse events such as
13 depression, hostility, anger, suicidality, and many
14 others. And you can see that it captured many more
15 events, 593 on varenicline and 388 on placebo, with
16 a comparable incidence rate of around 39 per
17 100 person-years and an estimated relative risk
18 very close to 1 that shows no difference in risk
19 between varenicline and placebo.

20 This plot shows the incidence rate for the
21 most commonly observed components of the
22 psychiatric disorder SOC, which are anxiety

1 disorders, depressed-mood disorders, and other mood
2 disorders. And in each one of the components,
3 there was no clear difference between varenicline
4 and placebo.

5 Finally, here are the results for the
6 analysis of the custom NPS endpoint. Remember that
7 this composite endpoint includes specific events
8 related to anxiety, depression, hostility, suicide,
9 and other psychiatric events collected through
10 routine reports with a minimum threshold of
11 severity.

12 The overall incidence rate for this endpoint
13 was 9.5 to 9.8 events per 110 person-years with an
14 estimated relative risk of 0.85, and shows no
15 evidence of increased risk associated with
16 varenicline.

17 Looking at the components of this endpoint,
18 the most common components were agitation, mania,
19 anxiety, aggression, depression, and suicidal-
20 related. And you can see that there are some
21 numerical imbalances between the components, but
22 overall, there is no clear evidence of differential

1 risk between varenicline and placebo.

2 So now, I will present a brief summary of
3 this presentation. Out of the endpoints that I
4 presented here, the C-SSRS instrument was the only
5 endpoint that was actively collected in the
6 clinical trials. In this set of five trials, the
7 C-SSRS identified 55 patients with suicidal
8 ideation or behavior and showed no evidence of
9 risk, of difference risk, between varenicline and
10 placebo.

11 The main limitation of this endpoint is that
12 the majority of the events were observed in the two
13 trials with a history of schizophrenia or
14 depression. And, therefore, it is unclear whether
15 results can be generalized to patients without
16 these conditions due to the few observed events in
17 the trials without these conditions.

18 The Suicidal/Self-Injury SMQ was based on
19 routine reports of adverse events in all 18 trials
20 and did not show a difference between varenicline
21 and placebo. However, we showed that the SMQ may
22 have lacked sensitivity relative to the C-SSRS to

1 capture events related to suicidal ideation and
2 behavior.

3 The Hostility and Aggression SMQ captured 45
4 total events and showed no difference in risk
5 between varenicline and placebo. The limitations
6 of this endpoint are that it is based on adverse
7 events collected through routine reports and that
8 it includes events of all severities.

9 Similarly, the psychiatric disorders SOC,
10 which included a wide range of psychiatric events,
11 captured 981 events total and showed no difference
12 between varenicline and placebo. And the
13 limitation of this endpoint, again, is that it is
14 very broad and that it includes events of all
15 severities collected through routine reports.

16 Finally, the custom NPS endpoint that
17 included selected adverse events showed no
18 difference in risk between varenicline and placebo.
19 And while this endpoint captures only events that
20 meet a minimum level of severity, its limitation is
21 still that it is based on adverse events collected
22 through routine reports. And that concludes my

1 presentation. Thank you.

2 **FDA Presentation - Natasha Chen**

3 DR. CHEN: Good morning. I am Natasha Chen
4 from Division of Epidemiology II under the Office
5 of Pharmacovigilance and Epidemiology and the
6 Office of Surveillance and Epidemiology, CDER, FDA.
7 I am going to present our review of the
8 observational studies of varenicline's
9 neuropsychiatric risk.

10 I will first give an overview of the review
11 of observational studies and their findings, then
12 address our concern regarding the available
13 observational data, and lastly provide a review of
14 the appropriate interpretation and implication of
15 the available observational data.

16 As you have heard earlier this morning,
17 there are five retrospective cohort studies that
18 examines varenicline's neuropsychiatric risk. We
19 like those studies for the inclusion of their use
20 of real-world data and their inclusion of patients
21 with a psychiatric history, which extends the their
22 generalizability of their finding beyond those

1 available clinical trials.

2 The outcomes that have been examined in
3 those studies fall into three types. They are,
4 first, neuropsychiatric medical encounters,
5 including hospitalizations, emergency-room
6 department or ED visits, and outpatient visits;
7 second, suicide-related events such as fatal or
8 non-fatal self-harm and suicidal thoughts; third,
9 initiation of antidepressant therapy, which was
10 used as a proxy for incident depression.

11 Among these, we don't think outpatient
12 visits can well capture treatment-emergent adverse
13 events, and we don't think the initiation of
14 antidepressants is a good proxy for depression
15 because they are indicated for conditions other
16 than depression, and they can be used off label for
17 other conditions. Therefore, we will focus the
18 discussion only to two types of outcomes.

19 As illustrated in the following slide, none
20 of the review studies find significant differences
21 between varenicline and its comparator with regard
22 to the risk of neuropsychiatric hospitalizations or

1 ED visits, as well as the risk of suicide-related
2 events. However, we do not find this result
3 convincing because of several study design issues.
4 I will start by addressing our concern on the
5 studies examining varenicline and risk of
6 neuropsychiatric hospitalizations and ED visits.

7 Among the three studies examining this
8 issue, we first have concern on the comparator
9 group used by Pasternak, et al. They compared the
10 outcome risk between varenicline and bupropion.
11 Given that bupropion also has been associated with
12 neuropsychiatric adverse events, we don't think
13 it's an appropriate comparator because, even if the
14 findings see a lower risk associated with
15 varenicline relative to bupropion, it is not
16 reassuring for varenicline's safety.

17 Secondly, all the studies use diagnostic
18 codes to identify medical encounters due to
19 neuropsychiatric events, but no chart review was
20 done to confirm that those events indeed happened.
21 Also, as Dr. Winchell mentioned earlier, we have
22 concern that diagnostic codes might not well

1 capture varenicline-associated neuropsychiatric
2 events.

3 Lastly, we also are concerned that a medical
4 record might not be the only data source to look
5 for those events because patients' experience of
6 varenicline-associated adverse events might be
7 referred to the legal system rather than medical
8 system.

9 To sum up our concern on the outcome
10 measures, first, we think the outcome measures in
11 those studies likely underascertain the outcome,
12 and we don't know how many of varenicline-related
13 adverse events was missed in those studies.
14 Second, we believe the outcome measure likely
15 misclassified the true event, and we are not sure
16 whether the events observed in those studies are
17 the right event that can inform us of varenicline's
18 neuropsychiatric risk.

19 The impact of this limitation is likely to
20 lead to an observation of no difference between
21 varenicline and its comparator, which is actually
22 what we see in those studies.

1 Moving on to the studies of varenicline and
2 risk of suicide-related events, although there are
3 two studies on this topic, they both are based on
4 the same source data and with overlapping data time
5 frames. We will focus the discussion on the
6 finding of Thomas, et al. because it is the later
7 study and the researcher linked to other data
8 sources to enhance the capture of outcome events.
9 That being said, we still have concern on their
10 outcome measure. In particular, we worry about
11 underascertainment of outcomes.

12 Although the researcher linked to U.K.'s
13 national mortality data to identify fatal self-
14 harm, 90 percent of the observed outcomes in the
15 study are non-fatal self-harm, which were
16 identified from hospital admission data. Given the
17 social stigma of suicidal behavior, patients might
18 not carry this diagnosis, and they might not even
19 seek medical help.

20 So we think the outcome is likely
21 underascertained; non-fatal self-harm is likely
22 underascertained, which will lead to the

1 underestimation of the true risk.

2 Additionally, the study included data after
3 the U.K. regulatory agency issued a safety update
4 on the potential suicide risk of varenicline. With
5 the publicity of this safety concern, patients who
6 are more prone to suicidal behavior might have been
7 prescribed the alternative treatment. And indeed,
8 in Thomas's study, we indeed see that the
9 varenicline users are healthier than the
10 comparator, NRT user, in that they are less likely
11 to have a history of chronic disease and
12 psychiatric illness, and they also less frequently
13 have previous use of psychotropic medication.

14 Recognizing this potential for bias due to
15 patient selection, the researcher conducted two
16 additional analysis in addition to their
17 conventional Cox analysis to further account for
18 the baseline differences. Those analyses are
19 propensity score matching, or PS matching, and
20 instrumental variable analysis, or IV analysis.

21 Unlike Pfizer, we don't think the three
22 analyses showed the same result on suicidal risk,

1 and I will elaborate my point in the following
2 slide. First, let's look at the Cox regression
3 finding. This shows that varenicline did not have
4 the risk of suicide related to varenicline. It's
5 no difference from the reference group. However,
6 we also notice that the Cox regression suggested
7 varenicline has a strong protective effect of
8 all-cause mortality at three months, which is the
9 exploratory outcome of this study.

10 Although we recognize the immediate benefits
11 of smoking cessation, we still think three months
12 is too short to reduce the mortality risk to more
13 than half. So we think the generally healthier
14 varenicline group probably played a role in the big
15 reduction of all-cause mortality, which indicates
16 that the Cox regression did not fully account for
17 the baseline differences between groups. A very
18 similar result was seen in their PS matching
19 regression analysis, which means that these
20 analyses still did not fully account for baseline
21 differences.

22 Before discussing the IV results, I'd like

1 to first point out that IV analysis produces a
2 different risk measure than the other two
3 approaches. IV estimates risk difference instead
4 of hazard ratio. Therefore, I translated the
5 hazard ratios from the other two analyses to a risk
6 difference. I'd also like to point out how to
7 interpret the risk difference.

8 Zero means no difference in risk of outcome
9 between varenicline and NRT. A positive difference
10 means varenicline has higher risk than NRT. A
11 negative difference means varenicline has a lower
12 risk than NRT. So let's go back to see the IV
13 result, starting from the finding of all-cause
14 mortality at three months.

15 We first notice that IV showed the
16 difference in mortality were smaller from the
17 result obtained by their IV analysis than the other
18 two approaches. So we think, because the IV
19 analysis moved the mortality difference toward
20 zero, which is the direction we expect the result
21 to be, we think IV works better in accounting for
22 baseline differences than the other two approaches.

1 Turning now to their finding of three-month
2 fatal/non-fatal self-harm, we also see differences
3 in their IV analysis than in the other two
4 analyses. The risk difference from their Cox
5 regression NPS matching analysis are both below
6 zero, which favors varenicline, but it is above
7 zero, which suggests that varenicline might have a
8 higher risk of suicide-related events compared to
9 NRT.

10 Although the risk estimates from IV analysis
11 is not statistically significant, we are concerned
12 about this change in trend. So we varied further
13 on how much we can trust the Thomas et al. IV
14 analysis. I would like to thank my colleague,
15 Matthew Rosenberg, for his help on this task.

16 Our conclusion is that we are not
17 100 percent confident their IV result is bias free,
18 but we think it's less biased than the other two
19 approaches, and I will elaborate my point in the
20 following slide.

21 Before showing more data to support my
22 point, I'd like to give a brief introduction of the

1 IV analysis. I understand Dr. West has gave us
2 some introduction earlier, but since I have made
3 the slides, please bear with me for just a couple
4 minutes.

5 So the issue the IV analysis is trying to
6 handle is when you compare outcome between actual
7 treatment group, it is biased by patient selection.
8 In our case, it's like comparing the
9 suicide-related risk between our varenicline user,
10 the blue group, an NRT user, the green group. It's
11 biased because a patient with a high risk of
12 suicidal behavior, those in the red boxes, are more
13 likely to receive NRT. If we use a Venn diagram to
14 depict this issue, it will look like this.

15 The blue circle represents the estimated
16 varenicline effect on suicide-related risk. When
17 we compare directly between varenicline user and
18 NRT user, this blue circle will carry bias from
19 influence of other factors of suicide-related risk
20 such as patient characteristics, which are
21 represented by the red circle.

22 So IV proposed instead of comparing outcome

1 between the actual treatment groups, which will
2 give us this blue-circle by the red circle, let's
3 compare treatment by a surrogate to the -- let's
4 compare the outcome by a surrogate of the
5 treatment, which we call an instrumental variable
6 or IV. And we want this IV to borrow the treatment
7 effect that is not biased and to provide us a
8 better estimation of the true treatment effect.

9 If we draw this again by the Venn diagram,
10 it will look like this. So the green circle
11 represents IV effect. For an IV analysis to work
12 well, the IV need to fulfill two criteria. First,
13 we don't want this green circle -- we want this
14 green circle, which has a big overlap with the blue
15 circle, which is the true treatment effect, so that
16 we can really see the true treatment effect from
17 the overlap. Therefore, I will need to be strongly
18 associated with true treatment assignment.

19 Second, we don't want green circle to
20 overlap with the red circle at all, so the IV
21 estimate won't carry bias. So to fulfill this, the
22 IV needs to be independent of all the risk factors

1 that could influence suicide-related risk. So it's
2 not surprising that a key to a good IV analysis is
3 to have a good IV that fulfills both criteria.

4 Let's go back to the Thomas's study. The IV
5 that they choose is physicians' prescribing
6 preference, which they identify by their past
7 prescribing pattern. The researcher identified the
8 prescribing physician of each patient and looked
9 back at their prescribing pattern before seeing
10 this patient. If the physician prescribed
11 varenicline more often than NRT, they are a
12 varenicline doctor, and a patient who goes to a
13 varenicline doctor are categorized into the
14 varenicline group. Similarly, if the doctor
15 prescribe NRT more often, they are an NRT doctor,
16 and their patients are in the NRT group.

17 The researchers indeed provided data to
18 support that the prescribing pattern is highly
19 associated with the extra treatment received by the
20 patient, which means that this IV fulfills the
21 first criteria to be a good IV.

22 However, we have concerns that the IV they

1 choose may not be completely independent of other
2 risk factors for suicidal behavior. So we think
3 the relationship between their IV, and treatment
4 effect, and other factors would look like this,
5 that IV will have a little bit of overlap with the
6 red circle. We say this based on the data provided
7 by the author in some theoretical argument.

8 In the following four slides, I will start
9 addressing this concern using the data provided by
10 the author. When comparing patient characteristics
11 between IV, a side group, we indeed see the
12 differences that we saw earlier between the actual
13 treatment group was reduced.

14 For example, the proportion of patients with
15 previous chronic diseases and psychiatric illness
16 are more similar between IV-assigned group as well
17 as the proportion of patients who have prior use of
18 psychotropic medication. However, we notice some
19 baseline characteristics still are not balanced
20 between IV assigned group; for example, previous
21 smoking cessation history and the timing of
22 treatment exposure. This raises the concern that

1 IV might not be independent of all the factors that
2 could influence suicidal behavior.

3 We also notice that physician
4 characteristics is not captured in Thomas, et al.
5 study. If physicians' prescribing preference are
6 related to their familiarity with current
7 literature and their use of this information, a
8 physician who prefers varenicline because of its
9 high efficacy could be more vigilant to monitor the
10 risk of suicide or depression of their patient
11 because there's no side effect of smoking
12 cessation.

13 In this case, patients who go to a
14 varenicline doctor will have lower suicide risk,
15 which is unrelated to drug effect. So to put in
16 all information together, we think the IV analysis
17 in Thomas, et al. did not fully alleviate the bias,
18 but at some point reduced the baseline selection
19 problem because we see the baseline characteristics
20 are more balanced between IV groups than between
21 two treatment groups, and also that we see the
22 reduction in IV analysis than the other two

1 approaches.

2 But the impact of this limitation and our
3 concern on the IV analysis is that their IV
4 estimate still can be biased by differences in
5 physician characteristics and likely underestimated
6 the true risk of fatal or non-fatal self-harm.

7 So finally, to sum up our assessment, with
8 regard to the studies of varenicline and risk of
9 neuropsychiatric hospitalization and ED visit, we
10 don't think a finding of no increased risk of this
11 outcome compared to bupropion is reassuring of
12 varenicline's neuropsychiatric safety.

13 We also think that using diagnostic codes to
14 identify outcome events likely leads to
15 underascertainment and misclassification of the
16 true event, which likely leads to an observation of
17 no difference between varenicline and its
18 comparator.

19 As for study of varenicline and risk of
20 suicide-related outcomes, two studies indicated
21 negative association, but they both carry bias
22 possibly due to baseline selection. The analysis

1 that reduces such bias suggests varenicline has a
2 higher risk of fatal and non-fatal self-harm.
3 Although the increase in risk is numerically small,
4 it's likely underestimated because of the
5 underascertainment of this outcome, of non-fatal
6 self-harm. However, the risk estimate was
7 imprecise, and its confidence interval crossed
8 zero. So we think the data are inconclusive.

9 Lastly, an overarching limitation of our
10 review study is that the outcome examined in that
11 study did not cover the full range of the
12 neuropsychiatric adverse events that have been
13 associated with varenicline in spontaneous case
14 reports.

15 To conclude, due to the limitations, in
16 particular, the limitation on the outcome measure
17 which likely are underascertained and misclassify
18 true events, we think the observational data
19 precludes conclusion of no association of
20 varenicline with neuropsychiatric risk. We also
21 found it is challenging to evaluate this issue
22 using observational data due to the difficulty in

1 capturing all relevant outcomes and correctly
2 classifying varenicline-related events; and that
3 it's difficult to avoid the selection of healthier
4 varenicline users because the safety warning came
5 soon after the market of varenicline.

6 So we believe the ongoing safety trial that
7 Pfizer is conducting right now is likely to offer a
8 better insight to varenicline's neuropsychiatric
9 risk than the available observational study. And
10 this is the end of my presentation.

11 DR. PARKER: Thank you. We will move on to
12 clarifying questions for the FDA, but we have a new
13 person at the table. And, Dr. Temple, we'll let
14 you introduce yourself. Thank you.

15 DR. TEMPLE: Good morning. I'm Bob Temple.
16 I'm deputy center director for Clinical Science.
17 Thanks.

18 **Clarifying Questions to FDA**

19 DR. PARKER: Thank you. So we have until
20 noon for some clarifying questions for the FDA. I
21 will ask people to, again, identify yourselves by a
22 nod of the head and a hand, turning your card

1 sideways. Make sure that Ms. Bhatt gets you in the
2 queue. And remember to state your name and, if
3 possible, address your question to someone
4 specifically.

5 So first out of the gate here, Dr. Gerhard.

6 DR. GERHARD: Tobias Gerhard from Rutgers.

7 This is a question for, I guess, Dr. Racoosin
8 maybe, just a broad question of how we are supposed
9 to think about the topic. Are we supposed to look
10 at this in the context of the current label? So
11 basically answer the question, is the evidence
12 presented enough to assure us that the current
13 warnings are not of concern, and therefore should
14 be removed? Or should we think about this de novo
15 in a sense and think about how does this evidence
16 inform the question of whether there is a risk?
17 Because, to me, those two evidence standards are
18 very, very different.

19 DR. RACOOSIN: When Dr. Brodsky presented
20 his overview of the guidelines for when a boxed
21 warning is appropriate, he described the removal of
22 a boxed warning, that there are no specific

1 criteria except that the data no longer reaches the
2 criteria that would be applied to make a boxed
3 warning.

4 So I think that's what you're asking. To
5 make a determination to remove it, we would have to
6 determine that the criteria for a boxed warning are
7 not met. So I think it's an integration of all of
8 the streams of data that you've heard to determine
9 whether that threshold is met or not met.

10 DR. PARKER: Does that answer your question?
11 Maybe restate the question just to make sure you
12 got the answer, that you have clarity.

13 DR. GERHARD: This is kind of the answer I
14 expected. It doesn't quite answer. To me, the
15 standard to remove an existing warning seems to
16 require stronger evidence than looking at the data
17 comprehensively. To say the concern that's
18 currently stated is unfounded requires more
19 evidence than the question of, is there a concern
20 about a causal association looking at the totality
21 of the data.

22 DR. PARKER: So I might just ask, because I

1 know there's a lot of thought that goes into this
2 on all sides, whether or not the framing of the
3 question that's being put to the committee probably
4 captures what it is you're looking for. There's
5 discussion and then there's choose between one of
6 three. And I'm assuming that the answer lies
7 within that, but maybe we could get some clarity.
8 Thank you.

9 DR. TEMPLE: This is Dr. Temple. John may
10 want to comment on this, too. I mean, in a certain
11 sense, the standard for putting it in and removing
12 it, they sort of have to be the same. I mean,
13 there's a standard -- whatever that is, it's not
14 that precise -- on when a box goes in. But the
15 reality is that taking something out seems like a
16 big deal. And so it's possible that there is a
17 somewhat higher threshold for taking something out
18 because you've been there and it's been in part of
19 the prescribing information.

20 So it's sort of obvious that, intuitively,
21 there's a somewhat higher threshold for getting rid
22 of it, and it's very hard to say exactly what it

1 is. But in a technical sense, we've written the
2 standard for when there's a box. If the standard
3 is no longer met, it sort of should go away. They
4 ought to be more or less the same. The reality is
5 it's a big deal to remove one.

6 DR. PARKER: I did want to remind people on
7 the committee, certainly, we can go back to the
8 earlier FDA presentation that included the
9 discussion about the black boxed warning that we
10 had prior to the industry presentation.

11 I did have one question related to that,
12 Dr. Brodsky. Maybe you can answer it or someone
13 else. And that related to how the black boxed
14 warning's presence or absence relate specifically
15 to what ends up in a med guide. That's one
16 question, because I didn't see proposed changes in
17 the materials submitted by industry, but I could
18 easily have missed them.

19 The other question related to that was, when
20 there is a black box versus when there is not a
21 black box, how that relates to advertising for a
22 medication, and if there is removal, what there is

1 in terms of advertising, that you had one and now
2 you don't and whether or not there's oversight for
3 that.

4 Those were two questions I had related
5 broadly to how the public perceives presence or
6 absence of a black boxed warning. Thank you.

7 DR. BRODSKY: Hello. This is Eric Brodsky,
8 FDA, SEALD labeling team. With respect to both
9 your questions, I will defer to some of my FDA
10 colleagues about the advertising implications and
11 the patient labeling implications in terms of a
12 medication guide. I could speak more broadly.

13 So a boxed warning is one aspect of the
14 prescribing information to communicate safety
15 information or a safety concern. It's not
16 everything. As you know, there are
17 contraindications, so situations in which one must
18 not use the drug. There's also limitations of use,
19 where there's a reasonable concern about safety or
20 efficacy of the product. There's also restrictions
21 to the indication, so putting something as a
22 second-line use. So a boxed warning is one aspect

1 of the prescribing information. It's not
2 everything.

3 With respect to your direct questions about
4 patient labeling implications, the medication
5 guide, and the advertising implications, I don't
6 know if there are other folks from the FDA that can
7 comment on that.

8 DR. RACOOSIN: So as the medication guide
9 currently stands, it describes the serious risk of
10 neuropsychiatric adverse events. And I think that
11 the language that's in there is consistent with
12 what's in the warnings section as well as the boxed
13 warning. So I can't specifically predict exactly
14 how it would change, but currently, the description
15 is consistent with the description in both the
16 warning and boxed warning.

17 So again, I don't anticipate, but again, I
18 can't state with certainty, but it seems that the
19 current description would likely not change in the
20 medication guide. There are differences in the
21 advertising, and I am going to defer that to one of
22 my colleagues.

1 DR. JENKINS: There are differences in the
2 advertising restrictions that are placed on
3 products that have a boxed warning. For example,
4 if it has a boxed warning, that warning has to
5 appear on all the promotional materials, which
6 tends to interfere with things like the handouts,
7 like pens, and pencils, and things like that, where
8 it's very hard to capture the boxed warning. So if
9 the boxed warning goes away, those restrictions
10 would no longer apply.

11 We have very limited experience, as we've
12 said, in boxed warnings being removed. As far as
13 whether that might be part of an advertising
14 campaign that, "We used to have a box. We don't
15 have a box anymore," I don't think we have enough
16 experience to say what that might look like.

17 DR. PARKER: Dr. Augustson?

18 DR. AUGUSTSON: First of all, I want to
19 thank all of the speakers today. These were some
20 really, really great presentations. My question is
21 to Dr. Winchell. So you raised a very, very good
22 point about are we failing to capture what is

1 actually the significant problems that the
2 consumers are experiencing.

3 Does the trial that is going on right now,
4 the safety trial, does that increase the
5 sensitivity to capture that or is that something we
6 are still missing?

7 DR. WINCHELL: Obviously, we hope that it
8 does. It features a tool to solicit from patients
9 a list of different symptoms they might be
10 experiencing. And Pfizer, for interim analysis,
11 had come up with a list of specific terms they were
12 going to include in their composite that perhaps
13 we'll take a closer look at before the final
14 analysis, make sure everything is being captured.

15 That's what we were hoping it would do. And
16 that's why it might have taken so long for us to
17 come up with how it should be conducted, because
18 that is the aim, and certainly that's our hope.
19 Guarantee, I don't know.

20 DR. PARKER: Dr. Pickar?

21 DR. PICKAR: Thank you. To
22 Dr. Winchell -- and it overlaps to actual comments

1 by industry -- and relate just for a moment, if I
2 may, on the neuropharmacology of this drug. In one
3 brief phrase, abnormal behavioral events,
4 neuropharmacologic drugs have been fundamental to
5 modern neuropsychopharmacology, from mechanisms of
6 drug action to disorders of the brain and so forth.

7 This is an interesting pharmacologic drug,
8 as you made reference to, and you did as well, sir.
9 It releases dopamine in a more detailed briefing
10 package. Not just releases dopamine. It
11 specifically releases it in the mesolimbic system.
12 The mesolimbic system is where we live, where I
13 used to live, if you're a scientist.

14 That is the area that disturbs behavior,
15 that results in disturbed behavior in part, as well
16 as reinforcing behavior. That's why it's such a
17 beautiful drug. So it's a tricky drug. It's a
18 partial agonist/antagonist, I assume, which again
19 gives us -- I mean, they are terrific compounds.

20 So I'm making a circle here, but I want to
21 get to the point of it. Not just public health and
22 statistically, these adverse events affect people

1 individually, and could be very, very serious. So
2 we recall that brought this whole thing to the
3 fore, was a tragedy. But tragedies do happen, and
4 they happen in individual cases. And they can
5 happen from behaviorally active compounds. Okay.

6 You said here that it releases dopamine, but
7 no more than nicotine. I don't know -- the
8 pre-clinical data know exactly how that plays out
9 and whether they release it in the same part,
10 number one. Number two is a partial. Does that
11 change the nature of dopamine release? And then
12 even if it's a small amount, the key thing of
13 course is in a susceptible individual, he or she
14 may experience dopamine release different than the
15 average bear. And at the end of the day, we're
16 resulting in what could be very significant side
17 effects.

18 So question, back to Dr. Winchell, who I
19 brought it up to from the FDA, talked about
20 thinking about, as a partial agonist/antagonist,
21 getting more severe withdrawal, perhaps. Is that
22 where your thinking was?

1 What is your understanding of why you are
2 seeing these behavioral effects?

3 DR. WINCHELL: Well, as I mentioned, my
4 presentation was meant to take you back in time to
5 when we first began thinking about this. And at
6 the time, I did think, speculatively, that the
7 phenomenon of precipitated withdrawal, which is a
8 well-known experience among persons physically
9 dependent on opioids who are exposed to partial
10 agonists at the mu receptor, could be at play here.
11 I don't think that this has been extensively
12 evaluated specifically, although I will say that
13 there are certainly pharmacologic differences
14 between the time course of withdrawal in opioids
15 and in nicotine dependence.

16 Smokers generally wake up every morning in
17 withdrawal, so introducing Chantix at that point,
18 we'd like to think, wouldn't precipitate
19 withdrawal. It was a speculation. I'll let Pfizer
20 comment on whether they have investigated this more
21 closely in animals or in humans.

22 DR. PICKAR: Any biological understanding of

1 how this causes what can be very strange effects?
2 And the ones that don't have a name, those are
3 distorted, perceptual. Those are things that, if
4 you're in the world of psychiatry, we deal with,
5 and they're not always the most fun complaints that
6 you have to deal with. They speak to trouble
7 without fully getting there.

8 The fact that some people have aggressive
9 behaviors would not surprise me for a dopamine
10 agonist. And we've all learned that, of course,
11 from treating Parkinson's patients or whether you
12 use other kinds of stimulants that are very
13 dopaminergic.

14 But I am just curious and I'm sorry if
15 that's a little off-track. But to me, it's
16 fundamental to understanding what we're dealing
17 with.

18 DR. PARKER: So I'm going to ask if sponsor
19 has a specific, short, targeted response, that
20 would be great. Otherwise, we've got six more in
21 the queue, and we'll move along. But if you can
22 sort of answer exactly what that is briefly, that

1 would be great.

2 DR. WOHLBERG: Thank you. It's an excellent
3 question and I thank you for the opportunity to
4 directly answer it.

5 If I may have MOA-10, please? What we're
6 seeing here is the release of dopamine in the rat
7 nucleus accumbens after administration of
8 1 milligram per kilogram of varenicline in the
9 black boxes compared to intraperitoneal
10 injection -- subcutaneous injection, rather, of
11 nicotine, .32 milligrams per kilogram.

12 You can see the more rapid uptake and offset
13 of nicotine with comparison to the more prolonged
14 effect of the partial agonist, varenicline, which
15 has about a 50 percent ability to release dopamine
16 in a nucleus accumbens compared to nicotine.

17 You can see that when you combine nicotine
18 with varenicline, you don't see any further
19 increase in dopamine release. And the order of
20 magnitude -- one final point about this is the
21 order of magnitude of dopamine release is about 40
22 or 50 percent compared to cocaine, which is about

1 500 percent, and compared to methamphetamine, which
2 is about 2,000 percent. You're talking about a
3 mild shift here.

4 If I very quickly can see S-247, also that
5 mechanism slide. That continuous level is very
6 much like what you'd see with a nicotine patch.
7 This is a Minnesota Nicotine Withdrawal Scale. And
8 the comment about withdrawal symptomatology,
9 remember, if we go back to efficacy, the efficacy
10 is much greater than placebo. And if you were to
11 expect an increase in withdrawal symptoms because
12 of the increase in abstinence, you would expect to
13 see an increase in withdrawal symptoms, all other
14 things being equal, if that was the case.

15 But that's not the case. And what we can
16 see on a Minnesota nicotine withdrawal Scale is
17 that there is at no point in time any increase in
18 withdrawal symptomatology compared to placebo,
19 despite that difference in abstinence.

20 DR. PARKER: Dr. Grieger?

21 DR. GRIEGER: I have a comment and then some
22 very specific clarification questions. I am quite

1 impressed by protocol A3051123, which is the
2 phase 4 random controlled trial with a large sample
3 size. What I'm struck with is it has multiple data
4 points. It has visits basically every week for the
5 first half of the trial, every two weeks towards
6 the end of the trial. And then it follows on after
7 the treatment phase is discontinued.

8 In each of those, there is a structured
9 adverse event scale, which is posed, both voluntary
10 and inquiry, into the adverse events, the Columbia
11 scale for suicidality specifically and also a
12 carbon monoxide test to determine whether or not
13 the individual has resumed smoking again or not.
14 Plus, they have to bring in their pill package to
15 show whether they took it or didn't take it. All
16 those things are subject to a little bit of
17 manipulation.

18 But you have many of the questions answered
19 with regard to are they stopping the drug, are they
20 taking the drug, are they smoking and taking the
21 drug.

22 Getting back to the 18 studies in the random

1 controlled meta-analysis, those are all Pfizer
2 studies. I don't know if any of them have been
3 published anywhere. Did the FDA specifically have
4 each of those studies and all of the data from
5 those studies in coming up with their review of the
6 quality of the analysis or are they relying on a
7 summary of the data provided by Pfizer, basically?
8 And if they had those data, were those data
9 adequate to answer the sort of questions that this
10 prospective study would answer?

11 DR. ANDRACA-CARRERA: This is Eugenio
12 Andraca-Carrera, statistical reviewer at the FDA.
13 Pfizer submitted one data set that compiled all of
14 the subject-level information from these trials, so
15 we have the subject level data compiled in one
16 data set for all 18. And we also had access to the
17 protocols, to look at the different protocols, and
18 inclusion criteria, and so on for these 18 trials.

19 DR. GRIEGER: I guess the follow-on to that,
20 did those data sets include questions about adverse
21 events at each visit? Did it include the
22 assessment of whether they were still taking the

1 drug or had abruptly stopped it? Did it include
2 the carbon monoxide test?

3 DR. WINCHELL: I'll comment on that. This
4 is Celia Winchell. We have had many, not all,
5 18 studies submitted to us as final study reports,
6 and many of them in the context of supplemental
7 applications, where we have carefully reviewed the
8 data and incorporated those new studies into
9 labeling.

10 So I can tell you that the design of the
11 trial, the frequency of visits, the ascertainment
12 of smoking status, medication accountability, all
13 of those features were included in those trials as
14 well. Whether all of them have the data presented
15 in a way that makes it easy to link smoking status
16 at the time of a particular event and so forth, not
17 always, and the analyses were not always presented
18 in that fashion.

19 What they lacked was a tool to specifically
20 solicit these types of events. That was included
21 only in, as far as I know, the depression trial
22 that we recently reviewed. And you saw that we had

1 a higher rate of, I believe it was, regression
2 events in that trial compared to other trials,
3 possibly because they were solicited.

4 I don't think that any of the trials, even
5 including the postmarketing trial that's underway,
6 is capturing the full patient narrative in which
7 they describe to you in a paragraph or two what's
8 going on with them. But we hope that we're
9 capturing enough information to get a sense.

10 DR. PARKER: Dr. Morrato?

11 DR. MORRATO: I think I can redirect the
12 question I had from this morning to the FDA and
13 it's sort of follow-up with the last couple of
14 questions. I am just trying to wrap my mind around
15 the differences between case ascertainment and the
16 new trial data that's being presented versus what's
17 occurring in the ongoing study in which we are
18 awaiting the report.

19 So as others have expressed and you as well,
20 I am concerned about the reduced sensitivity and
21 specificity on the current data and, therefore,
22 implication you have no bias and so forth.

1 So do you have a slide that's sort of a
2 side-by-side comparison of what is being collected
3 in these existing trials versus in the new one or
4 key differences? Or is it simply, as you're
5 saying, I think, the main difference is
6 prospectively soliciting key endpoints in a
7 systematic manner? I'm just trying to understand
8 what's really the difference, not just the scale,
9 but I think I'm also hearing from you how it's
10 being collected and the frequency by which it's
11 being collected is important, too.

12 DR. WINCHELL: That's the key difference, is
13 that it's being solicited. I don't think the
14 frequency of visits is very different. Each of
15 these smoking cessation trials generally have
16 people come visit every week or two for the first
17 several months, and then they may be spaced more
18 widely. And at each visit, they are given an
19 opportunity to volunteer any problems that they may
20 have been having. And those are captured as
21 adverse events.

22 What's different about this trial that's

1 underway is that we asked Pfizer to develop a tool
2 that would, a structured interview if you will, get
3 at these areas of difficulty that people might be
4 having and better ascertain them.

5 DR. MORRATO: So from your point of view,
6 then, I know it's not unblinded yet, but the
7 4.5 percent reporting rate that's being observed so
8 far in the interim analysis would be encouraging
9 evidence that it's soliciting at least as designed,
10 a certain rate of cases? Is that fair to say? So
11 it's picking up what we thought you might be
12 picking up, at least, I mean, in a quantitative
13 way?

14 DR. RACOOSIN: Right. So I think that the
15 fact that there is a measurable incidence of the
16 primary endpoint, and at a level that was
17 considered by the data safety monitoring board to
18 be adequate to go ahead with what the planned
19 enrollment was, rather than add additional
20 patients, suggests that enough events are occurring
21 that we should be able to make some conclusions
22 about that.

1 DR. WINCHELL: Just going back quickly, I
2 think in the early part of this development
3 program, the approach for ascertaining adverse
4 events is the typical approach that is used in
5 randomized controlled trials, a general question
6 about how patients are doing and that sort of
7 thing. And I think Dr. Andraca-Carrera's
8 comparison of what was observed in the C-SSRS
9 compared to what was observed with the SMQ, that
10 difference, reflects some of that difference in
11 soliciting versus just generally asking.

12 DR. PARKER: We have several in the queue,
13 so I'm going to ask people, if they can, to make
14 them very pointed so we can get to as many as
15 possible. Dr. Battisti? Thank you.

16 DR. BATTISTI: Hi. Thank you. Two or three
17 quick questions. One, it's interesting -- or maybe
18 some comment from the Office of Biostatistics. In
19 our briefing documents, there was a specific
20 recommendation made by the Office of
21 Pharmacovigilance as well as the Office of
22 Epidemiology against making changes. And there was

1 an absence of a recommendation from the Office of
2 Biostatistics regarding the meta-analysis. Is
3 there a recommendation?

4 DR. ANDRACA-CARERRA: My only job was to
5 review the data for the meta-analysis and to
6 present the results, so I don't believe that the
7 Office of Biostatistics has any recommendation.
8 Just our job is to present the data and let the
9 committee discuss.

10 DR. BATTISTI: So contrary to other offices
11 with the other data, it is common to have a
12 specific recommendation.

13 DR. PARKER: Any comments from the FDA?

14 (No response.)

15 DR. PARKER: Noted.

16 DR. JENKINS: Maybe it would help if you
17 could restate the question. I'm not really sure
18 what you're asking.

19 DR. BATTISTI: Well, I guess it's confusing.
20 In some respects, the FDA is providing us the data
21 in making a recommendation of what we should do
22 with the data, but it's inconsistent. Maybe that's

1 just a comment, then.

2 My other question is with Pfizer. It's
3 interesting. Is it intended to, in the potential
4 label change, not include sleep disorders and other
5 sleep disturbances, even though there seems to be a
6 stronger causation analysis supporting that? And
7 those can obviously be serious as well.

8 DR. PARKER: So specifically to that, we
9 have asked to actually take a look at those. So
10 let's take a look at those and be very clear on
11 that when we come to the discussion of the issue
12 related to the sleep disturbances and what we're
13 going to do with that. And we'll take a look at
14 the documents themselves, at what's being proposed.

15 DR. BATTISTI: Then my last question
16 is -- and I guess this would be for the FDA in
17 general -- the last three sentences of the current
18 boxed warning states language that could be taken
19 as being promotional in nature or misleading in
20 terms of what data there is to support that.

21 Is that common to have language like this in
22 a black boxed warning? I'm a pharmacist as well,

1 and I have not seen that on any other black boxed
2 warning.

3 DR. PARKER: So maybe we can ask the FDA if
4 there's anything in particular about the language
5 specific to this black boxed warning that is unique
6 or that should be something that you'd like advice
7 or input on, specific to the exact content in those
8 three sentences. And if not --

9 DR. BATTISTI: Thank you.

10 DR. RACOOSIN: It's generally not typical to
11 include benefit in a boxed warning, or discussion
12 of benefit, or weighing the risks and benefits.

13 DR. PARKER: When we get to our voting and
14 discussion this afternoon, we'll make sure that, as
15 a committee, we understand what you specifically
16 want most advice on relating to that and other
17 points about the exact content. That's great.

18 Dr. Budnitz?

19 DR. BUDNITZ: Yes, a clarifying question.
20 The sponsor -- Dan Budnitz from CDC -- suggested
21 that -- in their slides, they quoted some FDA
22 guidance and suggested that there needs to be more

1 definitive causality, a specific adverse drug
2 reaction, not just a suspected adverse drug
3 reaction, to be included in a boxed warning. But
4 the earlier FDA slides suggested that there were
5 other reasons to put warnings that may not be
6 definitive in a black box.

7 So I just wanted to hear FDA comment on is
8 there a different level of causality that's
9 required to put something in a black box than to
10 put in the precautions section.

11 DR. BRODSKY: Hello. This is Eric Brodsky,
12 SEALD labeling team, FDA. If you're referring to
13 one of the applicant's slides, it had some slides
14 about pharmacovigilance. And those refer to
15 regulations for investigational new drug
16 applications reporting, so that's pharmacovigilant
17 reporting. That's very different than labeling.

18 So from a labeling perspective, an adverse
19 reaction is an untoward event or an undesirable
20 event with a possible causal relationship to the
21 drug, although a causal relationship does not have
22 to be proven. So there's a different level of

1 evidence, and I would recommend you go by the
2 labeling recommendations for the prescribing
3 information because that's the topic of the boxed
4 warning and the labeling.

5 DR. BUDNITZ: Thank you. So just to follow
6 up, to clarify. So for our interpretation of
7 labeling for the boxed warning, we should use the
8 pharmacovigilance definitions of adverse reaction
9 or suspected adverse reaction?

10 DR. BRODSKY: So from a labeling
11 perspective, one would use the labeling
12 regulations, which I stated before, and I talked
13 about the definition of serious adverse reactions
14 or contraindications, also the warnings precautions
15 guidance, as I stated.

16 So to back up, there are three general
17 reasons to include a boxed warning. But as I
18 stated, there's lots of flexibility according to
19 the guidance recommendations, including if there's
20 an important warning to a prescriber, which could
21 include a clinically significant adverse reaction
22 or a unique benefit/risk consideration applicable

1 to one drug and not its class.

2 I should also note from the regulations, the
3 boxed warning regulations, a boxed warning can be
4 included as a result of only animal data. You do
5 not need clinical data to include a boxed warning.
6 And we've done that several times in the past,
7 embryo fetal toxicity that we've seen in animal
8 studies, but we didn't see anything in pregnant
9 women. Typically, there are not many pregnant
10 women in clinical trials.

11 So the recommendations for a boxed warning
12 are flexible.

13 DR. BUDNITZ: Thank you.

14 DR. PARKER: Dr. Temple?

15 DR. TEMPLE: You don't have bright lines on
16 causality. I mean, things are reasonably likely.
17 I mean, there's all those phrases. I think the
18 idea for a boxed warning is you should be pretty
19 convinced that the drug actually does this. But
20 animal data could convince you that there's a risk,
21 as was said.

22 I think, as you heard from Celia, people

1 found the individual case reports with rechallenge
2 and all that stuff pretty convincing. And that was
3 the basis for it. You can always debate how
4 convincing something has to be. You can ask does
5 this occur spontaneously in the absence.

6 We take things like agranulocytosis or
7 Torsades de Pointes, which really don't mostly
8 occur in people unless there's a drug, as evidence
9 of causality, even if there's not a controlled
10 trial that does it.

11 So they can be convincing. That's part of
12 what you're being asked about; when does other data
13 contradict that?

14 DR. PARKER: Dr. Emerson?

15 DR. EMERSON: Just a quick question for
16 Dr. Chen on the observational studies. Do you have
17 any idea of what the R-squared was both in terms of
18 the variables that they were using to assess how
19 much they were excluding in their instrumental
20 variables the other predictors, or in the
21 propensity score, how predictive the propensity
22 score was actually of the tendency to treat? Is

1 that quantified anywhere?

2 DR. CHEN: I'd like to clarify the question.
3 So are you asking what's the covariate they put
4 into the model, associated?

5 DR. EMERSON: So much of this observational
6 data relies on the fact that there's no unmeasured
7 confounding. But if the measured confounding
8 predicts very little of the outcomes, either of the
9 propensity for the treatment or that -- then it's
10 not very convincing. So I was just asking how
11 predictive that is.

12 DR. CHEN: Yes. I understand. I didn't
13 find the R squared in the published data, so I
14 couldn't comment on that.

15 DR. PARKER: Dr. Michelson? Okay.

16 We will now take a break for lunch. We'll
17 reconvene in this room at 1:00, at which time we
18 will begin the open public hearing. We ask that
19 you take any personal belongings you may want with
20 you at this time.

21 Panel members, please remember there should
22 be no discussion of the meeting topic during lunch

1 among ourselves or with any members of the
2 audience. Thank you.

3 (Whereupon, at 12:07 p.m., a luncheon recess
4 was taken.)

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A F T E R N O O N S E S S I O N

(1:03 p.m.)

Open Public Hearing

DR. PARKER: Good afternoon. Both the Food and Drug Administration and the public believe in a transparent process for information gathering and decision making. To ensure such transparency at the open public hearing of the advisory committee meeting, FDA believes it is important to understand the context of an individual's presentation.

For this reason, FDA encourages you, the open public hearing speaker, at the beginning of your written or oral statement to advise the committee of any financial relationship that you may have with a sponsor, its product, or, if known, its direct competitors. For example, this financial information may include the sponsor's payment of your travel, lodging, or other expenses in connection with your attendance of the meeting.

Likewise, FDA encourages you, at the beginning of your statement, to advise the committee if you do not have any such financial

1 relationships. If you choose not to address this
2 issue of financial relationships at the beginning
3 of your statement, it will not preclude you from
4 speaking.

5 The FDA and this committee place great
6 importance in the open public hearing process. The
7 insights and comments provided can help the agency
8 and this committee in their consideration of the
9 issues before them.

10 That said, in many instances and for many
11 topics, there will be a variety of opinions. One
12 of our goals today is for this open public hearing
13 to be conducted in a fair and open way, where every
14 participant is listened to carefully and treated
15 with dignity, courtesy, and respect. Therefore,
16 please speak only when recognized by the
17 chairperson. Thank you for your cooperation.

18 Will speaker number 1 step up to the
19 podium -- I believe has already stepped up to the
20 podium -- and introduce yourself? Please state
21 your name and any organization you're representing
22 for the record. Thank you.

1 DR. LIGHT: Thank you very much. Good
2 afternoon. My name is Richard Light. I am
3 representing my company, Princeton Research
4 Services. We have independently undertaken an
5 assessment of the FAERS data for varenicline, and I
6 have no conflicts to report. My company has been
7 providing analytical reporting services to major
8 pharmaceutical companies for over 20 years, and we
9 undertook this evaluation to try to provide the
10 committee with a perspective on the FAERS data for
11 varenicline.

12 We're going to use three treatment groups,
13 if you will, or groups of treated patients. And
14 the comparative populations that I'll employ in
15 this evaluation are nicotine replacement therapy,
16 bupropion, and we will of course look at
17 varenicline. My thesis here is that the safety
18 signals observed for varenicline early on in its
19 marketing are present still and have remained
20 unchanged.

21 This is an effort to show you that the three
22 populations are fundamentally similar. They had

1 similar proportions of females and males. The age
2 statistics were similar and the age distribution
3 was similar. However, there were important
4 differences across the drug populations also. This
5 highlights some of those differences.

6 For the bupropion, as you can see, there was
7 a higher proportion of deaths. Bupropion, I should
8 mention, was stripped very carefully of any use of
9 the drug for depression. We stuck very carefully
10 to smoking cessation. The selection process
11 involved using the trade name indications in the
12 database and adverse events that suggested the drug
13 had been used for smoking cessation.

14 The outcomes here are different as well and
15 worth pointing out. Bupropion had a much higher
16 proportion of hospitalizations reported, and it is
17 of note that lawyers contributed significantly to
18 the varenicline reports. I have examined the data
19 both with and without their contribution and,
20 fundamentally, things are the same.

21 The other interesting aspect of this is here
22 are the report dates as a function of time. And in

1 2010, in two weeks in July, 28,000 case reports
2 were reported to the FDA database. This was more
3 than had been reported in the prior three and a
4 half years, and I have no explanation for this. As
5 a result of this, temporal changes with time became
6 very difficult to discern, and I ended up using
7 initial manufacturer dates for the calculations.

8 This is a graph of the reporting, seen two
9 different ways. The FDA initial report date is in
10 red here, and the manufacturer's reporting data is
11 in blue. You can see the spike in the third
12 quarter of 2010, and it probably reflects cases
13 that were observed over the -- well, it does
14 reflect cases that were observed over the preceding
15 three and a half years.

16 This slide is an effort to show that the
17 seriousness of the cases is a function of gender,
18 changed. That is, non-serious reports generally
19 had a greater proportion of women. By the time you
20 get to serious reports, the proportions were
21 approximately equal. And when you get to deaths,
22 the varenicline deaths have about threefold more

1 males than females in the population.

2 Next slide is an effort to show you the top
3 12 reported adverse events for varenicline. And
4 interesting, one of the clinical trials this
5 morning that was mentioned apparently saw sleep
6 abnormalities as the principal adverse event. But
7 in the labeling and also in the FAERS database,
8 nausea and vomiting is the most frequently reported
9 adverse event for varenicline.

10 You can see here that 8 of the 12 most
11 frequently reported adverse events are of
12 psychiatric origin. Two of them are of neurologic
13 origin. Essentially, this top 12, if you will,
14 reflects the concern the agency had in 2007 when
15 they recognized the frequency of significant
16 psychiatric events.

17 So here we have depressive disorders,
18 neurologic signs and symptoms. Abnormal sleep
19 patterns, we have already talked about and have
20 been acknowledged by the sponsor as being a
21 recognized event. But as well in this list -- and
22 you can see it here -- are suicidal and self-

1 destructive behavioral problems that have a very
2 high fraction with respect to nicotine replacement
3 products, a very high proportion.

4 This is almost a 20-fold increase in these
5 events compared to nicotine replacement products.
6 And for bupropion, the fraction is less but still
7 significant. We regard any number over 2 as a
8 significant or a signal worthy of attention.

9 This was an effort to look at nervous system
10 and psychiatric case reporting by year for only the
11 serious reports and deaths. And as you can see,
12 there's a lot of noise in the data. The dotted
13 lines are their proportions that are seen for each
14 of these things.

15 You can see that from inception to perhaps
16 2010, the range for psychiatric events with
17 varenicline went from approximately 40 percent to
18 70 percent of the cases. For bupropion, the
19 proportions ranged in the 40, 50 to 60 percent
20 range. And for NRTs, they were a little bit lower,
21 but still in roughly the same range.

22 Notice this scale is tenfold higher than

1 either of these two, so we're talking for absolute
2 terms in something that is more than a tenfold
3 increase with respect to these other two drugs.

4 This is an effort to show the time
5 dependence of suicide and self-injurious behavior
6 that was observed in the database and completed
7 suicides both as an absolute and a relative
8 expression of the total number of events observed
9 for serious cases and deaths in toto.

10 Once again, varenicline has the highest
11 proportion of suicide and self-injurious behavior.
12 And when completed suicides are viewed, likewise,
13 the proportion is almost twofold higher than
14 bupropion and many-fold higher than that observed
15 for NRTs.

16 I'm going to skip to the chase here. These
17 are ratios of varenicline with respect to NRTs and
18 bupropion. This is for all cases, but more
19 interestingly, this is for the serious cases and
20 deaths. And the adverse events that are of concern
21 to the agency and the sponsor are all listed here.
22 These were the top hitters with the highest ratios.

1 They're the same ones that were observed early on.

2 So in conclusion, what I have found is that
3 the most frequently reported adverse events for
4 varenicline are in the psychiatric disorders SOC.
5 Suicide and self-injurious behavior remains a
6 significant safety signal. And compared to NRT,
7 varenicline has markedly different AE reporting
8 rates for psychiatric events. And compared to
9 bupropion, there's a broader distribution of
10 events, but still significant increased reporting
11 rates, relative reporting rates. Thank you very
12 much.

13 DR. PARKER: Thank you. There are
14 individuals who have chosen to make a joint
15 presentation. These are the speakers 2 through 7.
16 Will speaker number 2 step up to the podium and
17 introduce yourself? Please state your name and any
18 organization you're representing for the record.
19 Thank you.

20 MR. MOORE: Yes. Good afternoon. My name
21 is Thomas Moore. I am senior scientist with the
22 Institute for Safe Medication Practices. I will

1 assure you, I have been compensated by nobody for
2 the preparation or delivery of this presentation
3 today, but I have indeed been a consultant in the
4 legal system.

5 I think the critical policy issue here today
6 is what is the role of adverse event reporting and
7 the scientific weight of that, and how does that
8 compare to observational studies, clinical trials,
9 and meta-analysis of clinical trials?

10 Now, there are two studies that address
11 this. The top one was published by the FDA; the
12 bottom one was actually written by me. And we got
13 very similar results. They did 2010. I did 2009.
14 The critical fact that comes is that when it comes
15 to safety warnings, the principal source,
16 overwhelming all other data, postmarket or
17 spontaneous reports, and rarely do we see
18 observational studies used at all.

19 If we go to boxed warnings, which I did in
20 my paper, we find that about 75 percent of new
21 boxed warnings are based on spontaneous reports and
22 none on observational studies.

1 We can't really take time here to talk about
2 the strengths and weaknesses of each method, but
3 the reason -- this is a merit system, to tell you
4 the truth. The reason why we principally rely on
5 adverse events is because they're they only method
6 that's designed specifically to identify drug
7 adverse effects.

8 So let's go on and turn to Chantix. Here
9 are just some totals. And what is a large total
10 like this? And these categories are standard, but
11 they clearly overlap, as we'll see. So let's take
12 the smallest one, in many ways a difficult one,
13 psychosis.

14 The reason psychosis is interesting is that
15 when a person starts hearing or seeing things or
16 getting special messages for them on NPR, these
17 cases are going to be observed. be a result of
18 smoking cessation. So it's a good one to track so
19 we can watch how one of the Chantix side effects
20 tracks across other classes of data.

21 So we start with a plausible mechanism of
22 action. Of course, we know it enhances dopamine.

1 And what do we know about antipsychotic drugs?

2 They are dopamine D2 blockers.

3 The next question you should ask is, well,
4 if we never saw anything in clinical trials, we'd
5 be a little worried. But on the other hand, we
6 don't expect to see a lot. So if you look at the
7 NDA, which is about 3,000 patients, you'll find you
8 had two pretty clearly reported psychosis cases.
9 How many were overlooked and never quite got into
10 the NDA, I don't know.

11 So let's go to a third source. In New
12 Zealand, they have a different approach to
13 postmarket surveillance. And they monitored a
14 whole patient cohort. So how many psychosis cases
15 did we see? It was about the same size as the NDA,
16 in fact, around 3500 patients. They had three
17 cases, no previous history of psychosis. And they
18 had longitudinal follow-up. And so they knew that,
19 on discontinuation, they all got better. They
20 never had psychosis before. They were
21 hospitalized. And they recovered on
22 discontinuation.

1 So that's one chain for taking the adverse
2 event reports and looking at causation across the
3 data sources. The other way -- and you saw this
4 earlier, so I won't spend too much time on this,
5 which is we can assess individual cases. We saw
6 many cases where there was no psychiatric history.
7 Symptoms early in treatment mean that we get the
8 temporal relationship easily, but it has another
9 drug safety implication here because it seemed to
10 start even before people reached the full titrated
11 dose. It means that if we discontinue this
12 patient, we are going to probably stop that side
13 effect in its track. And we have, as we have all
14 seen before, dechallenge and rechallenge.

15 Now, let's look at the complexity of the
16 case. And there was a very good presentation from
17 the FDA this morning about how complicated these
18 were. If we look at the statistically significant
19 effect -- we're calling it sleep
20 disturbance -- what do some of them look like?
21 Some of them are the most horrifying dreams that
22 people can actually not speak about. They then go

1 into uncontrollable rage, but it was very common to
2 be a threat or violence to someone else, but then
3 to themselves. So in this one subset of cases, we
4 see people just careening out of control in this
5 unusual and almost senseless matter.

6 Now, I'll give you the simple version.
7 You've got the more complicated one. This is just
8 a total of two event terms, which are homicidal and
9 suicidal ideation. And as you can see -- and it's
10 the entire period, from 2007 through, my data,
11 2013.

12 What you'll see is here they are, just
13 ranked, very simple ranking. We'll get to more
14 sophisticated ones later. But basically, it means
15 we have really nothing. We have never seen
16 anything like this. So we're not really talking
17 about how we interpret a flickering adverse event
18 signal. We're talking about where is the most
19 pronounced data for a psychiatric side effect that
20 those of us who do this all the time have virtually
21 never seen for any other drug.

22 The final part of this is it doesn't rely on

1 one investigator. The person before, who I never
2 met, saw the same sort of thing. In your package
3 were two reports from the Office of Surveillance
4 and Epidemiology. Just published a week ago was a
5 study in the U.K. system, which is a yellow-card
6 system with physician reporters; New Zealand, the
7 patient monitoring study. French has a regional
8 pharmacovigilance system. And QuarterWatch, the
9 publication I detected, has of course seen it all
10 along.

11 So the truth of the matter is, everybody has
12 seen it. It is over every period of time. You can
13 adjust it any way you want. In the 10 or 15 years
14 that I've done adverse event analysis, we have
15 never seen a case as serious and as clear as this
16 drug.

17 Now, I was here this morning and
18 wondered -- I was listening to some of this -- to
19 be frank, whether I was in Alice in Wonderland. So
20 we have a manufacturer who, let's face the facts,
21 paid 2,500 Chantix victims of neuropsychiatric side
22 effects rather than try a single case in court.

1 And now we hear a scientific presentation that
2 ignores most of the evidence that says it doesn't
3 cause psychiatric side effects. It seems to me
4 this committee is being asked to ignore the adverse
5 event data that supports most major safety
6 regulatory actions after approval and believe
7 flawed observational studies with no statistically
8 significant results.

9 I thought there was an excellent statistical
10 analysis this morning, but I think it omitted what
11 I regard as the single most important control,
12 which is, if you have not disproved the null
13 hypothesis, do you have any evidence that if there
14 was an effect, how are you avoiding type 2 error?
15 How do you know you just didn't do it properly?

16 The last thing you have to conclude if you
17 want to remove the label is that thousands of
18 people working through four or five different types
19 of national event systems that reported unusual
20 experiences they have never seen before and are
21 experienced medical professionals, that all of
22 those people, they were all wrong.

1 So my last point is warnings have a real
2 purpose here in drug safety. They prevent harm.
3 Symptoms often start early, often in many, many
4 cases, long before reaching the full titrated dose.
5 And discontinuations really do stop a spiral that
6 we've observed in case after case into really
7 catastrophic adverse events.

8 So that concludes the first presentation
9 here. Can we put the second slide set up, please?
10 We need speaker number 3. Yes.

11 I am presenting these slides on behalf of a
12 colleague of mine, Curt Furberg. Here is his
13 disclosure. He's also been a member of the drug
14 safety committee here. He's professor emeritus at
15 Wake Forest University, and he was an expert for
16 the plaintiffs, and he was not compensated for any
17 of his work for this presentation.

18 Now, Dr. Furberg's approach to this is he
19 would like to review peer-reviewed scientific
20 studies of which he is part co-author. The first
21 of these is thoughts and acts of aggression and
22 violence towards others reported in association

1 with varenicline.

2 Now, what is the purpose? This is a case
3 series study, and it is possibly the only one we
4 know of that looks at what does a Chantix
5 aggression violence event look like? Does it have
6 distinctive features that would let us understand
7 the difference between that and an ordinary violent
8 act?

9 So we two sets of a causality criteria were
10 applied to examine this series of 26 cases. The
11 four unusual characteristics of this are shown
12 here, and we will probably try to come back to them
13 as well.

14 So here is the next study, prescription
15 drugs associated with reports of violence towards
16 others. What's the difference? That was a 26-case
17 series. This case, let's take all-comers, and
18 let's conduct a proportionality analysis to compare
19 reports of violence across all the drugs, including
20 those cases occurring in patient populations -- be
21 terribly surprised to see about some violent act,
22 such as individuals with an underlying diagnosis of

1 psychosis that was unrelated to drug treatment.

2 We use disproportionality because that
3 adjusts for the fact that all across these drugs,
4 we have different levels of exposure. We have
5 different levels of reporting. So we will look at
6 the proportion of reports for this very unusual,
7 distinctive side effect.

8 So this is what we found. We looked at all
9 drugs. You can see there are about 1,500 cases
10 that we found, and these are pretty hardcore
11 violence terms, possible exception, homicidal
12 ideation. And here are the results. We have
13 really three measures of variable back to the same
14 thing from the previous presentation. We have
15 never really seen anything like this drug. You can
16 see 18 times more cases than would be expected if
17 they occurred randomly. It is also first using the
18 chi square measure of association. All 31 drugs
19 that we felt had an association were p 01.

20 If you look at cases, 408. It just simply
21 dwarfs it. So it doesn't really matter a lot how
22 you count it. The point I am trying to make to

1 this committee is, in 10 or 15 years of doing this
2 kind of work, we just have not seen anything like
3 this drug.

4 So let's go on to the next peer-reviewed
5 study, suicidal behavior and depression. These are
6 different endpoints, and they need to be studied in
7 a different way because, as you have heard
8 previously, these can occur in the smoking
9 population, and we would expect a higher incidence
10 in a smoking cessation population, not based on the
11 properties of the drugs, but based on the fact that
12 individuals with this health status are more likely
13 to smoke. But in this case, we'll limit the
14 analysis to a patient population that's the same
15 across all three drugs. We will compare smoking
16 cessation treatments.

17 Here, we used a different statistical
18 technique. It's somewhat similar to proportional
19 reporting, but this one is the reporting odds
20 ratio. The really nice factor about using this
21 disproportionality measure is it gives us some
22 confidence intervals. So if you look at the forest

1 plot here, you'll see bupropion is elevated. And
2 we would agree, and the FDA has put a warning on
3 it. But once again, Chantix is much worse.

4 Now, this is compared to nicotine
5 replacement. If you compared it to our antibiotic
6 control, just to have some pick-up noise, the odds
7 ratio is, like, 36.

8 So here is another study. The key item here
9 is we've changed systems. We're going to the
10 United Kingdom yellow-card system, a type of
11 adverse event reporting system. And so let's take
12 a look at the published data that we extracted from
13 the yellow card.

14 Now, these don't add up because you could
15 have had multiple terms, and to keep it simple, I
16 didn't put the whole table in here. But once
17 again, you have market share up at the top, which
18 we were not able to get for the United States. But
19 what you can see, once again, is we don't have
20 anything like varenicline. Look at the 22
21 completed suicides, nicotine, zero; 6, bupropion.
22 Now, you have to do the middle denominators in your

1 head here.

2 Suicide attempts, 46, varenicline. Here is
3 nicotine replacement, 1. Now, once again, these
4 are mainly coming from U.K. MDs. These are
5 experienced observers who are not going to go turn
6 to a yellow-card system, and fill it out, and send
7 it to the MHRA if they didn't think they were
8 saying something.

9 So the last study refers to something that
10 was a citizen's petition, but is not a question
11 here today. But the petitioners and myself object
12 to promotional information in a black boxed
13 warning, stating that the health effects of smoking
14 cessation are immediate, which is true when
15 generally speaking characterization of the
16 literature, but never been demonstrated for this
17 drug. And in fact, the most immediate frequently
18 cited benefit are cited cardiovascular events. And
19 so Dr. Furberg was co-author of a meta-analysis of
20 the 14 trials that were then available.

21 Their result was that this is going the
22 other way. There are no immediate health benefits

1 of this drug, as far as I know, that can be
2 detected. But when we look at the most important
3 risk where we would expect an immediate benefit,
4 it's going the other way. So I thank you and we
5 will go to the next speaker.

6 DR. PARKER: Thank you. Will speaker
7 number 4 please step up to the podium, introduce
8 yourself, and state your name and any organization
9 you're representing for the record? Thank you very
10 much.

11 DR. DOAMEKPOR: Thank you. Could I have the
12 clock started at six minutes, please?

13 Good afternoon. My name is Lauren Doamekpor
14 and, and today I am speaking on behalf of many
15 members of the Patient Consumer Public Health
16 Coalition. The coalition includes large and small
17 nonprofit organizations across the country that are
18 united to ensure that medical treatments are safe
19 and effective and to enhance the scientific and
20 public health focus of the FDA.

21 The coalition does not accept -- well, we
22 don't have paid staff, and we do not accept funding

1 from any outside sources such as pharmaceutical
2 companies or law firms, so I don't have any
3 conflicts of interest.

4 Smoking kills thousands of Americans, and we
5 agree that Chantix should be an available option
6 for smokers who want to quit. Last week, these
7 five major national organizations filed a citizens'
8 petition for a stronger black boxed warning for
9 Chantix. We agree with those organizations that
10 the black boxed warning is essential and should be
11 improved, not weakened.

12 The sponsor identified five observational
13 studies and two meta-analysis studies showing no
14 statistically significant differences in various
15 psychiatric adverse effects between Chantix and
16 other smoking cessation drugs. The sponsor
17 suggests that this evidence supports the removal of
18 the black boxed warning for serious psychiatric
19 adverse events.

20 You need to consider whether the
21 meta-analysis and observational data that the
22 sponsor has identified prove that the black boxed

1 warning is not needed. The studies in the
2 meta-analysis share the same methodological flaws.
3 They do not assess all four serious psychiatric
4 side effects that have been reported for Chantix:
5 suicide behavior, aggression and violence,
6 psychosis, and depression. And the value of a
7 meta-analysis depends on what studies are included,
8 but no justification was given for the inclusion
9 and exclusion criteria using the two meta-analysis
10 studies.

11 One of the meta-analysis studies included
12 only five studies, and the studies did not assess
13 hostility, aggression, depression, or psychosis.
14 And it included two studies of smokers who were
15 previously diagnosed with schizophrenia or
16 depression. In other words, patients who were
17 already suffering from delusions, uncontrollable
18 thoughts, or depression before taking Chantix were
19 studied to see if Chantix caused those psychiatric
20 symptoms.

21 Those two studies should have been excluded
22 from the meta-analysis since a meta-analysis is

1 intended to combine studies that are similar in
2 terms of study design and outcome measures. That
3 left only three other studies of smokers who were
4 not previously diagnosed with mental illness, and
5 yet, there are at least 14 other studies that
6 should have been considered for the meta-analysis.

7 The observational studies also had fatal
8 flaws in study design. They didn't analyze all
9 psychiatric side effects. They only analyzed
10 psychiatric hospitalizations, even though
11 82 percent of the four serious psychiatric side
12 effects seen in adverse event data did not result
13 in hospitalization.

14 The British Medical Records study, Thomas
15 et al., only examined suicidal behaviors and
16 depression, but nearly 47 percent of the study
17 population had present or previous use of
18 antidepressant medication. It was obviously not a
19 very representative sample at all. The Danish
20 Medical Records study only captured hospitalization
21 and ER visits for the first 30 days after Chantix
22 use was initiated.

1 So in conclusion, because of the very
2 serious flaws of these studies, they do not prove
3 that Chantix does or does not increase psychiatric
4 side effects. From a scientific and public health
5 standpoint, these studies do not provide an
6 assurance of safety that patients need and deserve.

7 We strongly urge you to consider that the
8 FDA keep the strongly-worded black boxed warning
9 and delete the misleading conclusions regarding the
10 meta-analyses from the Chantix label. Thank you.

11 DR. PARKER: Thank you. Will speaker
12 number 5 step up to the podium, introduce yourself,
13 state your name, any organization you represent for
14 the record? Thank you.

15 MR. GRAEDON: There are two of us. Could
16 you reset the clock, please? I'm Joe Graedon. I'm
17 a pharmacologist.

18 MS. GRAEDON: I'm Terry Graedon. I'm a
19 medical anthropologist. We have spent 40 years
20 writing the People's Pharmacy books, newspaper
21 columns, and doing the People's Pharmacy radio show
22 on public radio. We have not been paid by anyone

1 to come and testify today.

2 MR. GRAEDON: Our website reaches over a
3 million people every month. We started receiving a
4 signal about Chantix, varenicline, in 2007.

5 Initially, it was a trickle, and then it became a
6 stream, and then it became what we would consider a
7 flood. We now have over a thousand messages in the
8 form of comments on our website, e-mails, and
9 letters.

10 MS. GRAEDON: We really resonated with
11 Dr. Winchell's presentation this morning because so
12 many of the reports that people have spontaneously
13 posted on our website are so similar to what she
14 was referring to, and we're going to read a couple
15 of them.

16 Here is one that was received on
17 October 18th, 2007. Lynn says, "A dear friend
18 committed suicide four months ago after taking this
19 drug. He was never depressed before. He was a
20 loving father, and grandfather, and a former
21 Marine. I'm afraid the people who write you about
22 a similar experience may be just the tip of the

1 iceberg. Shouldn't the manufacturer be put on
2 notice?"

3 MR. GRAEDON: Perhaps many of you have heard
4 the phrase, "Statistics are people with the tears
5 wiped away." We are speaking on behalf of hundreds
6 or perhaps thousands of people who can't be here
7 today. This is a story that we received back in
8 that same time period.

9 "I am in my sixth week of Chantix and am
10 severely depressed. My doctor is taking me off of
11 it. I have no history of depression and am
12 miserable and frightened at how sad I feel."

13 MS. GRAEDON: The next story I'd like to
14 read was received just a couple weeks ago. This
15 woman writes, "My husband's best friend, another
16 soldier, started taking Chantix to quit smoking on
17 Wednesday. Sometime Sunday evening or early Monday
18 morning, he murdered a 17-year-old recruit and shot
19 himself in the head.

20 "He was the sweetest, kindest, gentlest, and
21 most non-aggressive soldier I ever knew. My
22 husband met him in recruiting school, and he was

1 such a smart, talented person. We are still
2 struggling with what has happened. But after
3 reading stories about Chantix, black-outs and
4 violent rage, that is the only explanation I have.

5 "Our friend had been drinking over the
6 weekend, so I don't know how much that contributed
7 to his psychosis. Either way, this medication is
8 dangerous. Two lives were lost for no reason."

9 MR. GRAEDON: Many of the cases of violence
10 that we have received -- and there are many of
11 them -- are in association with alcohol. "I was at
12 the end of my second week taking Chantix, first
13 week as a nonsmoker, when I realized how seriously
14 depressed I had become. My emotions had been off
15 the scale from crying to yelling to feeling totally
16 helpless. I have twice before quit smoking cold
17 turkey and never felt so depressed."

18 Finally, "Last night, my boyfriend became so
19 violent I was afraid he was going to hit me or my
20 daughter, who stood between us. She is 22. He
21 threatened to burn down our mobile home. He also
22 tried to kick me out. I realize that he started

1 changing in the last two weeks, a little after he
2 started taking Chantix. He has never acted like
3 this before.

4 "He was so threatening. He said cruel and
5 hateful things. My boyfriend drinks beer. I am
6 anxiously awaiting his return from work so I can
7 tell him he needs to stop taking this drug. There
8 needs to be a warning about this or a stopping of
9 this drug. If nothing else, this can ruin
10 relationships that were going beautifully."

11 When I asked my mentor, Professor Ed Domino
12 at the University of Michigan, one of the world's
13 foremost authorities on cholinergic drugs and
14 mechanisms, how this could possibly be happening,
15 he reminded me of Dr. Carl Pfeiffer's hypothesis
16 that when you occupy nicotinic receptors, you
17 disrupt the balance between nicotinic and
18 muscarinic receptors. And if muscarinic receptors
19 take over, it increases the risk of depression. We
20 propose that as a possible area of research.

21 Finally, we would like to see the black
22 boxed warning strengthened to include a warning

1 about alcohol.

2 MS. GRAEDON: It may be necessary for some
3 entity to do further research on the potential for
4 interaction between alcohol and varenicline, but
5 this is definitely a signal that we have gotten
6 strongly from the People who are reporting on our
7 website.

8 MR. GRAEDON: Thank you for your time.

9 DR. PARKER: Thank you. Speaker number 6,
10 please step up to the podium, introduce yourself,
11 state your name and organization for the record,
12 please. Thank you, number 6.

13 MS. WITCZAK: Good afternoon. My name is
14 Kim Witczak, and I am a concerned citizen. And I
15 traveled here from Minneapolis. I am here on my
16 own time and dime. As part of my remarks, I am
17 going to show a brief video and then I will comment
18 after.

19 (Video played.)

20 MS. WITCZAK: Today, October 16th, I should
21 be celebrating my 21st wedding anniversary, but my
22 husband, Woody, died 11 years ago of an undisclosed

1 drug side effect. Ever since then, I have been
2 representing the voice, voices of families who live
3 every day with the consequences of a failed drug
4 safety system.

5 My husband was given the antidepressant
6 Zoloft, off label, by his GP for insomnia. Five
7 weeks later, he hanged himself by the rafters in
8 our garage. Woody wasn't depressed, nor did he
9 have a history of depression or any other mental
10 illness. And he wasn't a smoker.

11 Woody did what most Americans do, put their
12 faith and trust in their doctor and assume that the
13 FDA-approved drug being prescribed will help more
14 than it will harm. At the time Woody was given
15 Zoloft, there were no warnings about the risk of
16 suicide or for the patients to be closely
17 monitored. Therefore, a meaningful conversation
18 never happened because a big piece of the puzzle
19 was missing in order to truly assess the risks
20 associated with taking this powerful, mind-altering
21 drug.

22 Let's be honest. The unsuspecting American

1 public is the real clinical trial. We are not a
2 number or a percent or a statistic. Like each of
3 you in this room, we are real people with real
4 lives. In my research, I was shocked at all the
5 real-world experiences that had been reported to
6 the FDA, including the 26,000 reports that Pfizer
7 reported improperly.

8 Here is what Pfizer calls adverse events:
9 150 completed suicides, 156 cases of severe
10 depression, 102 reports of hostility and
11 aggression, and 56 cases of psychosis. And yet,
12 with less than 5 percent of adverse events being
13 reported to the FDA, this really is just the tip of
14 the iceberg. But what we should really be
15 concerned about is what lurks below the surface,
16 those adverse events that never get reported to the
17 FDA.

18 We all know people who need this information
19 and turn to the internet to report, such as we just
20 heard, and to look up their side effects. But
21 then, we are called anecdotes, and that's seen as
22 scientifically valid. However, collective

1 anecdotes are data points and cannot be dismissed.

2 Let me ask you. Do you find it ironic that
3 the voices you are not hearing from today are the
4 2700 victims who are all silenced in their
5 settlement and cannot tell their stories publicly?
6 And yet, in the antidepressant hearings, it was
7 victim after victim who were able to tell their
8 powerful stories to contribute to real public
9 safety.

10 This quote from someone who settled says it
11 all, "I sincerely wish I could tell my story
12 publicly, but like the other 2700 people who
13 accepted Pfizer's settlement, I am bound from
14 saying anything. It isn't fair that my FDA, which
15 supposedly protects me, continues to let this drug
16 stay on the market, which can hurt others."

17 So why is it so hard to get the full truth
18 about the drugs we put in our bodies? In order to
19 fully evaluate and make informed decisions about
20 the calculated risks we are willing to take, we
21 need to have all the information.

22 Death and suicide are not the kind of risks

1 that most of us are willing to take. I am almost
2 certain the mom who wanted her 27-year-old son to
3 quit smoking would have wanted to know the risks
4 when he started to complain about not feeling
5 right. Instead, her son hanged himself three weeks
6 after starting Chantix. Even if a risk is really
7 rare, that tiny risk may be somebody's child, or
8 mother, or friend. It becomes their 100 percent.

9 So I am here today to ask you to be our
10 watchdog and fulfill your mission to protect public
11 health. More than just ensuring safe and effective
12 products reach the market, we also trust you to
13 monitor them for continued safety.

14 We are all missing part of the story if we
15 only hear from the sponsor and their selected
16 studies, and I appreciated some of the additional
17 FDA studies this morning. And I also would hope
18 that you would read that citizen petition because
19 there's a lot of other really good data in there.

20 But by relying on one-sided data while
21 ignoring other evidence, we placed consumers at
22 risk. As was uncovered in the antidepressant

1 litigation, where many confidential documents were
2 unsealed, many of the risks of these drugs were
3 well-known and documented before they were released
4 to the public without warning. And yet, with the
5 Chantix discovery, 22 million pages of documents
6 and dozens of key depositions are inaccessible and
7 may be forever lost without some sort of
8 intervention. How does this serve public good?

9 So on behalf of all the silenced victims and
10 unsuspecting Americans, we ask you not to dilute or
11 remove the black boxed warning. In fact, we ask
12 you to strengthen them. These risks have real-life
13 death consequences. Wouldn't you want to know?
14 Thank you.

15 DR. PARKER: Thank you. Speaker number 7,
16 will you please step up to the podium, introduce
17 yourself, state your name and organization for the
18 record? Thank you.

19 DR. ZUCKERMAN: Yes, hi. And if you could
20 set my timer on six minutes, I'd be grateful.

21 I'm Dr. Diana Zuckerman. I am president of
22 the National Center for Health Research. I am the

1 last speaker, and I hope my voice will hold up. My
2 perspective is on trained and psychiatric
3 epidemiology from Yale Medical School, also a
4 former faculty at Vassar and Yale and a researcher
5 at Harvard.

6 I've taught research methods courses. I
7 have no conflicts of interest, no financial ties to
8 the pharmaceutical company or to the lawsuits. And
9 the perspective I bring, I will try to tie together
10 all the data that you've been hearing today and
11 make sense of why there are so many conflicting
12 findings.

13 First of all, of course, I acknowledge that
14 smoking is killing thousands of Americans, and I
15 believe that Chantix should be available as an
16 option for those who can use it safely. But I also
17 believe very strongly that patients and their
18 physicians need a very clear black boxed warning so
19 that they know when to stop taking Chantix if it is
20 necessary to do so.

21 Mark Twain said, "There are three kinds of
22 lies, lies, damn lies, and statistics." So just to

1 say, I'm a researcher. I believe in data. But I
2 also have seen it manipulated many times. Let's
3 try to make sense of the different data that we've
4 seen today.

5 The meta-analysis has various problems that
6 you've already heard about today. Basically,
7 meta-analysis should be based on studies that are
8 similar. And when you have certain studies that,
9 in one case, look at schizophrenics, in another
10 case people who are depressed, those are very
11 important populations to study for Chantix. But
12 they shouldn't be put together in a meta-analysis
13 with patients that specifically have no mental
14 illness.

15 The observational studies were based on
16 hospital records. You've heard again that that is
17 not the appropriate way to measure these kinds of
18 strange and sometimes difficult to categorize
19 reactions. The adverse reaction reports from
20 physicians are another standard that we've heard
21 today and reports from patients.

22 As I said, the meta-analysis accuracy

1 depends on the quality of each study in the
2 analysis and whether they fit together. Data can
3 lie, depending on which studies you include and
4 which ones you exclude from a meta-analysis. And
5 so you shouldn't be mixing different kinds of
6 studies with different kinds of patients.

7 The psychiatric events, most people with
8 those events are not going to end up in hospitals
9 or the ER. Many are not going to have stories that
10 end up in medical records or at least not reported
11 in ways that are not useful. There are studies
12 showing that many mentally ill people are homeless
13 or in jail. In fact, more mentally ill people are
14 in jail than in psychiatric facilities. And many
15 psychiatric side effects can stop quickly and,
16 therefore, not end up reported thanks to a black
17 boxed warning.

18 When we look at the studies that showed no
19 impact, they didn't evaluate all the psychiatric
20 side effects. They did not interview patients.
21 They relied on hospital records missing about
22 82 percent of the adverse events from Chantix. And

1 they relied on the ER or medical records if they
2 didn't rely on hospital records only.

3 We know that adverse event reporting is the
4 tip of the iceberg. We know that they have a
5 richness of information that you can't find in very
6 large studies. They are far from perfect. But the
7 sheer volume of the adverse reaction reports that
8 you've heard about today are really very
9 compelling.

10 If we were to ignore those adverse reports,
11 we'd be basically discrediting thousands of doctors
12 who made those reports. We'd be discrediting
13 thousands of patients who have made those reports
14 directly or to their physicians. And we'd really
15 be telling the FDA to stop their adverse event
16 reporting because what's the point of having it if
17 you're going to ignore it when thousands and
18 thousands of reports are saying the same thing?

19 So we do need better studies. I'm very glad
20 there will be a study coming out in a year or so.
21 We need studies that follow patients, large numbers
22 of patients for longer periods of time. We need

1 studies that include patients' reports of their
2 side effects. And that's hard. And I love large
3 data sets, and I love looking at really big
4 studies. But you miss a lot of information when
5 you don't have that sort of richness of patients
6 reporting what happened to them.

7 Let me just say, I have spoken with some
8 patients who took Chantix. And how would you
9 categorize a man who tells me, "I locked my office
10 at work because I couldn't stand all these
11 uncontrollable thoughts, and I couldn't deal with
12 any other person." How do you categorize that or
13 the person who told me he was in the corner with a
14 blanket over his head, trying to stop feeling what
15 he was feeling? And that was the only way he knew
16 how to deal with it. I don't know how you would
17 categorize that in any large data set.

18 In conclusion, the Pfizer studies, the
19 studies that they've been relying on, are really
20 fatally flawed, as you've heard, because they are
21 omitting most psychiatric adverse reactions.
22 Deleting the black box would send a message that

1 thousands of physician's reports don't count,
2 including all these reports of suicides and
3 homicides, but even these other reports that are
4 not as lethal, but hugely disruptive.

5 Lastly, we strongly urge you to urge the FDA
6 to keep the black boxed warning because it protects
7 patients, and also that the black boxed warning be
8 strengthened by misleading the analysis, the
9 meta-analysis information, from that label because
10 the meta-analysis is greatly flawed. And I'd be
11 glad to answer any questions as would my
12 colleagues. Thanks very much.

13 DR. PARKER: Thank you. Let me confirm that
14 there's a speaker number 8. I think that's the
15 final one.

16 The open public hearing portion of the
17 meeting is now concluded, and we will no longer
18 take comments from the audience. The committee
19 will now turn its attention to address the task at
20 hand, the careful consideration of data before the
21 committee as well as public comments.

22 Now, I would like to go back to

1 Dr. Racoosin. I will state that we still had a
2 couple of remaining comments from this morning that
3 we didn't address, and I hope that we'll be able to
4 weave those into the upcoming conversation, so I
5 haven't forgotten about you.

6 **Charge to the Committee**

7 DR. RACOOSIN: I want to do some
8 clarification on some questions that came up this
9 morning prior to reviewing the questions for this
10 afternoon's discussion. On Pfizer's slide M-13,
11 they describe some key pharmacovigilance
12 definitions. And their definitions come from the
13 CIOMS working group, which is an international
14 group that works on standardizing
15 pharmacovigilance. But what I'd like to emphasize
16 is that our labeling is guided by the Code of
17 Federal Regulations.

18 Code of Federal Regulations, Title XXI, Food
19 and Drugs, Section 201.57, describes specific
20 requirements on content and format of labeling for
21 human prescription drugs. And this is what
22 Dr. Brodsky was discussing this morning, but I want

1 to revisit it for clarity.

2 So 21 CFR 201.57(c)(1) describes what a
3 boxed warning includes. So "certain
4 contraindications or serious warnings, particularly
5 those that may lead to death or serious injury, may
6 be required by the FDA to be presented in a box."
7 And just going down further, "The box must briefly
8 explain the risk and refer to more detailed
9 information in the contraindications or warnings
10 and precautions section."

11 Now, specifically about adverse reactions,
12 again, these are the regulations that guide how we
13 decide what's going into the adverse reactions
14 section. And again, I've highlighted -- and the
15 underline is my emphasis -- for purposes of
16 prescription drug labeling, "an adverse reaction is
17 an undesirable effect reasonably associated with
18 use of a drug that may occur as part of the
19 pharmacologic action of the drug or may be
20 unpredictable in its occurrence."

21 That section goes on to say that, "You would
22 include those adverse events for which there is

1 some basis to believe that there's a causal
2 relationship between the drug and the occurrence of
3 the adverse event."

4 So what I'm trying to emphasize here is that
5 there's some latitude as far as the data or the
6 evidence supporting causality. And I think the
7 message that was conveyed this morning is that we
8 had to be certain about causality to call it an
9 adverse reaction and include it in a boxed warning.
10 But what I'm trying to convey here is that there's
11 not a requirement of absolute certainty about
12 causality, but rather that there's some basis to
13 believe that there's a causal relationship.

14 So moving on, just to highlight the
15 questions that we'll be discussing this afternoon
16 and that we appreciate your input on, first,
17 discussing how you would weigh the evidence
18 contributed by controlled trial meta-analyses,
19 observational studies, and the spontaneous case
20 reports when evaluating the risk of serious
21 neuropsychiatric adverse events in patients taking
22 varenicline.

1 The second is the voting question. Based on
2 the data presented on the risk of serious
3 neuropsychiatric adverse events with varenicline,
4 what would you recommend, A, removal of the boxed
5 warning statements regarding risk of serious
6 neuropsychiatric adverse events, B, modification of
7 the language in the boxed warning, or C, retaining
8 the current boxed warning statements and
9 reassessing once the ongoing postmarketing
10 randomized controlled trial designed to capture
11 serious neuropsychiatric adverse events is
12 completed.

13 Then with your answer to number 2, you'll be
14 asked to explain the rationale for your answer and
15 discuss any additional actions that you think the
16 agency should take regarding the risk of serious
17 neuropsychiatric adverse events with varenicline.

18 DR. PARKER: Before we go to the questions
19 to the committee in our panel discussions, I'd like
20 to go back and pick up from this morning. We had
21 three members of the advisory, Dr. Pickar,
22 Dr. Morrato, and Dr. Roumie, who were queued up for

1 clarification questions to the sponsor. And I'd
2 like to go back to them and give them an
3 opportunity to ask those questions for
4 clarification.

5 I also would like to say that these need to
6 be pointed and answered succinctly and on task so
7 that we can get to the specifics that the FDA
8 really wants us to focus on, but I don't want to
9 overlook specific questions that might provide some
10 clarity to that conversation that are directed to
11 the sponsor.

12 So Dr. Pickar, let me go with you first and
13 see if you still have a question for clarification
14 for the sponsor.

15 DR. PICKAR: I think my question was
16 addressed by the FDA, and we snuck it in to the
17 sponsor, and they handled it thoroughly. So I
18 think I'm okay.

19 DR. PARKER: Perfect. Thank you very much.
20 Dr. Morrato?

21 DR. MORRATO: And the same for me, the FDA
22 answered my question.

1 DR. PARKER: Good job. Dr. Roumie?

2 DR. ROUMIE: I'm good.

3 DR. PARKER: Now, that was really nice,
4 folks. I mean, come on.

5 All right. So because I'm a fair person, I
6 know that the sponsor also told me that they had a
7 couple comments that they did not feel like they
8 were able to adequately address. And since they
9 didn't get a chance to try to sneak it in to any
10 answers there, I am going to ask if you have
11 anything very pointed that you would like as a
12 postscript to the presentation so that I don't
13 later get told I didn't do it?

14 DR. WOHLBERG: Yes. Thank you. I have a
15 couple points to clarify. Dr. Racoosin just noted
16 definitions were drawn from CIOMS. In fact, the
17 definitions of adverse event, suspected adverse
18 reaction, and adverse reaction were taken from the
19 2010 IND safety final rule.

20 Also, 201.57(c)(7), the first sentence was
21 not highlighted, which describes the overall
22 adverse reaction profile from all sources in the

1 safety database. That's what we've been trying to
2 discuss today.

3 If I could have PM-165, please. Also, while
4 we're bringing up that slide, all of the studies in
5 the 18-study meta-analysis have been published.
6 And to the question of advertising, we still need
7 to contain for a balance in all ads, and DDMAC will
8 be monitoring those ads.

9 PM-165, this slide shows the case quality
10 overview, back to Dr. Morrato's question and also
11 to the point that was brought up by Dr. Winchell
12 about the value of these reports. We don't
13 discount the value of postmarketing reports, but
14 unfortunately, the majority of these reports don't
15 contain the illustrative narratives that we've been
16 hearing about.

17 These are all of the Suicide/Self-Injury SMQ
18 postmarketing reports and a breakdown of the
19 information in those reports. The therapy and
20 event dates was only available in 16.2 percent of
21 cases. Medical history, at least some of the
22 medical history, was available in about two-thirds,

1 concomitant medication only in about half of the
2 cases, event latency in one-sixth of the cases, and
3 information about dechallenge in this particular
4 case, suicide and self-injury, about a quarter for
5 dechallenge and less than 1 percent for
6 rechallenge. And it's important to note that 95
7 percent of the data in FAERS comes from sponsors.

8 PM-173. To the comment about all of the
9 cases clustering, these are the times to event or
10 the latency to event, where we have that
11 information in postmarketing cases, again, for
12 Suicide/Self-Injury SMQ. And I don't really see a
13 clustering of time to event for these cases. There
14 is an increase, 27 percent, in patients reporting
15 onset of events 7 days to less than one month after
16 initiation of therapy, but there is also a decision
17 out beyond one year.

18 PM-162. To your question about
19 rechallenge -- and I didn't provide you with a
20 quantitative answer, so I'd like to do that for you
21 out of respect for the question. The positive
22 rechallenges in the Suicide/Self-Injury SMQ -- we

1 have 17 positive rechallenges, .2 percent of cases,
2 and 35 negative rechallenges or .4.

3 Now, when we take those numbers in
4 isolation, it's very difficult to look at absolute
5 numbers when you're talking about postmarketing.
6 We have about 4 million patient-years of exposure
7 with varenicline, and we have about 110,000 cases
8 in the safety database.

9 So when you look at absolute numbers, it's
10 very difficult to put them into context, but we
11 have these number of cases out of 4 million
12 patient-years of exposure.

13 PM-42. Dr. Winchell showed us some case
14 examples. I'd like to show you these two case
15 examples very quickly. They're two cases, a
16 45-year-old white female who developed onset of
17 depression and suicidal thoughts. You can see that
18 both patients had no relevant history. They denied
19 any history of psychiatric adverse events. And in
20 both cases, the events resolved within three days
21 of discontinuation of treatment.

22 On the left is a case that comes from

1 postmarketing. On the right is a patient who, on
2 unblinding, was being treated with placebo. This
3 is why we do controlled studies.

4 S-276, please. Further to that point,
5 patients who are taking placebo do have emergence
6 of neuropsychiatric adverse events, even when they
7 deny a past history of these events. So in
8 patients who were taking placebo on the 18 studies,
9 emergence of sleep disorders occurred in
10 13.6 percent.

11 Now, we broke that out into patients who
12 abstain from tobacco based on carbon monoxide and
13 those who continued to smoke. And you can see that
14 in those patients who abstained, what we're
15 probably seeing here is emergence of withdrawal
16 phenomenon. So 21 percent had onset of sleep
17 disorders and disturbances compared to 12 percent,
18 who continued to smoke.

19 Furthermore, we had onset of anxiety
20 disorders and depressed mood in patients, again,
21 who denied any history of psychiatric disease.

22 DR. PARKER: And conclusion?

1 DR. WOHLBERG: The last point I want to make
2 is about 1123. S-286, please. Remember that 1123
3 is described as an 8,000-patient study. It's 8,000
4 patients across four treatment groups, so 2,000
5 additional patients will be treated with
6 varenicline, certainly not a small number. The
7 strength of 1123 is that there is an equal
8 distribution of patients between those who have a
9 psychiatric history and those who don't.

10 What we've done, because we have 16 studies
11 where we have patients with primarily no
12 psychiatric history versus the two studies in
13 patients who do have a psychiatric
14 history -- remember that the blinded event rate in
15 1123 is 4.5 percent.

16 If we model what we see and we distribute
17 the patient incidence rate for the composite
18 endpoint that we're using for 1123, the overall
19 event rate, based on our current data, if we assume
20 an equal randomization between a history of and no
21 history of psychiatric disease, is 4.2 percent.
22 It's very close to what we're seeing in the blinded

1 therapy.

2 If you look at patients with and without
3 history, 2.2 percent, without a history,
4 6.1 percent. The numbers are very close. So while
5 1123 is certainly going to give us more
6 information, it's additional information. It's not
7 unique information.

8 **Questions to the Committee and Discussion**

9 DR. PARKER: Thank you.

10 So we'll now proceed to the questions to the
11 committee and panel discussions. I'd like to
12 remind public observers that while this meeting is
13 open for public observation, public attendees may
14 not participate, except at the specific request of
15 the panel.

16 We will begin with the first question from
17 the FDA to the advisory to please discuss how you
18 weigh the evidence contributed by the randomized
19 controlled trial meta-analyses, observational
20 studies, and spontaneous case reports when
21 evaluating the risk of serious neuropsychiatric
22 adverse events in patients taking varenicline.

1 So if you would, kindly, queue up and let's
2 hear from the advisory as we give our input on the
3 specific questions from the FDA. I see Dr. Roumie
4 has queued up. Others, if you'll note your cards,
5 we'd like to hear from as many as we can. Thank
6 you very much.

7 Dr. Roumie?

8 DR. ROUMIE: So I like observational data,
9 but I think, in the end, it becomes the totality of
10 the evidence. Given that I typically trust the
11 totality of the evidence, it seems odd to me that,
12 even in the sponsor's, I believe, appendix 5, their
13 power estimates for the observational studies
14 showed that most of the studies are underpowered to
15 detect serious events.

16 Also of concern to me, I'm going to echo one
17 of Dr. Gerhard's questions, which was the concern
18 about outcome ascertainment and Dr. West, I
19 believe, really thought, "It's non-differential,"
20 but I don't think we've seen anything here that
21 shows that the outcome ascertainment in the
22 observational studies truly is non-differential.

1 I work at the VA. Most of our estimates of
2 serious mental illness among veterans are closer to
3 20 percent. So my back-of-the-hand calculation on
4 the number of events that they've captured in the
5 VA study is less than .13 percent among both
6 groups.

7 So I think there was some significant
8 outcome ascertainment issues in most of these
9 observational studies, which, given the issues with
10 outcome ascertainment and the potential power
11 issue, I'm not sure that we can take our
12 observational studies and say, "Oh. Well, they're
13 no. Therefore, they provide good evidence."

14 DR. PARKER: Dr. Morrato?

15 DR. MORRATO: I would agree with everything
16 you just said. And let me just add, since the
17 sponsor was nice enough to provide some additional
18 data, how I am interpreting the case reports. I
19 don't see sufficient evidence to refute the
20 findings of the initial concerns around causality.
21 I found them very severe and disturbing in nature,
22 even if they are a minority of cases. We heard

1 that both in terms of experts at FDA, who are
2 familiar with looking at cases like these. We
3 heard it from the open public comment.

4 So I found that disturbing. And while I do
5 appreciate you don't always have
6 dechallenge/rechallenge data on everyone, the fact
7 that there is that data available is supportive
8 evidence. Symptoms go away when patients stop and
9 reappear when they have restarted.

10 With regard to the consistent time period of
11 action, it appears to be related to the dose
12 titration. The data that the sponsor has provided
13 in PM173 used arbitrary, in my opinion, cutpoints
14 as to doing the histogram. If you look at the
15 FDA's briefing document, the median time to events
16 were clustered around the period of 8 to 14 days
17 for the suicidality analysis and 3 to 7 days for
18 the neuropsychiatric analysis. So in my opinion,
19 that's consistent with a clustering of the time.

20 Equally troubling is the occurrence, I
21 believe, of the suicidal events in persons without
22 psychiatric history. And I believe, in one of the

1 FDA's analyses, that rate was up to one-third of
2 the cases being reported.

3 So in light of that, I didn't find, given
4 what you had just mentioned in terms of the
5 weaknesses of the observational data being poor
6 case ascertainment and reduced sensitivity
7 specificity -- and therefore, the concern is
8 misclassification bias to the null.

9 Similarly, in the control trials, in which
10 you are not relying on prospectively elicited
11 adverse events and imperfect MedDRA term
12 classifications, I also found the control trial
13 data insufficient to conclude that the product is
14 safe in this regard.

15 So that's how I was looking at the totality.

16 DR. PARKER: Dr. Saxon?

17 DR. SAXON: I'm going to take a somewhat
18 different point of view. While there's a huge
19 emotional appeal to the case reports, I don't find
20 them scientifically very compelling because they
21 are completely uncontrolled. And yes, there are
22 methodologic flaws in some of the more controlled

1 and rigorous studies that have been presented, but
2 we're still seeing data on thousands of people,
3 both in the real world, in the observational
4 studies, and in blinded controlled trials. And
5 there just doesn't seem to be a signal there.

6 We can go searching for a signal, but that
7 kind of reminds me of the investigator who comes in
8 with a hypothesis for his study, and the null
9 hypothesis pops up, but the person keeps looking
10 and looking to find a signal that isn't there
11 because the person believes in that signal.

12 I certainly think that there are rare
13 neuropsychiatric-related events that occur, but I
14 just don't think that they're so common that these
15 case reports would overwhelm the more rigorous data
16 that we have.

17 DR. PARKER: Dr. Gerhard?

18 DR. GERHARD: Tobias Gerhard, Rutgers. I
19 find myself somewhat in between the previous
20 comments. So I want to take the current black
21 boxed warning as the starting point, which was put
22 in place based on spontaneous reporting data. We

1 didn't discuss, I think, these reports in
2 sufficient detail to really have all the
3 information. But they were deemed sufficient in
4 the past by FDA to put the warning in place. I
5 personally may be a bit more hesitant to put in
6 warnings solely based on case reports, but that's
7 kind of where we are, and I don't want to revisit
8 that situation.

9 So to me, then, the question is whether the
10 new evidence presented today, which comes from
11 meta-analysis of several randomized trials and from
12 several observational studies, is sufficient to
13 alleviate the concerns regarding neuropsychiatric
14 adverse events that are currently in the label in
15 the black boxed warning.

16 Both the trials and the observational
17 studies share, I think, the major limitation, which
18 is underascertainment of the outcomes of interest.
19 It was nicely illustrated, particularly by the last
20 speaker during the public hearing section. Many of
21 those outcomes would not be necessarily reported in
22 trials that aren't designed to detect them and

1 certainly wouldn't come to attention and be coded
2 in claims records or medical record systems.

3 They will therefore affect both the trials
4 and the observational studies. And those
5 measurement issues will very likely result in a
6 bias towards the null. In the context of the
7 question at hand, that means an underestimation of
8 the safety concerns. And this would be the case
9 even if the misclassification is completely non-
10 differential. And that's, I think, the major
11 concern.

12 The observational studies have two
13 additional problems, and that isn't a statement
14 regarding all observational studies in all
15 contexts, but these specific observational studies.
16 There's the issue of channeling. A patient
17 considered at higher risk might be steered away
18 from varenicline since the warnings were
19 established pretty early after approval.

20 This also would result in an underestimation
21 of any safety concern or safety risk. And the
22 comparison in some of the studies to bupropion is

1 problematic because that's an agent that might
2 carry similar risk and is not well-suited to serve
3 as a control to establish evidence for the absence
4 of risk.

5 All these issues presumably were the reason
6 why FDA in 2009 decided that a dedicated safety
7 trial was necessary rather than an observational
8 safety study, to clarify these questions regarding
9 neuropsychiatric risks.

10 So I think, taken together, this means that
11 the new data presented today really do not provide
12 information relevant to the question. We really
13 cannot interpret the null findings from the
14 meta-analyses or the observational studies as
15 evidence for the absence of neuropsychiatric risks
16 because they all are subject to significant biases
17 or concerns for significant biases, all of which
18 would be expected to lead to an underestimation of
19 these risks.

20 So given that a removal of the black box, I
21 think, would likely be interpreted as an assurance
22 of safety, which neither the meta-analyses nor the

1 observational studies provide at this point, I
2 think it would be a premature step at this point,
3 without having the results of the ongoing safety
4 trial, which is obviously underway and reasonably
5 soon, these results will hopefully be available.

6 DR. PARKER: So let me remind people, as we
7 discuss to not weigh in on the vote, which is
8 upcoming, but to basically think out loud about how
9 you look at and weigh the evidence to give the FDA
10 insight on how the advisory members are thinking as
11 they approach the evidence. Dr. Grieger?

12 DR. GRIEGER: It's extremely difficult to
13 prove the negative without some degree of doubt
14 that it may not be negative. And on the other
15 hand, an absence of evidence isn't evidence of
16 absence. So I think we're stuck on that level
17 here. And I think moving away from just the
18 details of the studies themselves, a serious risk
19 doesn't have to be a common risk.

20 To the extent that there is a serious risk,
21 by whatever measure you want to make that, all the
22 warning does is it advises the patient to be aware

1 of it, and it advises the doctor to be aware of it,
2 so an increased monitoring and observation can be
3 implemented. It doesn't say don't use the drug.
4 It simply says if you're going to use this drug, be
5 aware that there are reports and there may be a
6 risk. That's really my thought on what a box does.

7 I'm a psychiatrist, a clinical psychiatrist,
8 so a lot of my drugs have -- all the
9 antidepressants have black boxes as a class boxed
10 warning. Psychiatrists know that, but the problem
11 is most people who prescribe psychiatric drugs
12 aren't psychiatrists. So they didn't learn that in
13 the residency that when you start somebody on an
14 antidepressant medication, who by definition is
15 depressed or has some depressive symptoms, you need
16 to watch out as you re-energize that person, that
17 they may do something that they haven't previously
18 done. It's just a warning. It's an advisement.
19 It's something to take into consideration. Thank
20 you.

21 DR. PARKER: Thank you. It sounds like you
22 may still have a job. Dr. Marder?

1 DR. MARDER: I was persuaded by the talks of
2 Dr. Winchell and Dr. Chen that the database,
3 particularly of the observational studies, greatly
4 underestimate a signal, particularly a signal
5 that's vague and hard to describe by individuals.
6 My assumption had been that these more terrifying
7 incidents -- that underneath them, in larger
8 trials, you would see people had -- where their
9 subjective experiences weren't manifest in violent
10 behavior or suicide, but you'd at least see a
11 signal.

12 But in order to see that, you'd really have
13 to ask the right questions. And they would have to
14 be subtle questions asked in an expert manner,
15 which I believe this next study may do. But right
16 now, I wasn't persuaded that the data that they
17 were actually using was sufficient to dismiss the
18 idea that there was subjective experiences that
19 might have been relatively common, but at a milder
20 level, that would have indicated that there would
21 be stronger signals in certain individuals.

22 So I think there's just this danger of

1 underreporting.

2 DR. PARKER: Dr. Michelson?

3 DR. MICHELSON: I guess I would just start
4 by stipulating it seems a little bit odd to have
5 this conversation in the context of what seems like
6 pretty soon coming a lot of relevant data. And it
7 just makes it harder to kind of know how to
8 approach the question.

9 But at least thinking about it a little bit
10 from an industry perspective, I had a couple of
11 thoughts. So the first goes to the comment that
12 you made a few moments ago about the warning. And
13 I think the point there is simply that a black
14 boxed warning is sort of a different level of -- it
15 creates a different level of urgency, immediacy,
16 concern. There are other warnings that are
17 typically in labels, and I don't think the sponsor
18 is proposing that you wouldn't mention these things
19 or raise them as concerns.

20 The broader thought I had about it really
21 went to Dr. Temple's comment earlier about what
22 does it take to get it out if it oughtn't have been

1 there, how do you understand that. Is it really,
2 do you use the same level of evidence? Do you kind
3 of go back to the same place? Or is in fact there
4 a higher standard? I mean, intuitively, it seems
5 like it's a lot easier to get something in than it
6 is to get it out.

7 But having said that, I was struck by the
8 agency's -- in the agency's presentation, you gave
9 a very measured, thoughtful critique of the
10 observational studies, of the clinical studies, and
11 where their deficiencies are, and/or potential
12 deficiencies, why they might potentially not find
13 something.

14 But as a standard of evidence, I mean, I
15 think you said it well. There's still way beyond
16 the postmarketing surveillance reports, which -- as
17 far as showed, it's just really, really hard to
18 interpret those without understanding background
19 rates and having a denominator, without
20 understanding all the biases that may be driving
21 them.

22 I would have to think, to your point, that

1 if we were back in 2007 or 2008, whenever this was,
2 and you had these data, and you were weighing those
3 events against them, it would be awfully hard to
4 give more weight to the postmarketing events in the
5 setting of this overall data.

6 Having said that, again, I go back to where
7 I started, which is with more data coming, it makes
8 it certainly a more complicated question.

9 DR. PARKER: Thank you. Dr. Augustson?

10 DR. AUGUSTSON: Following your instructions
11 a little while ago to do some thinking out loud, I
12 don't know that I have anything unique to offer to
13 this, but I'll go ahead and think out loud for a
14 little bit. So in considering the three classes of
15 data, I think they all serve a very different
16 function. And again, this is not going to be
17 anything novel or new to this group. And they all
18 are valuable.

19 I think the role of a lot of this adverse
20 event reporting that spontaneously emerges is to
21 identify a signal and to identify the nature of
22 that signal and how it is presented. And then

1 traditionally, observational studies reinforce the
2 presence of that signal. And then in rare
3 instances, ironically, tobacco use and cancer being
4 one of them, observational studies can lead to a
5 determination of causality, although ultimately we
6 turn to the randomized clinical trial because that
7 gives us the ability to really control for
8 compounds, and then we get to be all science-y at
9 the end of the day.

10 So if I think about the data that was
11 presented today, I would say that, yes, I think
12 there were some significant methodological flaws,
13 but at the same time, I really do feel like this is
14 a very nice body of research.

15 However, I also feel like substantial doubt
16 has been raised about whether or not these studies
17 were ascertaining the right outcome. And that to
18 me becomes a huge sticking point in thinking about
19 how to understand all of these wonderful, great
20 studies. But what if they are measuring the wrong
21 thing? Then they're wonderful, great studies that
22 are not really of value in trying to address the

1 question that we're trying to answer today.

2 Again, to echo one of the themes that has
3 emerged, we're on the cusp of getting data from a
4 study that, at least from what it sounds, has been
5 specifically designed to answer the potential
6 fundamental flaws of all the other data that we've
7 seen today and we've seen over the last several
8 years.

9 So it seems, again, very odd to me to be
10 saying, well, let's take it back off because what
11 if we have to put it back on? And to me, there's a
12 very important issue here, which is consumer
13 confidence. And we heard some of this from our
14 citizens who were commenting on this.

15 If we are in a situation where we have cause
16 for concern, we decide that we send a message, oh,
17 we actually don't have cause for concern, or, well,
18 our concern wasn't as great. That's a
19 black and white statement. Clearly, there would
20 still be substantial warnings within this. And
21 then we put it back on. I think that undermines
22 this agency's ability to maintain confidence in the

1 eyes of the American public.

2 I do think, although that's not necessarily
3 a scientific question -- and also remember I work
4 for the National Cancer Institute, so this
5 expresses some bias, although it's not the opinions
6 of the institute --

7 (Laughter.)

8 DR. AUGUSTSON: -- I think when we make
9 actions that undermine that confidence, that has a
10 significant impact on our ability to effectively
11 communicate with the American public, and that's
12 not a trivial matter. And I'll stop there. Thank
13 you.

14 DR. PARKER: Thank you. Mr. Byrd?

15 MR. BYRD: Without saying a lot of the same
16 things that have already been said, evaluating this
17 data from a patient perspective, from a patient
18 who's taken Chantix, I am glad to know that my
19 experiences with the drug was not unique and that
20 this other data is showing an incidence, some
21 signaling of effects that can become very adverse.
22 And when weighing this data equally in its

1 totality, if there are any conflicts or questions,
2 from my perspective, I must err on the side of
3 protecting the public health and the patient's best
4 interest.

5 DR. PARKER: Dr. Emerson?

6 DR. EMERSON: I'm a fan always of trying to
7 take the totality of the evidence, and while
8 randomized clinical trials are my lifeblood, I
9 recognize there's some questions that just cannot
10 addressed in them due to the scientific setting.

11 That having been said, the sponsor -- I
12 believe it was Dr. West -- was making comments
13 about the Bayes factor in the study. And I think
14 it was being presented not quite in the correct
15 light there, but it is a very important concept, as
16 the Bayes factor is a very good measure of how much
17 a study should sway you based on what you believed
18 beforehand.

19 In a very simplistic setting, a Bayes factor
20 is the power divided by the type 1 error. So we
21 can talk about what these studies do and have in
22 terms of power. And that has been spoken to, not a

1 lot and certainly not a lot addressing exactly the
2 admittedly anecdotal experiences of the patients
3 who put in these case reports. We are trying to
4 get at it in a rigorous manner, but it's not always
5 going to do it. And then even, too, they weren't
6 highly powered even for what they were trying to
7 answer.

8 Then in terms of the type 1 error, the
9 question is always one of, when did you decide to
10 submit this data? Did you ask the question first
11 and register that this was a really good design,
12 just like we do in a clinical trial, or did we
13 submit it all without really knowing what data was
14 collected, and what was there, and how was it
15 selected? And things like that are very, very
16 important.

17 So it's been raised, the question about what
18 things went into the meta-analyses, what sort of
19 patients were chosen, why did we choose U.K.
20 instead of Hungary. And admittedly, there's lots
21 of reasons to do that.

22 I'll also note that in statistics, just as

1 in medicine, just because somebody thinks something
2 works doesn't mean it all absolutely does. The
3 trouble is that in medicine, we try to push people
4 into doing clinical trials. And I will say that in
5 my life personally, I have succeeded better at that
6 than convincing statisticians to do the same things
7 about their methods.

8 So propensity scores, a very nice idea, but
9 it really relies on that you are able to capture
10 all of the variables that physicians are using to
11 decide how they treat patients. And I'd say that
12 the overall mortality in this data, as Dr. Jim
13 pointed out, pretty much argues that we don't
14 understand why people were prescribing it to
15 different patient populations.

16 So the idea of that benefit overall, for
17 taking Chantix automatically turns into, well,
18 would you really like to take Chantix or would you
19 like to be the sort of patient that somebody
20 prescribed Chantix for? I don't know the
21 difference between those two in this case, and I
22 worry that the propensity score wouldn't pick that

1 up.

2 Similarly, instrumental variables rely on
3 this concept that some latent variable is
4 independent of everything else we see. And if we
5 don't have a real good idea of what the prognostic
6 variables are and the fact that we know that some
7 variables are highly prognostic, invariably, it's
8 not a very high proportion of the variability that
9 we have in the data, which just leaves a lot of
10 questions.

11 So we are just down to the burden-of-proof
12 question. And whatever this prior belief was from
13 the case reports, I don't think any of these
14 studies, whether it be the meta-analysis of the
15 RCTs or the observational studies, whether they
16 have shifted away what the prior fears were. It's
17 just not quite enough evidence. And obviously I am
18 factoring in that, a year from now, there is a
19 better clinical trial in the wings that was
20 prospectively planned.

21 DR. PARKER: Dr. Rimal?

22 DR. RIMAL: Thank you. I guess I'm looking

1 at this and sort of thinking out loud, to follow
2 your instructions.

3 DR. PARKER: It's actually the title of a
4 pretty popular book, I've been told. I didn't
5 write it.

6 DR. RIMAL: I guess the way I see it is,
7 we've got labels right now. And what we are being
8 asked is to change that in some form. And so I see
9 the onus on the sponsor to convince us that those
10 labels, as they currently exist, need to be
11 changed. So what is the evidence that is being
12 presented to make that case?

13 When I look at the body of that evidence in
14 its totality, what I see is that, of the clinical
15 trials, you've got a situation where the outcome
16 measure is not sensitive enough. In the
17 observational studies, they are being
18 underreported. But most importantly, we are
19 banking on a null finding that there is no
20 difference between those two groups to make a
21 pretty substantial change in current practice.

22 So I am just not convinced that that rises

1 to the level of the burden of proof that's
2 required.

3 DR. PARKER: Dr. Battisti?

4 DR. BATTISTI: Thank you. So in looking at
5 the specifics, sort of the hat hinges on if you're
6 going to change a black box to a non-black boxed
7 warning, according to Pfizer, it's based on
8 reasonable possibility, on their M-13 slide. I was
9 disappointed that that's inconsistent with what was
10 presented in the Code of Federal Regulations that
11 we're supposed to look instead at reasonably
12 associated causality. Those are two different
13 meanings, and that should be clear.

14 So based on that -- I know you don't want
15 our opinion on this, but more or less how we're
16 thinking. So I think it is more of a definition
17 based on current FDA policy of whether something
18 should be in a black box or not. And that's just a
19 yes or no. That's a pretty clear thing, I think.

20 But if you take a step back, I think it's
21 actually more important that whatever the language
22 is in the label needs to be accurate and correct to

1 current data. And I'm surprised, actually, where
2 we do think there is a signal, and that is sleep
3 disturbances and disorders, which can be serious
4 and significant, it's nowhere in there, and I'm
5 shocked by that. I was surprised.

6 Further, I'm equally surprised that the last
7 few sentences in the warning label just to me are
8 not appropriate. They are, at best, misleading
9 and, at worst, promotional, in tone at least. So I
10 think that, even though we may not have the study
11 report that's due in about a year, we could still
12 look at that. I think we do it owe it to the
13 public to be as accurate as possible in whatever
14 language we have today, and I think some of those
15 things could still be addressed. Thank you.

16 DR. PARKER: Thank you. Dr. Budnitz?

17 DR. BUDNITZ: I just wanted to add one
18 concept to thinking about how we think about the
19 evidence contributed by the randomized trials and
20 the observational studies. And that is, it was
21 challenging for me to think about the endpoints and
22 if they truly measure the outcome of interest here,

1 which seems to be a very complicated outcome to try
2 to understand; if it's aggressive tendencies and
3 ideation or suicidal ideation, not looking at the
4 trials necessarily that had specific instruments to
5 try to look at some of these suicidality, but
6 focusing on the trials that did not.

7 Running a surveillance system that uses
8 MedDRA coding of case reports, I appreciate how
9 challenging it is to try to code and appropriately
10 use that kind of case reporting with MedDRA to try
11 to express the content of the case and also looking
12 at ICD-coded diagnoses for billing or
13 administrative purposes.

14 Without seeing any validation of how those
15 codes truly represent the concerns of interest,
16 again, kind of harder concepts, even suicide
17 attempts, how well that's reflected in the outcomes
18 of these observational studies, I think it is
19 challenging for me to wrap my head around.

20 I know that one can raise the point of,
21 well, there may not be differential bias between
22 the two groups, but if something like aggressive

1 tendencies is essentially zero in one group and
2 somewhat more common in the other, I think there
3 can be differential -- you'll miss something a lot
4 more in one group than the other simply because
5 you're not using the right codes or maybe there are
6 no codes to properly look for.

7 DR. PARKER: Thank you. Dr. Malarcher?

8 DR. MALARCHER: So when I look at the
9 evidence from the observational studies -- I think
10 a lot of people have said this already -- I felt
11 that there was incomplete case ascertainment. And
12 that is going to be addressed in the upcoming study
13 through questionnaires, relevant questionnaires.

14 I also feel like there is bias now in who is
15 receiving varenicline. Specifically, those with no
16 prior history of mental health problems are
17 probably not -- our people with a history of mental
18 health problems are not receiving varenicline, and
19 I think that does put a question on the findings of
20 no effect from the observational studies.

21 Then regarding the clinical trials, as
22 presented, five of them, as presented, did have a

1 good case ascertainment, but of those five, the
2 ones that contributed the most cases were the ones
3 in patients with schizophrenia or depression. And
4 so if you just looked at those by themselves, those
5 were pretty much underpowered. And so you can't
6 really make a conclusion about those populations,
7 either, if you wanted to just focus on those groups
8 that contributed most of the cases.

9 DR. PARKER: Thank you. Dr. Perrone?

10 DR. PERRONE: Thank you. I think one of the
11 question is that we were trying to look at a lot of
12 data that's been generated in this era in the
13 presence of the black boxed warning. And so we
14 almost need to go into a mode where we didn't have
15 the warning and see what would be happening. And
16 that's one of the things that might happen as a
17 result of us potentially taking away the black
18 boxed warning.

19 But again, things move very slowly in
20 government agencies and public health. And so
21 we're at risk for doing that without having a real
22 trial of what that would mean. I think everyone

1 echoed the issues about, in the presence of the
2 black boxed warning, we are getting selection bias
3 in some of the trials.

4 Not only that, but I think the outcomes that
5 we're looking for are being ameliorated by the
6 presence of people in a trial and in fact having
7 some influence of being monitored so closely for
8 these kinds of effects. There's a lot of biologic
9 plausibility for what might be happening based on
10 other neuroactive drugs. And I think that factors
11 into whether or not we're looking at adverse event
12 reporting as our major issue.

13 One of the premises of looking at it is
14 whether or not it makes sense. And I think, at
15 least based on other drugs that we might have
16 doubted initially, there is similar neuroactive
17 biologic plausibility.

18 Then I'm just concerned, obviously -- from
19 my clinical standpoint, I work at an emergency
20 department, and I see lots of patients who are
21 newly diagnosed with cancer, who are lifetime
22 smokers, and who have also just been started on

1 Chantix by a myriad of clinicians, including
2 otolaryngologists and oncologists at every level of
3 health staff.

4 I think just having a little bit of a
5 presence of a black boxed warning for all of us
6 keeps kind of our eye on the issue, even when many
7 of these patients have coexisting diseases. So I'm
8 just concerned. That's my out-loud thinking.
9 Thank you.

10 DR. PARKER: Dr. Pickar?

11 DR. PICKAR: Yes. Three quick points I'm
12 trying to address as you asked the question. How
13 do you weigh the evidence? The first one in my
14 mind is does the phenomenon really exist? Are
15 there really deleterious or serious adverse
16 behavioral effects of this drug?

17 As Dr. Grieger said, it could be uncommon.
18 And I'm not talking data now; does that exist as a
19 phenomenon? As someone, both as a clinician and
20 ran clinical psychiatric research, you want to see
21 a phenomenon if it really exists, if you possibly
22 can.

1 I would take away from today in hearing the
2 observations, so forth and so on, that it does
3 exist, although I'd be very curious if any
4 colleagues on the advisory panel say, "You used to
5 be sharp." But I don't think they do exist. I
6 really don't. I'd be very curious if somebody has
7 that feeling. I'm taking away that they do.

8 Then the next question is, is it higher than
9 baseline or comparators? And bupropion is an
10 interesting comparator. If anybody has used the
11 drug, there's no question about its potential to
12 cause adverse behavioral effects. The NRT is
13 obviously a little different question. The
14 terrific statistical presentations by the FDA
15 folks, which were so good that I thought I was
16 following them, so it must have been very good

17 We're hard not to make a -- and I'm trying
18 to be very balanced on both sides. I wish there
19 was going to be a break, and I'd come back and see
20 the data from the RCT, by the way, by the one
21 that's ongoing. I am desperate to see that. But
22 those are very fair points about the comparison.

1 So one, does the phenomenon exist to my
2 opinion, weighing the data? Is it that it does and
3 is potentially very serious? I do not have a super
4 feel as to how much common it is over the baseline,
5 quite frankly.

6 The third part, having to do with
7 Dr. Temple's comment, which of course is like the
8 NFL -- and I assume that's where you were talking
9 to -- is that a call on the field, you have the
10 unequivocal evidence in replay to change a call
11 that's already been made. And obviously, that
12 doesn't apply here, but it does at a certain level.
13 I mean, that's just the spirit of the nature of
14 changing something. And that's a fair comment.

15 So one, to me, this is a real phenomenon,
16 and it affects real people just at a clinical
17 level. B, I do not have a read as to how it
18 compares to the other treatments. To Dr. Perrone's
19 comment about how it just modifies non-psychiatric
20 folks who want to help patients who get this drug,
21 who are not going to be paying attention to that,
22 as a psychiatrist, we see that all the time.

1 That's a fair point.

2 So we can't wait to see RCT, and it's going
3 to have to be pretty clear the next time around to
4 move aside something that's already been
5 established.

6 DR. PARKER: Ms. McCarthy?

7 MS. MCCARTHY: I wanted to echo
8 Dr. Grieger's comments. As the consumer
9 representative and clinical psychotherapist, I see
10 a lot of people who are on psychoactive drugs. I
11 have a lot of interaction outside of my practice
12 with individuals who are taking psychoactive
13 substances, prescribed.

14 When I see people -- when people report to
15 me problems that they are experiencing because of
16 the medications that they're on, there is a sense
17 of betrayal that is also expressed in almost a
18 traumatic way because they did not get proper
19 informed consent when they were given the drugs.
20 No one said, "If you stop this benzodiazepine after
21 you take it for two weeks, you could experience
22 serious withdrawal." No one said that to them. No

1 one even said, "This drug is addictive," even if
2 you don't abuse it.

3 So I think that it is our responsibility to
4 warn consumers, warn the public about these drugs
5 if there is even a remote possibility of an adverse
6 reaction. Without that, we are taking the
7 decision-making power away from the consumer.
8 Thank you.

9 DR. PARKER: So I will add just a couple of
10 my own comments on top of the ones I heard, trying
11 to hit on a couple things that I didn't hear as
12 specifically, just to put them on the record. One
13 was that, in the data that were presented, we did
14 hear about a noted prevalence of sleep disturbance.
15 And that's not a part of the black boxed warning,
16 but that came up repeatedly. And I couldn't in my
17 mind ask how sleep disturbances relate to
18 neuropsychiatric symptoms. And in general, we're
19 all supposed to be sleeping better so that we
20 function better. So I wonder about what potential
21 relationship, what that means and whether or not
22 that might not be something that we should also

1 consider as we're looking. And perhaps that will
2 be considered or captured in the upcoming trial.

3 That was one area. And then the other one
4 really did relate very strongly to the notion of
5 the consumer voice and hearing it as a public
6 health agency and the notions that came up. I was
7 going to really just underscore the role of trust
8 with the public and the consumer voice.

9 I don't have the clarity I wish I had about
10 a black boxed warning, and a lot of complicated
11 data, and living in the mesolimbic space, and how
12 we make sure that the health of the public is the
13 primary concern in an area of shared decision
14 making, and of how we really communicate this, and
15 make sure that the public's health is really the
16 primary concern.

17 So I heard that, but I sort of wanted to
18 underscore because we have two very sophisticated
19 consumers as part of the panel. But I think the
20 consumer voice and how it relates to the consumer
21 deserves underscoring.

22 So I have the daunting task that I would

1 happily pass on to any of my dear new friends
2 around the table of trying to summarize what I
3 heard. And so I'll try to do that, but before
4 doing that, let me ask -- maybe I'll say that, and
5 then I'll turn to the FDA and ask you if you are
6 getting what you want from the advisory because I
7 think it's really important to make sure that we
8 are addressing the questions that you've set forth.

9 Are there specific zones or content that you
10 don't feel like have been addressed that you would
11 like to put back to the committee, or do you feel
12 like we're doing just fine?

13 DR. RACOOSIN: I think the range of data
14 streams has been covered, but you're still welcome
15 to summarize.

16 DR. PARKER: No. This is usually where
17 everybody listens because they're just really glad
18 that they aren't having to do this. So this is my
19 attempt. And nothing personal to anyone, but I
20 think it helps record keepers. So these are the
21 notes that I took as we spoke on the question,
22 discussing how we weigh the evidence by the

1 randomized controlled trial meta-analysis,
2 observational studies, spontaneous case reports
3 when evaluating the risk of serious
4 neuropsychiatric events in patients taking
5 varenicline.

6 So in general, I'll state a few in-general
7 comments that I heard that I felt like related
8 across those zones, and then I'll note the ones
9 that I heard that relate to any of the specific
10 ones that were listed there. And there were indeed
11 a fair number of comments about black boxed
12 warnings that I have put in a different category.

13 So in general, in no specific order, some
14 concern about the definition in clarity with the
15 feeling, I believe, that the FDA regulations and
16 what's in the law is what we're going by, but some
17 concern about exactly what the definitions were and
18 where we are with the pharmacovigilant definition
19 versus the FDA regulation.

20 Doubts about whether or not the correct
21 outcome is actually being captured in the
22 importance of actually knowing that we're measuring

1 the right thing, and whether or not that's happened
2 in the past, and certainly most importantly whether
3 that will happen with the ongoing trial and the
4 results that are coming forward.

5 The concern about some arbitrary cut points,
6 pros and cons, the yin and yang of statistics, the
7 limitations, that even with the mesolimbic
8 existence within that, that there's still some
9 things we don't understand.

10 The notion about -- we had some discussion
11 about propensity scores, about Bayes, how much
12 sway, power divided by type 1 error, where we stand
13 with those; again, highlighting a misclassification
14 as what may be going on and how important it is to
15 get the classification as close to accurate as we
16 possibly can.

17 Limitations of measurement based on coding;
18 some excitement about being on the cusp of getting
19 good to better data, and the import in general of
20 consumer confidence and not being wishy-washy and
21 in any way, eroding the public trust based on yes,
22 no, yes, in, out, whatever it happens to be.

1 A notion how difficult it is to prove the
2 negative, and that a serious risk indeed does not
3 have to be common, and how important it is to
4 continue to monitor when there is a concern about a
5 serious risk. It's hard to have conversations when
6 more data are actually forthcoming, again
7 underscoring that people are excited that there is
8 more data currently pending from the field. It
9 should be available in 2015.

10 A notion that the onus is really on the
11 sponsor to convince us to change the label and some
12 discussion about whether or not indeed doing that
13 does require a bit of a higher standard even though
14 that's not necessarily specifically captured in the
15 regulation, a sense that it feels that way.

16 Regarding the black box, concern with some
17 of the content perhaps being promotional in tone; a
18 notion that the black box keeps us tuned in, that
19 there's something about a black box that does draw
20 attention that it's a big deal, it's there, it
21 exists. And that's a good thing. But also, they
22 are incredibly common with a lot of medications.

1 Some specific notions from some committee
2 members that there does continue to feel like
3 there's a signal based on the data that are
4 available and also another comment that there is
5 not complete clarity that there is a signal,
6 without a vote, but more discussed that there
7 appears to be a signal than not a signal,
8 definitely noting that the events are not that
9 common, however, not taking away from the fact that
10 though not common, it does not mean that they are
11 not serious.

12 Then specific to the various types of data
13 that we looked at, I heard comments about -- and I
14 think some of these really apply across the various
15 types of data. But the comments were often
16 attributed to observational, but I think they
17 relate to the meta-analyses as well in many cases.

18 Underpowering to detect serious events,
19 outcome measurement again highlighted, concern with
20 channeling, and a higher risk that patients,
21 certain patients, high-risk patients, would be
22 steered away from initiating therapy with the

1 varenicline, how that impacts and introduces bias;
2 sampling not being representative, and the concern
3 that there could be an underestimate of the signal,
4 based on how we're asking the questions and how we
5 get the data.

6 One comment that noted the importance of
7 spontaneous case reports in identifying signals and
8 that being their purpose, and the observational
9 studies being what we use to reinforce whether or
10 not the signal is really there, and randomized
11 clinical trials really being used to confirm the
12 existence, and there again being glad that more
13 data is forthcoming.

14 So I think those are the main comments I
15 have. I hope that I've not missed any major
16 comments by anyone on the committee. I believe we
17 have an FDA comment. Yes. Thank you.

18 DR. JENKINS: Dr. Parker, in going back to
19 your question earlier about have we heard what we
20 needed to hear, I think it would be useful if you
21 could hear a bit more from the committee about your
22 thoughts about whether the risk that we're seeing

1 for neuropsychiatric adverse events associated with
2 Chantix meets the criteria for a boxed warning.

3 I have heard quite a few committee members
4 suggest that they believe that there is an
5 associated risk with these neuropsychiatric events
6 and that they may be serious, but of course it's
7 important to keep in mind that a lot of drugs are
8 associated with neuropsychiatric adverse events,
9 and they may be serious.

10 So the challenge we always face is deciding
11 which ones are particularly in need of being called
12 out to the prescriber and the patient so that they
13 are aware of that risk, that it warrants a boxed
14 warning. And Dr. Brodsky in one of his slides put
15 out three scenarios where we utilize boxed
16 warnings.

17 I haven't heard much discussion from the
18 committee about, if you do think there is this
19 associated risk of Chantix for these serious
20 neuropsychiatric adverse events, your thoughts
21 about why that would pull it up to a boxed warning
22 in this case versus other cases, where there might

1 be serious neuropsychiatric adverse events.

2 So it kind of is getting to the discussion
3 question that's kind of a preview of your thinking
4 on the voting question, but I haven't heard much
5 discussion about how does it fit into the criteria
6 that we have articulated for when a box is
7 warranted.

8 DR. PARKER: Maybe we can pull the slide
9 back up that highlights -- I believe there was an
10 FDA slide that specifically addressed the black
11 boxed warning. And I think there's a red circle
12 around that particular criterion that was used at
13 the time that the warning was placed.

14 Let me ask if we have members of the
15 advisory that want to look. Are you all in line
16 here? That's great. So I need new glasses, and
17 I'm sorry I'm not better. So Dr. Marder, if you
18 would, lead us off. Thank you.

19 DR. MARDER: Just looking at reason two of
20 the boxed warning section, that if there's a
21 serious AR that could be prevented or reduced in
22 frequency or severity by appropriate use of drug,

1 and I think here, it fits that category because a
2 clinician making a patient -- and perhaps that
3 patient's family member -- aware of something
4 that's unlikely but could be serious would really
5 decrease the risk of that adverse event.

6 So I think it fits into that particular
7 category very well, as do other kinds of
8 psychiatric warnings.

9 DR. PARKER: Dr. Saxon?

10 DR. SAXON: I want to make a few additional
11 points. First, in regard to whether there would be
12 adequate ascertainment of severe or serious
13 neuropsychiatric adverse events in the clinical
14 trials, as someone who has been engaged in a lot of
15 clinical trials, both on the ground, actually
16 seeing the participants, and collecting adverse
17 event information from them, and as an investigator
18 on multi-site trials, where I am looking at reams
19 of adverse event data that are coming in from the
20 various sites, I think it's possible, even using an
21 open-ended question, that subtle neuropsychiatric
22 events might be missed. But I really find it

1 unlikely that more serious and more severe events
2 would be missed because I think the participants
3 are very likely to report everything that's going
4 on with them if you do ask them if they've been
5 having any issues or any problems.

6 Secondly, it's maybe a little off topic, but
7 I want to address the questions about alcohol and
8 varenicline interactions that were raised. And
9 first of all, all of the kinds of neuropsychiatric
10 adverse events that we're talking about could be
11 caused by alcohol ingestion alone. There doesn't
12 necessarily have to be an interaction.

13 But people should also be aware that the
14 NIAAA conducted a phase 2 randomized blinded
15 controlled trial of varenicline as a treatment for
16 alcohol use disorder and as a phase 2 somewhat
17 small study. But actually, varenicline was, in
18 that small study, efficacious at reducing heavy
19 drinking, and they didn't see any big safety
20 issues. It's about 100 participants, so again,
21 it's not a big study.

22 Third, going to the point that Dr. Jenkins

1 made, I think we should think about consistency
2 because there are a lot of medications that don't
3 even have an apparent neuropsychiatric indication.
4 A couple of examples come to mind like propranolol
5 and albuterol, that are very frequently used, that
6 have the same range of neuropsychiatric adverse
7 effects as what we're talking about for
8 varenicline, and they don't have a boxed warning.

9 So I think we should be consistent and not
10 necessarily stigmatize a medication because it
11 happens to treat a very serious addiction.

12 DR. PARKER: Dr. Grieger?

13 DR. GRIEGER: I guess I'd have to put that
14 question sort of back to the FDA because there are
15 a number of instances where black boxes have been
16 applied to classes of medication, where there are
17 not any RCTs. I'm sure -- I mean, maybe there's
18 one, but I have never read an RCT on each
19 particular antidepressant drug that says more
20 people in the treatment phase committed suicide
21 than people in the placebo side of the trial, and
22 similarly, deaths in nursing homes for people

1 treated with antipsychotics. I don't think anyone
2 prospectively went and looked at those groups.

3 So I think that I would have to put that
4 back to the FDA. Someone made a determination that
5 no matter what the incidence rate of those events
6 are, it was something that they were concerned
7 enough about to notify families, and providers, and
8 patients.

9 DR. PARKER: Dr. Gerhard?

10 DR. GERHARD: Just briefly, in response
11 directly to Dr. Jenkins, from my perspective, the
12 new data just aren't very informative to address
13 the issue beyond what was considered when the black
14 box originally was put in, which were basically the
15 case reports, because, clearly, I would say in the
16 observational studies, the outcomes that were
17 most -- or many of the outcomes that we're
18 concerned with would just not be measured
19 appropriately to make any inferences about either
20 the incidence or the relative risks. And I also
21 have great concerns in clinical trials that were
22 specifically designed to detect those types of

1 outcomes.

2 DR. PARKER: Dr. Temple, do you want to make
3 a comment?

4 DR. TEMPLE: Just about the extension of the
5 warning to members of a class, it's perfectly true,
6 for the antipsychotics studies of a couple of the
7 drugs that were then taken as evidence, that the
8 whole class given to demented elderly was a risk.

9 For antidepressants, there was a very
10 extensive analysis of all available controlled
11 trials with all antidepressants. And while not
12 every drug showed an increase in suicidality, most
13 of them did. And so it was considered applicable
14 to the entire class. And they all do have a boxed
15 warning for suicidal thinking and behavior in
16 relatively young people. Similar analyses actually
17 showed that suicidality was decreased in older
18 people. But there was a lot of data on many
19 individual drugs in that one.

20 Can I ask another question?

21 DR. PARKER: Yes.

22 DR. TEMPLE: It sounds to me like, at the

1 heart of what everybody is saying is that they find
2 the case reports very convincing, by which I
3 presume everybody means that this level of distress
4 or hostility, or something like that, even as an
5 isolated case report, is reasonably convincing
6 evidence that the drug did it, which is crucial to
7 the whole thing. That's why the boxed warning was
8 enunciated in the first place. Bbut of course, as
9 everybody knows, those kinds of data don't come
10 with the control groups, so you have to assume what
11 the likelihood is of such serious events in the
12 absence of therapy.

13 I take it that you -- and we heard this from
14 the public speakers -- think that this level of
15 distress and disorder in someone who never had a
16 problem before really is so convincing that it
17 looks like the drug is likely to have done it. And
18 having said that, people didn't find the additional
19 data convincing that these events couldn't be drug
20 related.

21 But that first part hasn't been said
22 specifically. I am just curious. I think that my

1 assumption is that people believe those are
2 individually persuasive even without the control
3 group, because there never is a control group here.
4 I'd be interested in comments on that because
5 that's really at the heart of the box in the first
6 place.

7 DR. PARKER: So let's turn specifically to
8 that question, and then we can come back to the
9 train that we had going before that. Dr. Erstad, I
10 believe you had --

11 DR. ERSTAD: Brian Erstad from Arizona.
12 Actually, I'll deal with both of those in one. I
13 think it begins with biologic plausibility. I
14 think that's always a start. Secondly, I think
15 severity comes into it. We've heard that from
16 multiple people. And third, I think the totality
17 of the evidence -- and it really does include
18 isolated case reports because with this kind of
19 uncommon safety data, we're never going to have the
20 kinds of numerators and denominators that really
21 give us confidence to come up with ratus
22 mutsen [ph] [indiscernible].

1 I guess my next point would be, I really
2 don't think it's all about randomized controlled
3 trials, either. We had a lot of focus,
4 meta-analysis, and the limitations of those. I'm a
5 believer that they're more hypothesis generating
6 than hypothesis resolving. I think we have plenty
7 of examples of large RCTs that ended up overturning
8 the results of meta-analyses.

9 The observational trials, we heard the
10 limitations of those, but I'm becoming increasingly
11 convinced that the answers to some of these are
12 really going to come through big data. And I
13 think, from an FDA standpoint, we can't do large
14 RCTs on every one of these things that comes up,
15 but as we get larger and larger data sets -- and,
16 frankly, there where actually the myriad of the
17 data, complexity of the data, can actually help us,
18 I think then we can potentially start getting
19 better at picking out some of these signals.

20 So I am really thinking that, again, we
21 might end up going almost a different route than
22 the classic large RCT and where they are looking at

1 it from a very big data standpoint to get at these
2 serious but potentially rare adverse effects.

3 DR. PARKER: I think another comment about
4 the seriousness of the rare adverse concerns with
5 these adverse events is that there's potential harm
6 not just to the person who's taking it, but to
7 another individual or individuals. And so I think
8 that's another factor that enters into how it's
9 weighed and how I think about it when I hear it.

10 It's kind of like I hear it and I ask
11 myself, can I afford to not believe that in case
12 it's true, even though it may not be coming from a
13 source. Maybe I'd like to see it coming out of a
14 different source, but I've got what I've got, and
15 it is what it is. And can I afford to not take it
16 in and assume that it can be real? Is it worth
17 that risk?

18 So it is a weighing. So I think the word
19 "weighing" -- and I do think that I weigh it
20 because I don't feel like there's enough in it that
21 I can afford to discount it. So when I hear that,
22 that's how I look at it.

1 I think the other thing is, when we look at
2 the boxed warning that's on the slide here, I think
3 what's reflected in the actual boxed warning is
4 this contacting a healthcare provider immediately,
5 stopping the drug, it's action oriented. Stop the
6 drug. Contact a healthcare provider with the hope
7 that whatever's going on is stopped because of it.
8 And I think from a public health perspective, I
9 think there's more trust coming from the public
10 when it feels like there's that safeguarding on the
11 behalf of the public that's built into the actual
12 content of the message about what to do.

13 It's not just, oh, there's some data that
14 says so and so. It's do this. Stop the drug and
15 contact someone immediately. So I think those
16 action points are part of what helps to build
17 within the message itself.

18 We had some others on the list.

19 Dr. Michelson?

20 DR. MICHELSON: Yes. Thanks. So I guess
21 two thoughts. One is to Dr. Temple's question. I
22 mean, it seems to me that, as you get millions of

1 people exposed to something, I don't find it that
2 strange that some of them will have pretty strong
3 reactions. And again, I'm just not convinced that
4 you can attribute it to drug or that you can
5 dis-attribute it. And here, I'm really speaking
6 more as a psychiatrist and seeing people roll
7 through the emergency room. People do this.

8 But I guess, just stepping back, I did have
9 one other thought that I think we haven't talked
10 about here, which is we've talked a lot about is
11 there a risk, how much of a risk, what does it rise
12 to, where should it go. The other piece, though,
13 is that I think, I assume, that a boxed warning, as
14 compared to, say, a warning, or a precaution, or
15 nothing, isn't free.

16 Clearly, the drug has benefits. And it
17 actually has, as I understand it, pretty profound
18 benefits compared to what else is available in
19 terms of helping people to smoke. It works well.
20 So the question would be -- and I don't know the
21 answer. But I guess the question would be how many
22 people are deterred from taking the drug, suffer

1 the consequences of smoking because they are
2 concerned about a potential behavioral effect that
3 may or may not be true. And obviously, there is
4 disagreement about kind of what the level of
5 evidence for that is. But even if it is true,
6 there still is a risk/benefit question that, I
7 guess, I don't think we've really talked much
8 about.

9 DR. PARKER: So we have several on the list,
10 and I am going to ask people just to give sort of a
11 quick response to the pointed questions so that we
12 get these back to the FDA before we take a break
13 here. So we've got five more on the list.
14 Dr. Morrato?

15 DR. MORRATO: I'll make mine quick. I just
16 wanted to underscore the earlier point on
17 consistency. So in my mind, I think Dr. Jenkins's
18 question around does it warrant a boxed warning,
19 for me, the life-threatening potential of the
20 adverse event would put it in that. But on the
21 same token, I think those kinds of events need to
22 be considered or treated equally over time. And I

1 know this can be challenging as different products
2 get labeled at different points in time.

3 I don't know enough of the psychiatric
4 labeling to know which ones don't have a boxed
5 warning. I know antidepressants for psychiatric
6 have a boxed warning. I don't know how many are
7 out there that might have a similar kind of adverse
8 event that it hasn't elevated to a boxed warning,
9 but I think that would be important to know.

10 I believe this came up when you were looking
11 at teratogenic effects around how that was being
12 treated, whether REMS were required or not,
13 depending on that. So if this is occurring enough
14 across drugs, maybe there's some thought as to how
15 to make it consistent.

16 Why is that important? Well, I think it
17 reiterates back to a few folks, what they've said.
18 It's this sort of confidence in the agency, both in
19 terms of public trust, but also, I think, for
20 manufacturers. It's very, I think, difficult when
21 you have a changing landscape and feeling like
22 you're on an uneven playing field. It just happens

1 to be when your case came to the agency. So I
2 think it's important every once in a while to look
3 at, historically, where is the labels and being
4 consistent in approach.

5 DR. PARKER: Dr. Battisti?

6 DR. BATTISTI: Thank you. Now, I kind of
7 ditto those previous remarks in that -- I mean,
8 obviously, this isn't the only drug that the FDA is
9 struggling with how to determine a causal
10 relationship or not; is it potential or definitely
11 there? Unfortunately, I don't think you're ever
12 going to really know.

13 My concern is, once the study is available,
14 it may not really give us much more insight. And
15 then what are we left with? And so maybe the
16 emphasis is less on trying to see if there's
17 evidence to support a causal relationship and more
18 about education, about what it really means to have
19 a black boxed warning or not.

20 Me as a clinician, I am going to give the
21 same response to a patient, if I am considering a
22 drug or not, whether it's a black boxed warning or

1 a warning. It's still a warning. Now, not all
2 clinicians do that, obviously. You elevate.
3 You're much more careful when it's a black box, but
4 maybe it just needs to be a step back and look
5 at -- it would be helpful for us, I think, to know
6 what types of data you're looking at when it comes
7 to antidepressants and suicide risk because,
8 obviously, they're used for depression, and there
9 is suicide risk there. So there are a lot of
10 confounding variables; when you talk about
11 antipsychotics and risk of dementia in the elderly,
12 a black boxed warning there.

13 What types of data did you use to make that
14 decision, and what effects does that have? Because
15 this is going to be a question you're going to
16 wrestle with, all kinds of drug and drug classes.
17 And maybe the emphasis, again, is not on whether or
18 not there's a causation, but what do you do when
19 there's a warning? What's the proper way to
20 administer that to a patient and have that
21 discussion?

22 DR. PARKER: Dr. Rimal?

1 DR. RIMAL: I think, to Dr. Michelson's
2 point about the efficacy of this drug and getting
3 people off cigarettes to quit smoking using a
4 dangerous drug, I feel like the question we are
5 being asked is not should we pull this drug from
6 the market? The question we are being asked is
7 should we do something with the black box?

8 The product will still continue to be made
9 available. It's just that we're putting
10 information, more accurate information, out there.

11 DR. PARKER: Dr. Gerhard?

12 DR. GERHARD: Just very briefly to
13 Dr. Temple's question, I actually would have
14 significant concerns to just put a black boxed
15 warning into a label based solely on case reports.
16 I think, even if the individual case reports are
17 incredibly compelling, as you said correctly, given
18 that there are no comparisons, we just don't know
19 whether it is due to the drug.

20 But I think, here, the situation is slightly
21 different because the warning is in the label. So
22 we need to have something to trigger that we take

1 it out. And I don't think that information is
2 there in studies that basically didn't look at the
3 outcome of interest here. And I see that there's a
4 disconnect, but that's how I feel about it.

5 DR. PARKER: Dr. Budnitz?

6 DR. BUDNITZ: To address Dr. Temple's
7 question, I think something that might be
8 compelling about these case reports is that it's a
9 possibility of acute risk, and the benefit is the
10 preventative benefit. So kind of like for
11 vaccines, where there might be a higher duty to
12 inform of a risk or due to mitigate risks, when we
13 have a healthy patient, that might be something
14 that is implicit in our understanding or our
15 perception of these acute risks in the case
16 reports.

17 DR. PARKER: Dr. Pickar?

18 DR. PICKAR: The comment I started with was,
19 are these real phenomena? I was curious what
20 people felt, and I'm sort of getting some of that
21 feedback. Dr. Temple may have just been a little
22 Socratic. That's the wrong word. But when you

1 tell me, I was not viewing these as being hostile.
2 I'm hostile on a bad day.

3 These are very serious disturbances that are
4 life-threatening to other people in most cases.
5 That's what I was viewing. And if I'm off on that,
6 that's important. I'm not defending what I said,
7 but I'm curious. I wasn't kidding about it. I'm
8 very curious whether other people felt that way.
9 And I heard from Dave Michelson, whom I've only
10 known for 30 or 40 years, really question the
11 seriousness of the behavioral toxicity.

12 I'm not talking about frequency or
13 comparative. You were really raising the question,
14 does this really happen. Is this attributable to
15 that drug? And it's difficult to answer, but
16 that's what we're being asked. I mean, we're
17 sitting here trying to do something with that.

18 I came down on the side that I believe that
19 when people get interpersonally hostile or
20 physically involved, I didn't exactly hear
21 psychoses. I just couldn't quite get them. I know
22 them, but I couldn't quite get them from these

1 observational data.

2 But the nature of these reports, Lord knows
3 we're living every day with what serious mental
4 illness can do in terms of violence to other
5 people. It's a real thing. So I take it
6 seriously.

7 On the other hand, a fair thing may be,
8 yeah. You're right, Pick, but this drug doesn't
9 cause that. And that's what I was trying to
10 struggle with. And I came on the side that there
11 are cases that were, to me, believable and it's a
12 real phenomena. Frequency, I don't know.
13 Comparative values, I can't judge from the data

14 So that's what I was asking. I'll ask Steve
15 Marder or anybody else, who lives in the world
16 where we look at these things all the time, what
17 they think. I'm curious. I really wanted feedback
18 on that.

19 DR. MARDER: I can just reply to him. I
20 think what was said is it's biologically plausible
21 and expected. And when something occurs in a
22 number of people who have had no previous

1 psychiatric disorder, all of a sudden -- this is in
2 a new population -- I think you take those two
3 together, it raises alarm. Again, it's hard to
4 prove, but it's persuasive.

5 DR. PARKER: So we're going to take just a
6 10-minute break. And we're going to come back, and
7 then we will turn to the voting question. And
8 during the break, get ready. Thank you.

9 (Whereupon, a brief recess was taken.)

10 DR. PARKER: Let's get ourselves together
11 here and begin. Let's begin. Thank you. So I
12 think the members of the advisory, and I know the
13 FDA, are well aware that we have one voting
14 question. And what we will start with, I will read
15 the question out loud. We will begin by asking
16 members of the advisory that'll be voting what
17 questions or comments concerning the wording of the
18 question that they had out as a beginning. Let's
19 make sure we understand and get the clarity on what
20 it is we're actually voting on.

21 So the question that's been put before us
22 is, based on the data presented on the risk of

1 serious neuropsychiatric adverse events with
2 varenicline, what would you recommend?

3 A, removal of the boxed warning statements
4 regarding risk of serious neuropsychiatric adverse
5 events; B, modification of the language in the
6 boxed warning; or, C, retain the current boxed
7 warning statements and reassess once the ongoing
8 postmarketing randomized controlled trial designed
9 to capture serious neuropsychiatric events is
10 completed.

11 So I do have one logistical question because
12 I've got yes, no, and abstain. And my
13 understanding is, we're going to vote for A, B, or
14 C. So I will ask for clarification on exactly what
15 you push for what. It's on the bottom. So if
16 anybody else missed that, this is not a test.

17 So below this, you will notice, under
18 attend, it says A. And under yes, it says B.
19 Under C, no says C, abstain. There is no D or E,
20 so please don't vote for D or E on this.

21 So we will be voting for A, B, or C. And
22 what we will do, we're going to clarify the

1 question first. And then after we clarify the
2 question, we will move to voting. And then we will
3 go around the table and ask that everyone record
4 out loud what you voted on and your rationale so
5 that that gets into the record.

6 So let's begin with any questions from
7 advisory members about the question itself and
8 clarity on what it means. So if you have a
9 question, please -- yes. It looks like we've got
10 one right there. Thank you, Dr. Augustson.

11 DR. AUGUSTSON: So I think I understand what
12 FDA means by B. However, the citizens' petitions
13 have raised a very different direction than B might
14 go. And so one way to interpret B would be to
15 lessen the statements that are in the black box,
16 which I think is the intention. However, the
17 consumer feedback we got today was arguing for
18 going the other direction in the black box.

19 DR. PARKER: So to put that in to question
20 form, does B mean change anything about the
21 language to make it stronger or less strident?
22 What exactly does -- is modification bidirectional?

1 Thank you.

2 DR. RACOOSIN: I think it could be either
3 direction, and that is the discussion part of the
4 question, is explaining what you mean by modifying
5 it.

6 DR. JENKINS: Yes. I would agree. When we
7 wrote this question, we were obviously thinking B
8 might be that you might want to modify to lessen
9 the concerns that are in the warning, but you still
10 want it to be in the box. If on the other hand,
11 you think the box needs to be strengthened, I think
12 you could still vote for B, and in your comments
13 describe that you don't think we should keep it as
14 it is currently. You don't think we should get rid
15 of it. You think we should modify it. And you
16 could say modify in which direction.

17 DR. PARKER: Dr. Grieger?

18 DR. GRIEGER: A question. Are we talking
19 about the box that shows up at the very beginning,
20 or are we also talking about the box that shows up
21 at the beginning of the warnings section, or both?

22 DR. RACOOSIN: It's intended to convey the

1 same information. The smaller box on the
2 highlights page is a condensed version of the full
3 boxed warning, which precedes the full prescribing
4 information. So whatever comment -- or whichever
5 choice that you make would apply to both of those
6 because the highlights page is drawn from the full
7 prescribing information.

8 DR. GRIEGER: I bring that question up
9 specifically because the second one is the one that
10 includes weigh the risks and benefits because there
11 is evidence of benefit.

12 DR. PARKER: Actually, I think the first one
13 also has that. I think both of them actually do.
14 So we do have the documents that were passed
15 around. So just to be clear, what I'm hearing is
16 that this first page, the one that we have that
17 shows the red track-changes, the box has three
18 bulleted points. And on the second page, under the
19 prescribing information warnings -- no, that's not
20 right. Yes, it is. There's a larger box.

21 DR. GRIEGER: I withdraw my comment.

22 DR. RACOOSIN: For simplicity, focus on the

1 full boxed warning on the full prescribe, where it
2 says "full prescribing information."

3 DR. PARKER: So other questions from the
4 advisory regarding the clarity of the question?
5 Removal, modify, retain as is.

6 Yes, Dr. Rimal?

7 DR. RIMAL: Just so that I'm clear, if we
8 vote for B, then we would have a subsequent
9 discussion about what that would entail. Is that
10 right?

11 DR. PARKER: B would be, in my mind, retain
12 and modify, actually. You don't modify it if it's
13 completely gone.

14 DR. RIMAL: But how to modify it would be a
15 subsequent discussion topic?

16 DR. PARKER: Absolutely. And that would be
17 something that you would be asked to put
18 specifically on to the record when the discussion
19 comes about that, yes.

20 Now, I think, in addition -- so this is
21 clarity on the question. And before we vote, if
22 you have anything that you want to bring out as a

1 discussion point, we'll give an opportunity for
2 that as well. I'm assuming that that's on your
3 mind right now. So why don't you go ahead?
4 Because clearly, I think I know where you're going
5 with it.

6 DR. RIMAL: You may or may not. I don't
7 know. But I don't know whether this is within the
8 purview of what we are talking about today, but
9 I'll just put it out there. It comes from one of
10 the citizen comments about interaction with
11 alcohol. And that made me think about interaction
12 with other substances that maybe warrants
13 some -- maybe we should first discuss about.

14 DR. RACOOSIN: So could I clarify a point?
15 When the labeling was revised in September to add
16 information about the observational studies and
17 meta-analyses, two additional warnings were added
18 to varenicline labeling at that time, one
19 describing the risk of seizures with Chantix, with
20 varenicline, and one describing an alcohol
21 interaction.

22 So that information, as of last month, is

1 now in the package insert, in the full prescribing
2 information, and should be in the version that you
3 have, section 5.2 and 5.3.

4 DR. PARKER: Dr. Pickar?

5 DR. PICKAR: I just wanted to ask, in
6 number C, does that mean we will reassess, have the
7 opportunity to reassess, or theoretically it will
8 be reassessed? Since we are voting on it, what
9 does that exactly mean, "Retain the current boxed
10 warning and reassess once the ongoing postmarketing
11 is done?"

12 Just are we voting that we will see this
13 again, or the staff will decide whether there's an
14 advisory panel, you will reassess?

15 [FDA staff nods affirmatively.]

16 DR. PICKAR: Right. I just wanted to know
17 what I was voting for. So we won't necessarily get
18 to see that.

19 DR. TEMPLE: Judy, could I ask you
20 something? If B means modifications either to
21 reduce it or to raise it, doesn't that keep you
22 from getting to the fundamental question in C,

1 which is don't do anything to reduce it until they
2 see the new data? Maybe making them stronger is a
3 separate question. You don't want a confused
4 answer, and I'm a little bit worried about that
5 because, as written, I thought it was take it away,
6 make it less strict, or don't do anything until you
7 see the new data.

8 A somewhat different question raised by some
9 is whether you should enhance it, which strikes me
10 as, if that gets to be part of B, I'm worried that
11 you won't hear an answer on whether you should wait
12 for the data before you do anything much.

13 Think I'm overworried? All right. Fine.

14 DR. JENKINS: I think, as Dr. Parker said, A
15 is remove it, get rid of it. B is retain but
16 modify in some direction or form. C is retain as
17 is and wait for the additional data to decide where
18 to go then. So it seems pretty straightforward to
19 me that it's remove, retain and modify, or retain
20 as is.

21 DR. PARKER: I would say that awaiting the
22 data happens no matter what, since we don't have it

1 yet. And then it will be evaluated once available.
2 So we're not voting on whether or not the study
3 will be completed and the data will be evaluated.
4 That's going to happen no matter what.

5 So it's remove it, retain and modify it now,
6 or retain it as it is. And all of them will be
7 awaiting the upcoming data.

8 DR. JENKINS: And another comment to make,
9 the citizen petition that was referenced in the
10 public comments, that was just received very
11 recently. So we have not had a chance to review
12 and evaluate the merits of the arguments made in
13 that petition. And we clearly did not present any
14 of that to the committee today.

15 So that's late-breaking information that we
16 have not reviewed, and I think the committee has
17 not fairly heard an evaluation of that petition.

18 DR. PARKER: The only other question I
19 wasn't completely clear on was, with removal,
20 whether or not that can be advertised publicly as
21 removal and the impact that can have on the
22 public's perception.

1 DR. JENKINS: Yes. Again, what I tried to
2 say is we have very limited experience with removal
3 of boxes. You heard from Dr. Brodsky about removal
4 of the box from Avandia. But there were so many
5 other issues going on with Avandia, I don't think
6 it's a very good model for whether the sponsor then
7 rushed out to advertise that the box had been
8 removed.

9 There are restrictions on what type of
10 advertising can be done for a product that has a
11 boxed warning. I don't know if we have any
12 experience with a company promoting specifically,
13 we used to have a box; now, we don't have a box.

14 DR. PARKER: So my recommendation or my
15 discussion point on that would be that it would be
16 good to have clarity on that for this and
17 forthcoming. Yes?

18 DR. SAXON: I can just make a quick comment
19 on another product that had the boxed warning
20 removed last year, which is extended-release
21 injectable naltrexone, Vivitrol brand name, for
22 liver injury. And very few, even experts, with

1 that medication are aware that the boxed warning
2 was removed. So at least with that example, it
3 really didn't have an impact yet.

4 DR. PARKER: I think those are our clarity
5 of question. We will be using the electronic
6 voting system for the meeting. Once we begin to
7 vote, the voting buttons will start flashing, and
8 they will continue to flash even after you've
9 entered your vote.

10 You'll be asked to press the button firmly
11 that corresponds to your vote, as you recall, A, B,
12 and C on the bottom there. If you are unsure of
13 your vote or you wish to change your vote, you may
14 press the corresponding button until the vote is
15 closed.

16 After everyone has completed their vote, the
17 vote will be locked in. The vote will then be
18 displayed on the screen. The DFO will read the
19 vote from the screen into the record. Next, we
20 will go around the room and each individual who
21 voted will state their name and vote into the
22 record. We'll ask that everyone also state the

1 reason why you voted as you did, and we will
2 continue until we have gone around the table here
3 and gotten all the input.

4 So at this point, I'll ask everyone to vote
5 A, removal of the boxed warning statement regarding
6 risk of serious neuropsychiatric adverse events; B,
7 retain and modify modification of the language
8 based on the language in the boxed warning; or, C,
9 retain the current boxed warning statements and
10 reassess once ongoing postmarketing randomized
11 controlled trial designed to capture serious
12 neuropsychiatric events is completed.

13 So if everyone will now press the button on
14 the microphone that corresponds to your vote,
15 you'll have 20 seconds to vote. Press the button
16 firmly. After you've made your selection, the
17 light may continue to flash. If you are unsure of
18 your vote or you want to change it, please press
19 the corresponding button again before the vote is
20 closed. Thank you. Let's vote.

21 (Vote taken.)

22 DR. PARKER: Everyone has voted, and the

1 voting is now complete.

2 MS. BHATT: So the voting results: A is 1,
3 B is 6, C is 11, and no voting is zero.

4 DR. PARKER: Now that the vote is complete,
5 I'd like for us to go around the table and have
6 everyone who voted state their name, and their
7 vote, and would appreciate it if you would also
8 state the reason why you voted as you did.

9 We'll see what comments we get from that and
10 if there's further input from the advisory that the
11 FDA still wants at the end of that. So let's begin
12 on this end. Dr. Rimal, if you will, start us off
13 here.

14 DR. RIMAL: Sure. I voted for B, which was
15 to modify the language. And the reason for that is
16 I think I heard enough compelling evidence to
17 suggest that even some of the more rare events were
18 severe enough that we would need to revisit the
19 language of the box.

20 DR. ROUMIE: Christianne Rouse. I voted B,
21 which was to change the language of the box. And
22 it was really based primarily on the last line in

1 the box, which seems more a promotional item about
2 the benefits of quitting smoking. And I didn't
3 think it was appropriate for the black box.

4 DR. GRIEGER: Tom Grieger. I voted to
5 retain the language as is until the results of the
6 prospective random controlled trial are complete
7 and the analysis is complete. The FDA and the
8 sponsor sat down when this problem was first
9 identified and came up with that plan. The
10 protocol has been approved. Three-fourths or so of
11 the subjects have been recruited. It doesn't make
12 sense to move precipitously until those data are
13 received.

14 DR. BATTISTI: John Battisti. I voted to
15 modify the language. The last three sentences are
16 inappropriate in a warning. And sleep disorders
17 and disturbances are also neuropsychiatric effects,
18 and there's clear data that those do belong. And I
19 do look forward to the data that's forthcoming, and
20 hopefully that will give us some answers.

21 DR. PICKAR: I'm David Pickar. I voted for
22 C. I really feel that we need to see the results

1 of that RCT, which looks well-designed and I think
2 would help clarify to be able to make a more
3 informed decision.

4 DR. PARKER: Ruth Parker. I voted B for
5 retain and modify, with a suggestion of removal of
6 the last bullet point, which corresponds to the
7 last paragraph, which I think is persuasive and
8 doesn't belong in a black box.

9 DR. ERSTAD: Brian Erstad. I voted C.
10 There is no compelling case to remove the black
11 boxed warning at this time, given that the primary
12 argument for the black box removal is based on
13 totality of accumulated epidemiological evidence
14 over time rather than any recent large RCT, and the
15 fact that the ongoing RCT may provide more
16 definitive information concerning risk.

17 An argument could be made for some
18 wordsmithing of the warning, but I'm not sure if
19 such wording changes would alleviate or increase
20 confusion to the end user, especially if the RCT
21 has findings that lead to a subsequent change of
22 labeling just a few months later.

1 Finally, if and when the wording product
2 labeling is changed, consideration should be given
3 to incorporating the suggestions made by ISMP and
4 supported by some of the other public
5 representatives.

6 DR. GERHARD: Tobias Gerhard. I voted C. I
7 believe the current data from the observational
8 studies and the meta-analyses are not well-suited
9 to reassure us of an absence of risk, although I
10 have my concerns about the initial black boxed
11 warning that was put in based solely on case
12 reports.

13 I want to point out that this issue of the
14 data being inappropriate to reassure us of the
15 absence of risk is not the general issue of
16 difficulty of proving a negative. It's not a power
17 issue or related to the width of the confidence
18 intervals. It relates to the point that there are
19 specific concerns regarding some potential biases
20 in both the RCTs and the observational studies, all
21 of which would bias the results towards the null.
22 So it's not this general point of difficulty of

1 proving a negative.

2 I voted C, retaining the current wording,
3 but I have no problems with some of the suggestions
4 that were made. I would also say that the safety
5 trial with the outcome assessment, which is I think
6 the biggest issue in the meta-analysis and
7 observational data, where this is hopefully much
8 stronger in the safety trial, might allow us to
9 assess whether the boxed warning is truly warranted
10 or not.

11 DR. PERRONE: Jeanmarie Perrone. I voted C,
12 to retain the current boxed warning statements and
13 reassess when the future RCT safety data comes out.
14 My biggest concern is that a removal of the black
15 boxed warning would be used as an ex facto
16 endorsement of safety, and that hasn't been
17 demonstrated.

18 MR. BYRD: Christopher Byrd. I voted B, to
19 retain and modify the language in the boxed
20 warning; first, to strengthen the language, to
21 include sleep disruptions and disorders, and
22 secondly to remove the last line and paragraph of

1 the boxed warning, as it seems to be promotional in
2 nature.

3 MS. MCCARTHY: Elizabeth McCarthy. I voted
4 B, to retain and modify, very similar reasons as
5 others have expressed, to remove the last bullet
6 point and to create greater inclusion for other
7 problems like sleep disorders. Thank you.

8 DR. BUDNITZ: Dan Budnitz. I voted C, to
9 retain and revisit after the postmarketing RCT
10 results. I would add that, if the meta-analysis
11 and the RCT results are included in the additional
12 warnings and precautions, that it would be
13 appropriate for FDA to add their reservations or
14 comment on those studies.

15 DR. MALARCHER: Ann Malarcher. I voted C.
16 I didn't find the new observational or RCT data
17 compelling enough to remove the box.

18 DR. MORRATO: Elaine Morrato. And I also
19 voted C. I also didn't see the existing
20 observational clinical data sufficient. And I
21 recommended to retain the current labeling. I
22 agree with many others that the last statement is

1 odd, not what you normally see. But I do
2 appreciate the spirit, I think, of the information,
3 which is trying to provide a balanced risk/benefit
4 message to offset people becoming overly scared.
5 But I can understand the concerns of others, and so
6 I could go either way on that.

7 I agree with a colleague that the new data,
8 the benefit of it is really the prospective adverse
9 event ascertainment and solicitation, and it's
10 sufficiently powered. I will caveat it, though,
11 having participated in the rosiglitazone
12 deliberations, both when the warning was first put
13 in as well as when it was removed, just having an
14 RCT trial does not necessarily say you're going to
15 have the sufficient evidence to really make a call.

16 What was a lot of debate around the table
17 was the quality of that evidence and whether or not
18 the trial was done with quality. And it really
19 wasn't until you had the readjudication that the
20 committee felt comfortable with the data.

21 So I'm hopeful, as things are moving along
22 with this study, that whoever reviews it will have

1 good quality data and that the study was conducted
2 as designed.

3 DR. AUGUSTSON: My name is Erik Augustson.
4 I voted C. I think we saw some very interesting
5 data presented today, and then we also saw some
6 very sophisticated interpretations of that data.
7 And the fact that, for me, we came to the end of
8 the day without a very clear answer indicated that
9 the data did not really add that much more to the
10 current conversation.

11 I really feel like, with the new data going
12 to be available on the horizon, it makes sense for
13 the FDA to stay where they are right now, and then
14 carefully re-assess the new data to see if that
15 indicates a change.

16 DR. EMERSON: Scott Emerson. I voted C. I
17 felt that just waiting for the additional data
18 before monkeying with this at all, was what was
19 indicated. And I say that noting that the
20 additional 4,000 patients who will contribute to
21 the Chantix versus placebo is not going to add vast
22 amounts of precision, but according to my back-of-

1 the-envelope calculations, he'd have about
2 75 percent power to rule out a risk ratio of about
3 1.5 if there was truly no difference.

4 But still, I feel that having that data,
5 particularly broken out by both the psychiatric
6 patients and the non-psychiatric patients, would
7 guide this a whole lot better.

8 DR. MARDER: I'm Stephen Marder, and I voted
9 C. I considered voting B, but as I thought about
10 the last bullet, I was reluctant to eliminate it
11 because I think that this is a drug that is going
12 to be very useful. It may be underutilized. And
13 I'm concerned that the black box could be
14 suppressing prescribing. And that's a serious
15 concern of mine.

16 DR. SAXON: Andrew Saxon. There may have
17 been in a time when I felt more lonely, but I can't
18 quite remember it now. So maybe a year from now,
19 I'll either feel foolish or feel like a pioneer.
20 But I go back to what I said a couple hours ago.
21 There may be some serious adverse neuropsychiatric
22 effects of varenicline, but I think, although not

1 perfect, the more rigorously collected data we do
2 have don't show any signal.

3 I didn't really have a chance to discuss
4 this, but it goes to the point that Dr. Michelson
5 raised right before our break. As someone who day
6 in and day out is clinically working with patients
7 to help them quit their tobacco use, my experience
8 is that patients are afraid to take this medication
9 because of the boxed warning, and it does deter
10 use.

11 In the healthcare system I work in, the VA,
12 which a few of us around the table also work in,
13 the VA reacted, as one example to the boxed
14 warning, by putting quite severe limitations on the
15 prescribing. A patient can only get 28 days' worth
16 of medication, and then they can't get a refill.
17 They need to go to their prescriber and get another
18 prescription, and go to the pharmacy and get that
19 refilled, which is a big hassle for the patient and
20 also for the prescriber.

21 What ends up happening is people try it for
22 four weeks, and they don't finish the course of

1 treatment. And I think we are talking
2 about -- we're treating a life-threatening disorder
3 that, as was pointed out, more convincingly than
4 what varenicline does, tobacco smoking increases
5 the risk for suicidal behaviors, and I think it
6 also has its own very adverse psychiatric effects.

7 In the risk/benefit calculus that I'm
8 making, I'm going to lean to treating the patient.
9 And if I am doing a good job as a physician, I am
10 going to monitor the patient. And as we've heard,
11 if people are having some adverse events, they can
12 stop the medication. And all the case reports
13 suggest that for the most part, people get better
14 right away, except for the people who get a bad
15 effect 30 days after they stop taking it, that
16 we've also heard about.

17 So those are some of the reasons for my
18 decision, and I'm sorry I went on so long.

19 DR. PARKER: Thank you, and thank everyone
20 for sharing not only your vote, but your reasoning
21 as well. Let me ask the FDA if you feel like you
22 have gotten from the advisory the information that

1 will help you as you move forward or if there's
2 further input that you'd like, because there's
3 nothing wrong with ending a little early.

4 DR. RACOOSIN: I think we've gotten what we
5 need.

6 **Adjournment**

7 DR. PARKER: Okay, team. We will now
8 adjourn the meeting. Panel members, please
9 remember to drop off your name badge at the
10 registration table on your way out so that they may
11 be recycled. Thank you very much for your
12 attendance. Wait a minute, one more thing.

13 DR. RACOOSIN: We want to thank Pfizer for
14 your presentation and bringing this issue up. And
15 we appreciate all the contribution of the advisory
16 committees in helping us think about this
17 challenging question. Thank you.

18 (Whereupon, at 4:00 p.m., the meeting was
19 adjourned.)
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21
22